

# Presentation of **Q3 and 9M 2023**

**Continued strong quarterly performance leads to historically record high profits**

28 November 2023

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# Forward looking statement

## disclaimer



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# Key financials



## Q3:

- Strong early bookings, well managed seat supply and wide destination selection allowed to reach high quarterly load factor of 96 % in 23Q3 (vs 92% in 22Q3) that contributed to exceptionally high quarterly EBITDA of 2,3m EUR – up by 0,2m EUR YoY and considerable above 2018-2019 quarterly EBITDA (1,3-1,5m EUR)
- Despite increased Turkey competition and wildfires in Greek islands Pax number remains at almost prior year level while income are marginally up (+1 %).
- Fuel derivatives mitigated growth of quarterly fuel prices reversing almost 0,7m EUR potential loss.
- Customer NPS remains above 50 % throughout the quarter, flight on time performance further improves.

## 9 Months:

- Sales at 7 % above prior year, number of Pax 3 % below prior year level.
- More than 2x sales profit per pax, EBITDA is 7.9m EUR and is 9x above prior year levels of 0.9m EUR.

|                           | Q3     | Q3     | Q3     | 9M     | 9M      | 9M      |
|---------------------------|--------|--------|--------|--------|---------|---------|
|                           | 2021   | 2022   | 2023   | 2021   | 2022    | 2023    |
| Sales, k Eur              | 46 300 | 63 660 | 64 287 | 75 414 | 155 307 | 166 823 |
| Gross profit, kEur        | 4 026  | 7 421  | 7 627  | 9 190  | 15 275  | 23 290  |
| EBITDA *, kEUR            | 447    | 2 161  | 2 322  | 1 955  | 910     | 7 908   |
| Net profit, kEUR          | - 24   | 1 936  | 1 623  | 1 096  | 276     | 6 367   |
| Gross profit margin (%)   | 8,7    | 11,7   | 11,9   | 12,2   | 9,8     | 14,0    |
| EBITDA margin (%)         | 1,0    | 3,4    | 3,6    | 2,6    | 0,6     | 4,7     |
| Net profit margin (%)     | - 0,1  | 3,0    | 2,5    | 1,5    | 0,2     | 3,8     |
| Pax (k)                   | 77     | 88     | 86     | 123    | 216     | 210     |
| Load factor (%)           | 92     | 92     | 96     | 92     | 94      | 95      |
| Sales profit**/Pax, (Eur) | 19     | 44     | 46     | 41     | 31      | 68      |

\* EBITDA = profit before tax + amortisation / depreciation + interest expenses - interest income

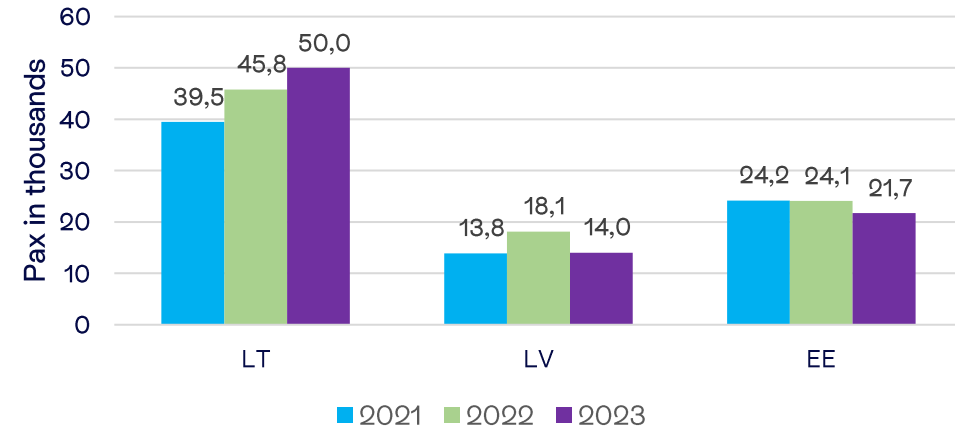
\*\*Sales profit = gross profit - commission expenses



