

Paris – 30 March 2026**Share Transactions Disclosure**

Banijay Group N.V. (894500G73K46H93RF180) declares the following transactions made on its own shares (NL0015000X07) from 23 March 2026 to 27 March 2026 in accordance with the authorization given by the shareholder's annual meeting on 22 May 2025.

Trade Date	Side	Total Daily Volume (Number of Shares)	Average Price	Amount of Transactions	Market Identification Code
2026-03-23	BUY	745	8.240268	6 139.00	XAMS
2026-03-23	SELL	1321	8.328085	11 001.40	XAMS
2026-03-24	BUY	107	8.378037	896.45	XAMS
2026-03-24	SELL	62	8.409677	521.40	XAMS
2026-03-25	BUY	489	8.336094	4 076.35	XAMS
2026-03-25	SELL	325	8.356923	2 716.00	XAMS
2026-03-26	BUY	646	8.523529	5 506.20	XAMS
2026-03-26	SELL	1151	8.549392	9 840.35	XAMS
2026-03-27	BUY	1100	8.615000	9 476.50	XAMS
2026-03-27	SELL	678	8.666814	5 876.10	XAMS

The disclosure of all share transactions was made publicly available and can be consulted on the company's website (<https://group.banijay.com/liquidity-agreement/>) under the section « Investors ».

Agenda

Q1 2026: 18 May 2026

Investor Relationsinvestors@group.banijay.com**Press Relations**banijaygroup@brunswickgroup.com**About Banijay Group**

Banijay Group is a global entertainment leader founded by Stéphane Courbit, a 30-year entrepreneur and entertainment industry pioneer. Our mission is to inspire passion by providing audiences with engaging and innovative entertainment experiences. The Group's activities include Content production & distribution (through Banijay Entertainment, the largest international independent producer distributor), Live experiences (through Banijay Live, a leading player in live experiences) and Online sports betting & gaming (through Banijay Gaming, Europe's fastest-growing online sports betting platform). In 2025, Banijay Group recorded revenue and Adjusted EBITDA of €4.9bn and €961m respectively.

Banijay Group is listed on Euronext Amsterdam (ISIN: NL0015000X07, Bloomberg: BNJ NA, Reuters: BNJ.AS).