

## Template for notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1.	Details of the person disc	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Carlsbergfondet		
2.	Reason for the notificatio	n		
a)	Position/status	Closely associated person to Flemming Besenbacher, Lars Stemmerik, Søren-Peter Olesen, Carl Bache and Majken Schultz		
b)	Initial notification/Amend- ment	Initial notification		
3.	Details of the issuer, emis	ssion allowance market participant, auction platform, auctioneer or auc-		
a)	Name	Carlsberg A/S		
b)	LEI	5299001O0WJQYB5GYZ19		
4.		n(s): section to be repeated for (i) each type of instrument; (ii) each type date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Shares ISIN DK0010181759		
b)	Nature of the transaction	Sale of shares in connection with Carlsberg A/S share buy-back programme		
c)	Price(s) and volume(s)		1	
,		Price(s) 1045.9058	<b>Volume(s)</b> 31,696	
d)	Aggregated information - Aggregated volume - Price	N/A		
e)	Date of the transaction	2020-01-24; 16:13 UTC time		
f)	Place of the transaction	Outside a trading venue		