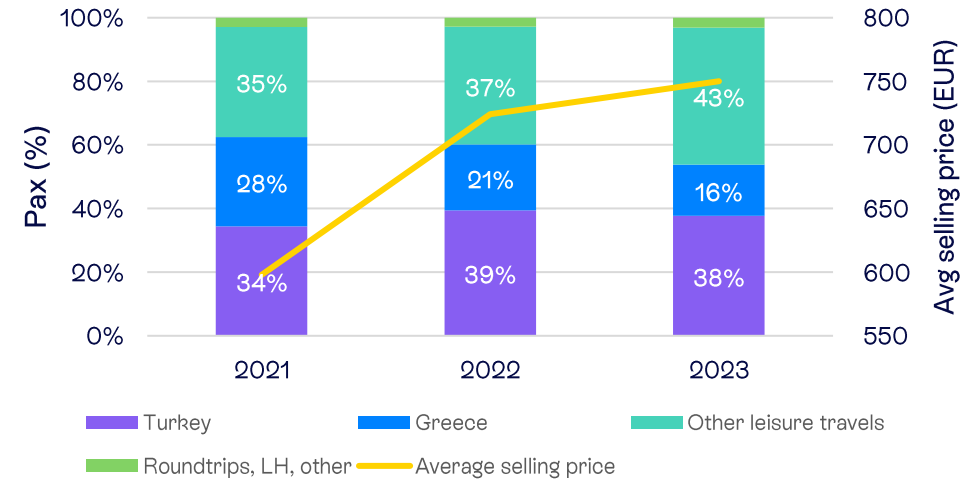
# Pax served

- Decline by 2,2 k Pax : Lithuania up by 4,2 k Pax, Latvia and Estonia down 4,1 k Pax and 2,4 k Pax respectively. Declines in Latvia and Estonia caused by Turkey and Greece (partially due to Rhode fires).
- Lithuania was growing in all major destinations (Turkey 1,1 k Pax, Tunisia 1,9 k Pax, Bulgaria 1,1 k Pax, Montenegro 0,5 k Pax) and only shrunken in Greece (0,6 k Pax).
- In Estonia number of passengers went down due to Greece (2,9 k) and Turkey (1,7 k) Pax partially offset by increase in Tunisia travels (2,2 k) Pax.
- In Latvia volumes decreased mainly due to Turkey (1,7 k), Greece (0,8 k) and Bulgaria (1,5 k) Pax.
- Rhodes destination accounts for more than a half of total reduction of Greece travelers (2,2 k Pax Vs. 4,4 k Pax). Since July when fires started, Novaturas proposed all customers free of charge destination change. About 50 % of customers switched to other destinations – Bulgaria, Crete, Turkey.
- Diversification of destinations is continued further : in 2021 four major destinations (Turkey, Greece, Bulgaria and Montenegro) accounted for 97 % of travels. In 2023 concentration of top 4 reduced to 85 % while in 2021 non-existing Tunisia accounts for 8 %, other European destinations 6 %.

