



Announcement no. 17

April 3, 2023

Major shareholder notification – Norges Bank

GN Store Nord A/S hereby announces that on April 3, 2023, pursuant to Section 38(1) of the Danish Capital Markets Act, it received a notification from Norges Bank stating that on March 31, 2023 Norges Bank increased its aggregate direct holding of shares to above 5% of the share capital and voting rights in GN Store Nord A/S.

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About GN

GN brings people closer through our leading intelligent hearing, audio, video, and gaming solutions. Inspired by people and driven by innovation, we deliver technology that enhance the senses of hearing and sight. We help people with hearing loss overcome real-life challenges, improve communication and collaboration for businesses, and provide great experiences for audio and gaming enthusiasts.

GN was founded more than 150 years ago with a vision to connect the world. Today, inspired by our strong heritage, GN touches more lives than ever with our unique expertise and the broadest portfolio of products and services in our history – bringing people closer to what is important to them.

We market our solutions with the brands Jabra, ReSound, SteelSeries, Belton, Interton, BlueParrott, Danavox, and FalCom in 100 countries. Founded in 1869, GN Group employs more than 7,500 people and is listed on Nasdaq Copenhagen (GN.CO).

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