

Press release  
9 January 2020, 15:00

### **Sdipotech recruits IR and PR Manager**

Sdipotech AB is a Swedish technology group focused on infrastructure that acquires and develops companies, which concentrate on creating more sustainable, efficient and safe societies. My Lundberg is now being recruited as IR & PR Manager in order to strengthen Sdipotech's communication. She joins the Group from the PR firm Agency where she worked as a project manager with customers such as Finnair and Huawei. Prior to this, My worked as the Nordic PR and Campaign Manager at the martech company Smartclip.

"We see an increased need to communicate during the period between the reports and to become more active in additional channels. It is really great to welcome My to Sdipotech as we enter the next phase with the company. Her experience in relationship- and brand building will be central in our efforts to further establish the company," says Bengt Lejdström, CFO of Sdipotech.

"It is no secret that the pressure on well-functioning infrastructure is increasing. This includes everything from clean water, healthy air, sustainable energy and efficient transport services to functioning telecommunications and safe roads. At the same time as much of the existing infrastructure is neglected, more of us need to share it. In addition, requirements for sustainability, efficiency and safety are increasing, which in turn is driving technological developments. Sdipotech is involved in developing technology companies that offer solutions for some of the most critical infrastructure needs. I am very happy to be part of a company that plays an important role in society. There are a lot of exciting things to inform about and many communication opportunities," says My Lundberg.

My will be responsible for Sdipotech's communication, brand issues and the company's relations with the capital market. She will start in January 2020.

Stockholm, 9 January 2020

### **Sdipotech AB (publ)**

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Sdipotech's common share of series B share is traded under the short name SDIP B with ISIN code SE0003756758. Sdipotech AB's preferred shares are traded under the short name SDIP PREF with ISIN code SE0006758348. Sdipotech AB's Certified Adviser at Nasdaq First North Premier Growth Market is Erik Penser Bank, +46 8-463 83 00, [certifiedadviser@penser.se](mailto:certifiedadviser@penser.se). Further information is available on the company's website: [www.sdipotech.com](http://www.sdipotech.com)

Sdipotech AB is a technology group with a primary focus on infrastructure segments critical to well-functioning societies and to welfare, e.g. water & sanitation, power & energy, transportation, energy efficiency and air climate. As part of our offering in urban areas, we also provide niched technical services for buildings and real-estate such as renovation of elevators and roofs. The company has approximately SEK 1,750 million in sales and is based in Stockholm.

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