Pax by countries Q3



Q3 Pax by destination & average selling price

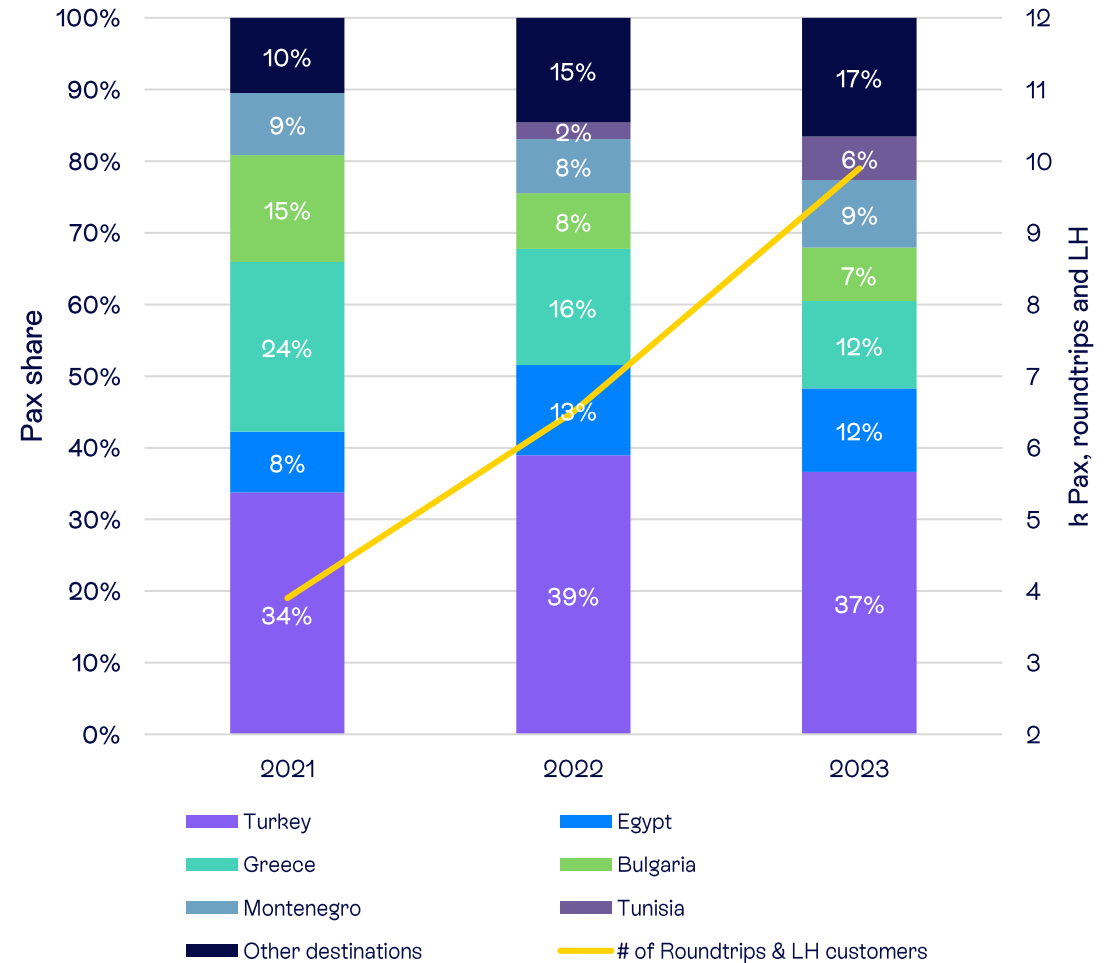




# Pax served

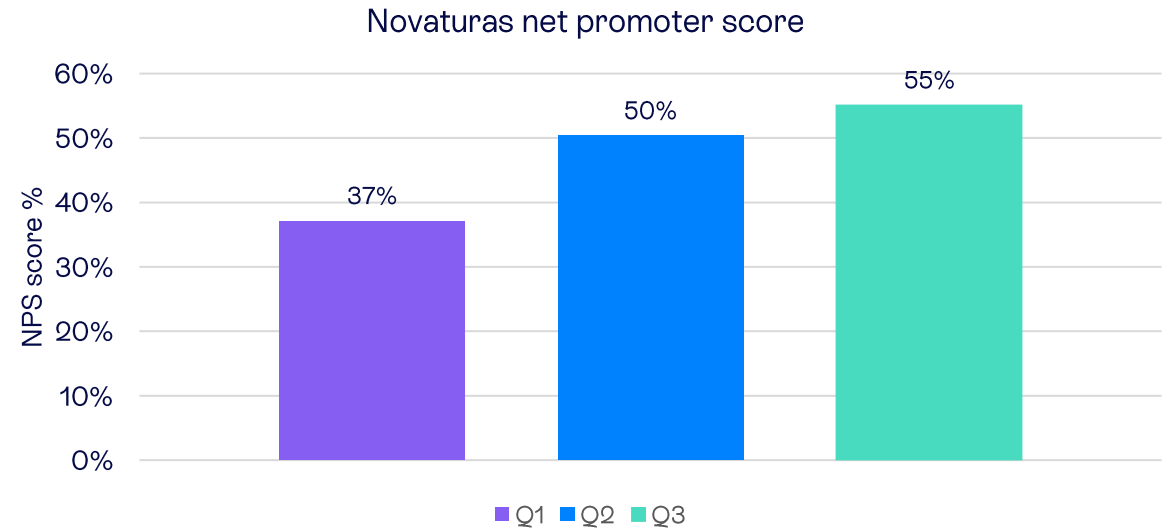
- In 2021 6 leisure countries accounted for over 5 k served pax each while in 2023 number of such countries increased to 9 (adding Tunisia, Portugal, Italy to portfolio of major destinations).
- Less than hundred 2021 long haul pax have increased to almost 4 k Pax in 2023. 3,8 k round trip pax of 2021 (mostly homeland travelers) have converted to 5,8 k European travelers.

