

Regulatory Release 21/2020

May 1, 2020

Better Collective – Share buyback program

On March 19, 2020 Better Collective A/S initiated a share buyback program for up to EUR 5,000,000 (SEK 54,580,500), to be executed during the period from March 19, 2020 to June 30, 2020.

The following transactions have been executed under the program during the period from April 24, 2020 to April 30, 2020:

Date	Number of shares	Average weighted purchase price (SEK per share)	Amount (SEK)
Accumulated under the program as of last announcement:	370,715	73.6662	27,309,176.65
24/04/2020	11,383	89.2579	1,016,022.68
27/04/2020	12,488	91.6801	1,144,901.09
28/04/2020	11,265	93.6481	1,054,945.85
29/04/2020	12,517	91.3502	1,143,430.45
30/04/2020	926	89.8568	83,207.40
Accumulated under the program following above purchases:	419,294	75.7265	31,751,684.11

Following the above purchases, Better Collective A/S holds 419,294 treasury shares corresponding to 0.90 % of the outstanding share capital of the company,

Purchases for an amount of up to EUR 2,091,298 (SEK 22,828,816) remain to be executed under the program.

Contacts

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This information is such information as Better Collective A/S is obliged to make public pursuant to the EU Market Abuse Regulation.

About Better Collective:

Better Collective's vision is to empower iGamers through transparency and technology – this is what has made them the world's leading developer of digital platforms for betting tips, bookmaker information and iGaming communities. Better Collective's portfolio includes websites and products, among other bettingexpert.com, the trusted home of tips from expert tipsters and in depth betting theory. Better Collective is headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO).