

## The acquisition of Grieg Newfoundland AS

February 7, 2020

### Summary - taking the next step on our growth journey

- 1. In line with 2025 strategy: A significant step towards GSF stated ambitions of 150 000 tonnes of harvest and value-chain repositioning
- 2. Synergies with existing North American operations, especially related to sales and marketing activities
- 3. Close proximity to the US the world's largest and fastest growing market, which consumes >500 000 tonnes p.a. and is currently growing 5-10% p.a.<sup>1</sup>
- 4. Good biological environment and beneficial farming conditions similar to our Norwegian operations
- 5. State-of-the-art onshore and offshore facilities in Newfoundland with strong focus on sustainability, fish welfare and responsible farming practices

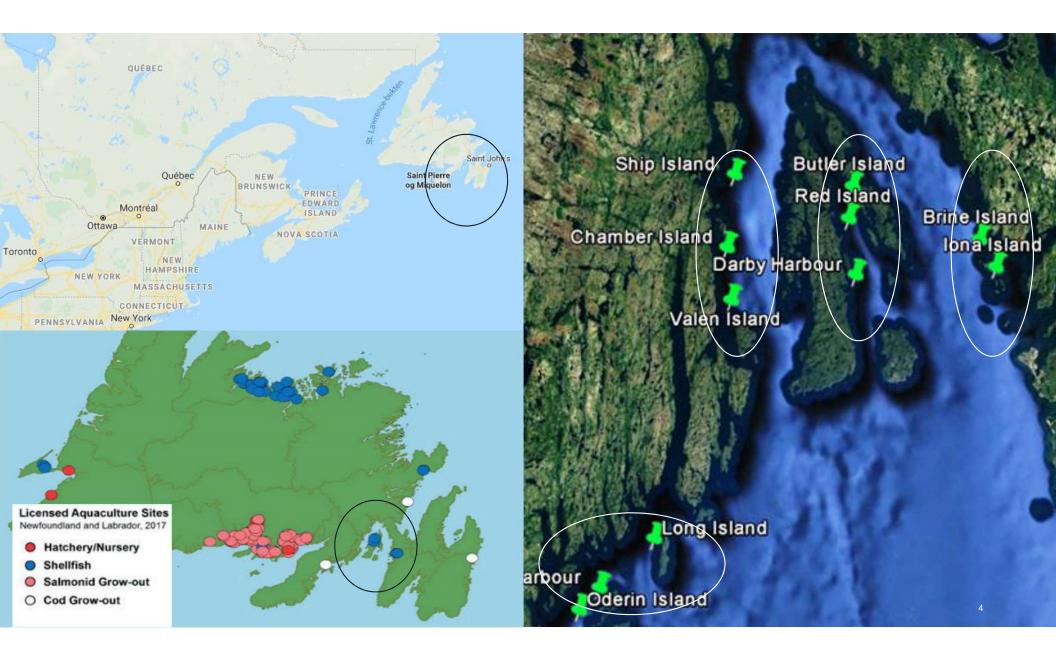
<sup>1</sup> Source: Kontali

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## Key transaction terms

Target	Grieg Newfoundland AS (owners Grieg Kapital (39%), Kvasshøgdi AS (39%), Ocean Choice International Ltd (19.5%), Knut Skeidsvoll (2.5%))
Ownership acquisition	Agreement to acquire 99% of the shares of Grieg Newfoundland AS and Grieg Seafood ASA has an option agreement to acquire the remaining 1% of the shares, which is retained by OCI.
Upfront payment to sellers	NOK 620.5 million. NOK 264 million of this amount is for the work that Grieg NL has done in the project so far, including licenses with harvest capacity of 15 000 tonnes (NOK 17.6 per kilo). Remaining price is related to conducted investments
Financing of upfront payment	NOK 250 million settled through issuance of new Grieg Seafood shares to the sellers of Grieg Newfoundland. The rest of the transaction will be financed through increased debt facilities
Closing conditions	Approval by Extraordinary General Meeting Necessary regulatory approvals
Milestone payments	43 NOK/kg for annual capacity from 15 000 – 20 000 tonnes 55 NOK/kg for annual capacity from 20 000 – 33 000 tonnes
Grieg Seafood advisors	Sparebank 1 Markets (financial advisor) Advokatfirmaet Schjødt AS (legal advisor)
Fairness opinion	Deloitte AS (third-party verification)

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## Grieg Newfoundland in brief

- Located near Marystown, Newfoundland
- Long-term exclusivity for salmon farming in Placentia Bay, which has a farmable area larger than the Faroe Islands
- The project currently comprises an MOU and licenses for 11 seawater sites:
  - 3 licenses are approved
  - 3 expected to be approved in 2020
  - The rest are in different stages of application
- Received Environmental Impact Study (EIS) approval in August 2018 for Placentia Bay
- Plans for large RAS facility with hatchery, nursery and post-smolt modules. Construction commenced in April 2019
- Favorable temperature profile, similar to Norwegian operations
- No interconnectivity; locations isolated from other sites and farmers
- Licenses require sterile salmon