Destinations 9M - continued diversification



# Customer perspective

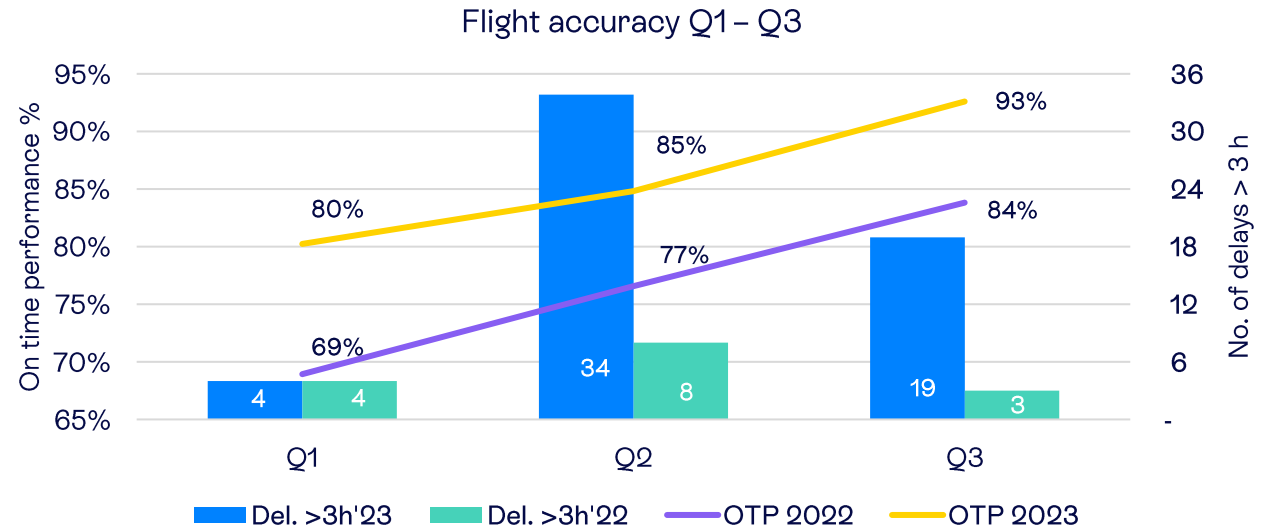
- During the quarter NPS of Novaturas' customers stays well above 50 %. Q3 NPS average in our markets are LT 60 %, LV 61% and EE 38%.
- Customer ratings are all above 50 % for major summer destinations (Turkish, Tunisia, Bulgaria) and are close to 50 % on others.



