

Announcement no. 7 2021

At an extraordinary general meeting, Agillic implements changes to the board of directors and issues new warrants

Copenhagen – 3 February 2021 – Agillic A/S (Nasdaq First North Growth Market Denmark: AGILC), the Copenhagen-based marketing automation Software-as-a-Service (SaaS) company announces, that it has elected Michael Moesgaard Andersen as a new member of the board of directors and extended its shared-based incentive program with 558,700 new warrants

On the extraordinary general meeting 3 February 2021, Michael Moesgaard Andersen was elected as a new member of Agillic's board of directors. At the same time, Casper Moltke-Leth stepped down from the board of directors.

Further, the board of directors was authorised to issue 558,700 new warrants to the Company's executive board, employees and consultants.

Says Johnny Henriksen, chair of Agillic: "I am delighted to welcome Michael Moesgaard Andersen to the board of directors and to announce that Agillic has extended the Company's current warrant program as part of the Company's new strategy reboot 2.1. A key element in the strategy itself is a desire to retain critical competencies in Agillic's organisation. The program incentivises the Executive Management team, key employees and consultants. I am satisfied that the new issue has received full support at the extraordinary general meeting 3 February 2021."

The terms and conditions for the share-based incentive program

- Each granted warrant gives the warrant holder a right, but not an obligation, to acquire one share of nominally DKK 0.10 in the Company for a price of DKK 23.1
- The warrants will be allocated over a period from 1 October 2021 to 1 October 2024
- The warrants include conditions on accelerated vesting in case of an Exit, e.g. change of control, take-over bid, merger etc.
- The warrants can be exercised ordinarily in the period 1 April 2025 to 30 April 2025
- The Company's liquidity is unchanged
- Provided that all the warrants are allocated and exercised, the dilution effect is 5.3%.

Please, find the minutes from the extraordinary general meeting [here](#).

The specific terms of warrants issued by the Company can be found in the Articles of Association appendix 3.5, an integral part of the [Company's articles of association](#).

For further information, please contact:

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About Agillic A/S

Agillic is a Danish software company enabling marketers to maximise the use of data and translate it into relevant and personalised communication establishing strong relations between people and brands. Our customer marketing platform uses AI to enhance the business value of customer communication. By combining data-driven customer insights with the ability to execute personalised communication, we provide our clients with a head start in the battle of winning markets and customers.

Besides the Company's headquarter in Copenhagen, Denmark, Agillic has sales offices in London (UK) and Stockholm (Sweden), as well as a development unit in Kyiv (Ukraine). For further information, please visit www.agillic.com

Agillic A/S (publ) (Nasdaq First North Growth Market Denmark: AGILC) is obligated to publish the above information in compliance with the EU Market Abuse Regulation. The information was published via agent by Agillic A/S on 3 February 2021.

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