Better Collective A/S Toldbodgade 12 1253 Copenhagen K

CVR. 27652913 investor@bettercollective.com Tel. +45 2991 9965 www.bettercollective.com



Regulatory Release 6/2019 April 25, 2019

Annual general meeting in Better Collective A/S

Today on 25 April 2019, the annual general meeting of Better Collective was held at Toldbodgade 12, 1253 Copenhagen K

At the meeting, the shareholders approved

- the audited annual report and the consolidated financial statements for the financial year 2018
- the appropriation of profits as recorded in the approved annual report
- discharge of liability to members of the board of directors and the executive management

The shareholders approved the proposals from the nomination committee regarding

- re-election of Jens Bager as chairman of the board of directors and Klaus Holse, Leif Nørgaard, Søren Jørgensen and Petra von Rohr as members of the board of directors
- remuneration to the board of directors for the current financial year
- re-appointment of Ernst & Young Godkendt Revisionspartnersselskab and to approve the remuneration to Ernst & Young Godkendt Revisionspartnersselskab

The shareholders further approved the proposals from the board of directors to

- authorise the board of directors to increase the company's share capital without pre-emption rights for the existing shareholders
- authorize the board of directors to acquire treasury shares
- amend terms of previously issued warrants

The proposal to establish an incentive program for the company's key employees and executive management (item 9 a. of the agenda) was withdrawn from the agenda by the board of directors. Although the board has received support from a large majority of Danish and foreign investors to its proposal, as well as a simple and large majority was present at the AGM to pass the proposal, the board wants to acknowledge the opposing view of minority

www.bettercollective.com Page 1 of 2



shareholders. For these reasons, and to apply good governance measures, the board decided to withdraw the proposal.

The Board of Directors intends to prepare a revised proposal for a long term incentive program that will be presented for adoption at a subsequent extraordinary general meeting.

Copenhagen, 25 April 2019

Board of directors of Better Collective A/S

Contacts

Investor Relations: Christina Bastius Thomsen +45 2363 8844

e-mail: investor@bettercollective.com

This information was submitted for publication, through the agency of the contact persons set out above, at 17:15 p.m. CET on April 25, 2019.

About Better Collective

Better Collective's vision is to empower iGamers through transparency and technology – this is what has made them the world's leading developer of digital platforms for betting tips, bookmaker information and iGaming communities. Better Collective's portfolio includes more than 2,000+ websites and products. This includes bettingexpert.com, the trusted home of tips from expert tipsters and in depth betting theory, and SmartBets, the odds comparison platform made personal.

www.bettercollective.com