# Customer perspective



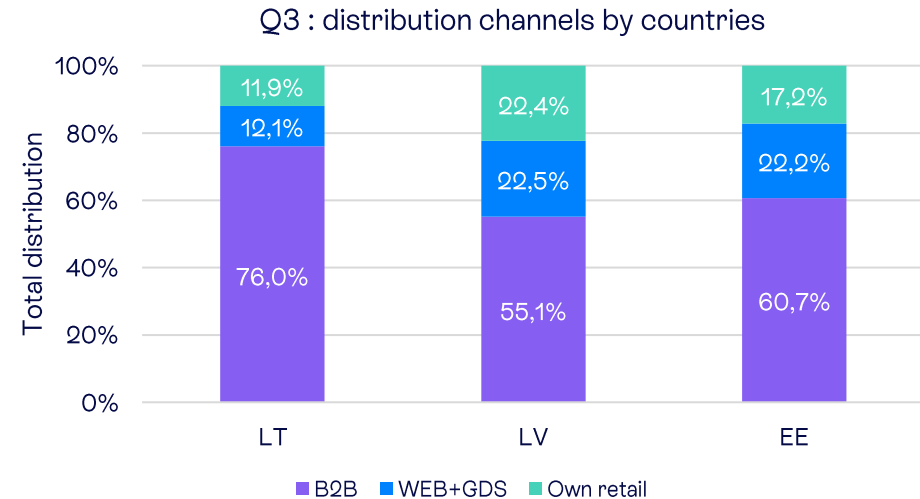
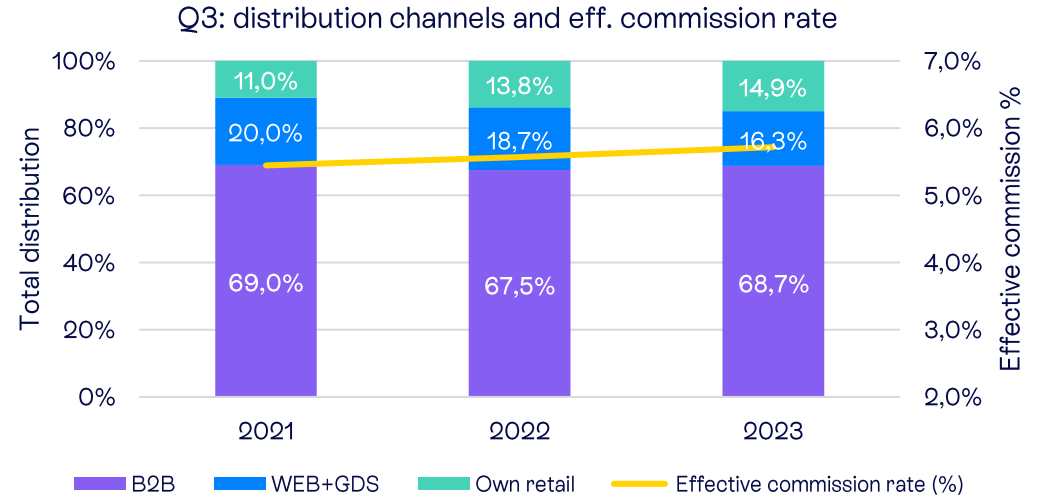
- Novaturas on time flight performance has further increased during the quarter with quarterly average of 93%. During the quarter had happened 3 flights with delay over 3h, down from 19 during Q3'2022
- On 9 months basis number of delayed over 3 h flights have reduced from 57 to 15 while share of on time performed flights (these include minor delays up to ½ h have increased from 78% as for 9 months of 2022, to 87 % for 9 months of current year.



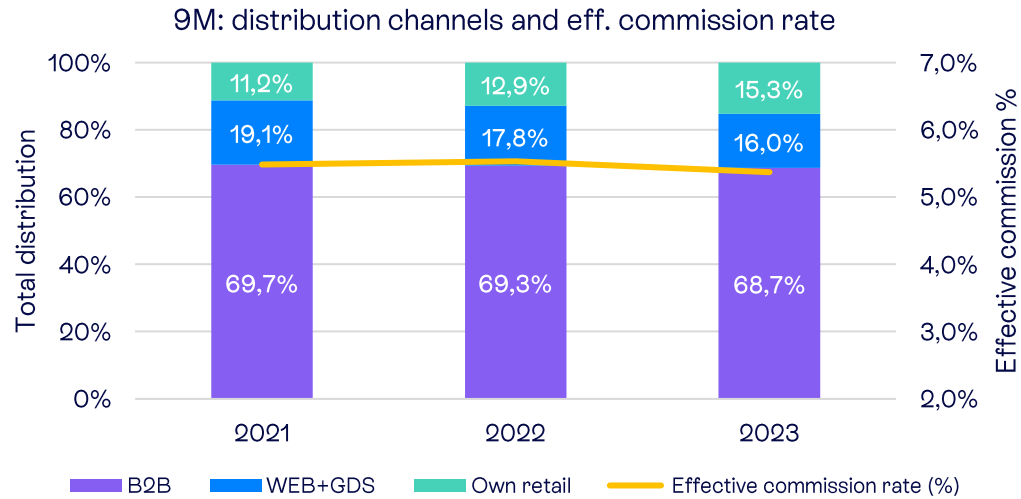


# Distribution

- Share of own retail further increases from 13,8% on Q3'22 to 14,9% Q3'23. However Novaturas' web and especially – flight ticket sales during Q3 went down and thereby total own sales share went down by 1,2% to the favor of B2B share.
- In August Novaturas launched new web page. September – November were dedicated for after-launch issue solving. At the moment majority of issues solved and web sales that initially went down, starts to recover.