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### Production plan

- Phase one: annual harvest of 15 000 tonnes by 2025. First harvest in 2022/2023
- Phase two: annual harvest of up to 33 000 tonnes
- The long-term harvest potential in Placentia Bay of 45 000 tonnes will depend upon prudent risk management, approvals according to EIS plan and sustainable and profitable production
- Investment per kg expected to be similar to new sites in Norwegian operations
- Cost potential similar to Norwegian operations



### In line with the GSF 2025 strategy

### Global growth

Reach harvest volume above 150 000 tonnes by 2025

- Organic
- New technology
- M&A

#### Cost leadership

Drive competitiveness in each region

- Improved fish health and welfare
- Enhanced operational performance
- Smolt infrastructure development
- Innovation and development

## Value chain repositioning

Evolve from supplier to innovation partner

- Increase share of value added
- Downstream partnerships
- Category development
- Brand cultivation and development

### Sustainability

### Synergies with existing North American operations

- Existing sales and marketing presence through Ocean Quality North America
- Existing high-end horeca brand, Skuna Bay
  - Winner of the British Columbia American Marketing Association's "Marketer of the Year" award in 2017
- Increased volume supply will strengthen potential for partnerships, category development and brand cultivation in the USA
- Complements the production plan of Grieg Seafood British Columbia, making Grieg Seafood a more stable supplier of a higher volume

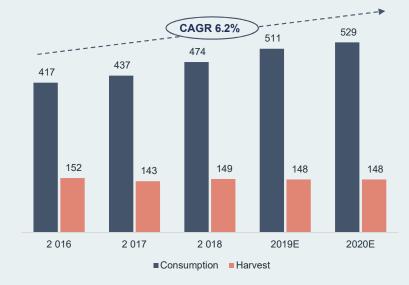
# Near the world's largest and fastest growing market, which consumes >500 000 tonnes p.a. and growing 5-10% p.a.

Atlantic salmon consumption (1 000 tonnes HOG)



(Source: Kontali)

North American consumption and harvest (1 000 tonnes HOG)



(Source: Kontali)

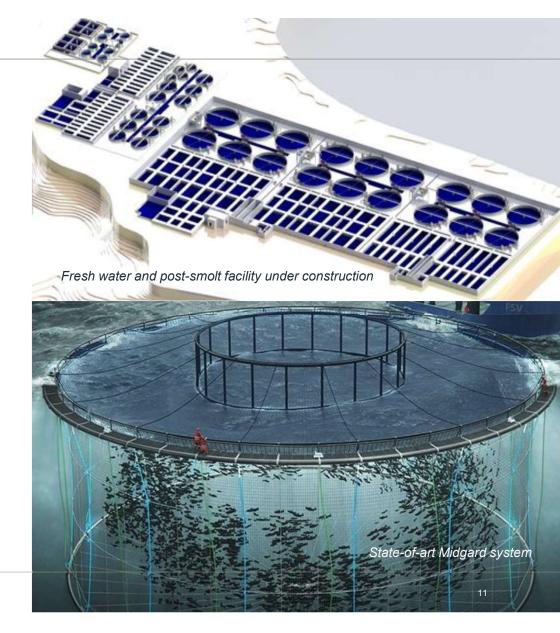
# Good biological environment and beneficial farming conditions

- · Conditions similar to Norwegian operations
- Temperature profile similar to Norwegian operations, but can fluctuate
  - · Low winter water temperatures with risk of super-chill
  - Summer 2019 saw occurrences of warm water temperatures in other Newfoundland fish farming areas
- · Exposed to high seas
- Minimum 100m depth, good currents and oxygen levels
- No risk of contamination from other farmers due to long distances and low interconnectivity between sites
- No known algae issues
- · No fjord threshold



# State-of-the-art technology throughout production

- Development of post-smolt increases robustness of the fish in all stages in the sea and reduces time in the sea to potentially include only one winter
- Supplier of post-smolt technology: Aqua Maof
- 40-meter-deep pens and underwater feeding allows the fish to stay below layers of super-chilled or potential warm water



### Taking the next step on our growth journey

- For the past few years, we have focused on utilizing our existing licenses with success. This year, we will
  reach our target of 100 000 tonnes harvest
- In our 2025 strategy, we have stated ambitions to harvest at least 150 000 tonnes of Atlantic salmon, to achieve cost leadership and to reposition ourselves in the value chain from a pure commodity supplier to a customer innovation partner
- The acquisition of Grieg NL strongly supports the GSF 2025 strategy
- More detail on Newfoundland will be provided at the Capital Markets Day in Finnmark on June 10, 2020

### **Rooted in nature**

Farming the ocean for a better future