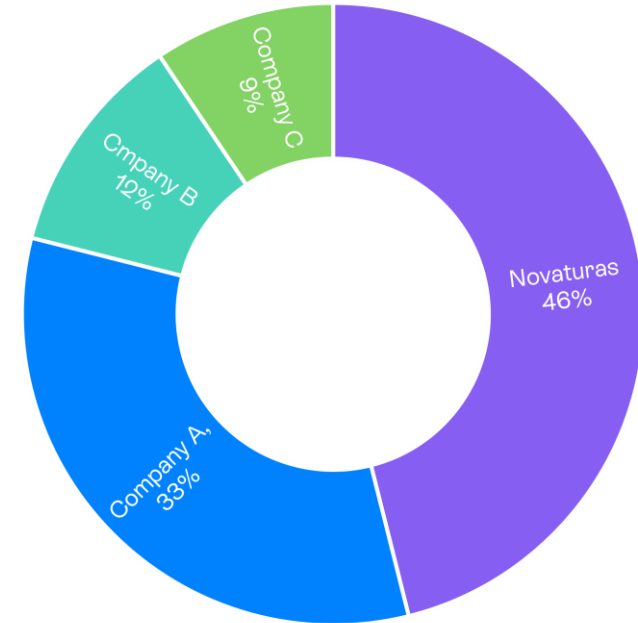


# Distribution



- On 9 months basis share of own channels sales improves by 0,6 p.p. due to own retail performance. Such trend drives reduction of effective commission rate by 0,1 p.p. – from 5,5 % 9M’2022 to 5,4 % on 9M’2023.

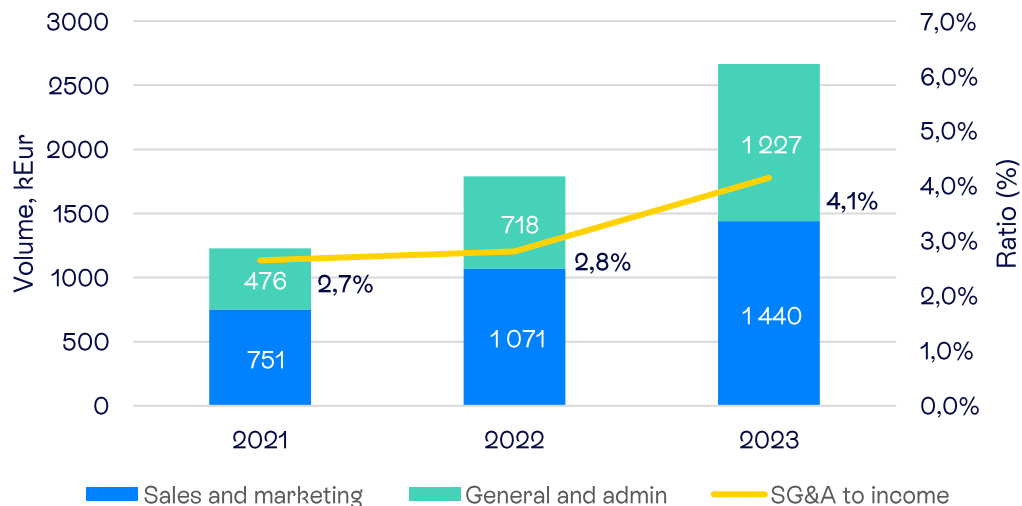
9M: Web traffic data (similarweb)



- Novaturas remains leader of web traffic share in Baltics. We remain committed for further web enhancements such as automated hotel images and descriptions, descriptions of excursions, meet our guides functionality and others.

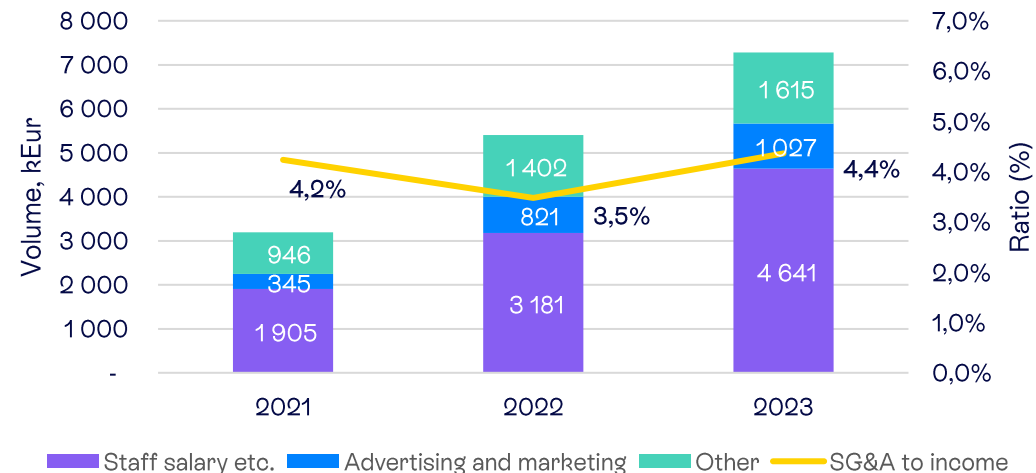
# Expenses

Q3 Expenses & SGA to income %



- Quarterly costs are up from 1,8 mEur (Q3 2022) to 2,7 mEur (Q3 2023).
- Such growth drives expense ratio increase from 2,8 % to 4,1 % which is in line with both Q2 value and pre – pandemic periods.
- Quarterly accruals booked on Q3 accounts (prior year booked on Q4) amounts to 365 kEur and drives up expense ratio by 0,6%.

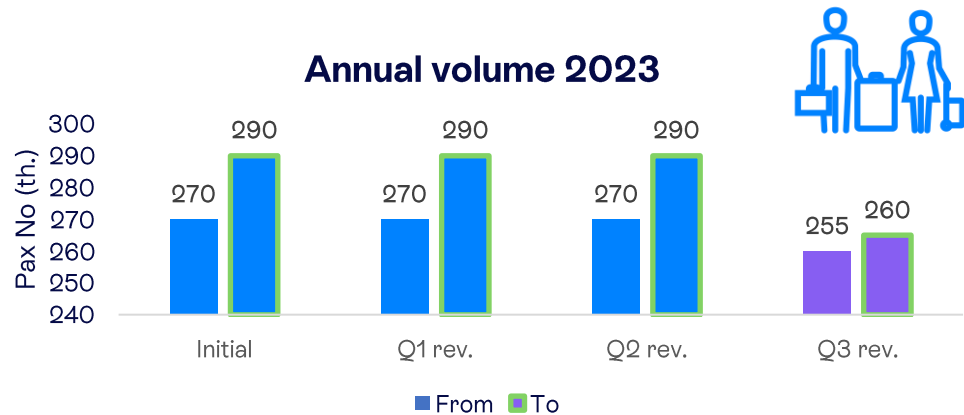
9M : Expense (w/o commission) structure & SG&A to income



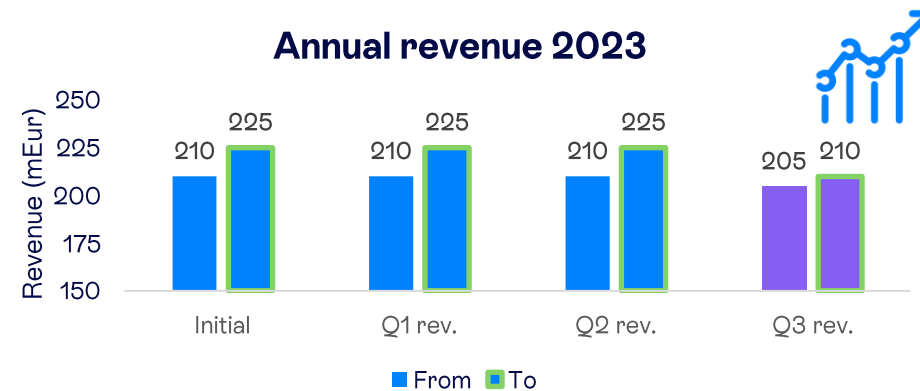
- 64 % of Group expenses comprise from staff salaries and on YoY basis grows by 1,5 mEur (46 %). Out of total growth 0,5mEur (17pp) are bonus accruals and stock option costs that were not present in accounts of 9M'2022, FTE increase at c20 % (mainly IT related and other resources needed for strategy implementation) brings additional 0,6 mEur, reminder of growth (0,3 mEur / 9pp) relates to salary inflation.
- Advertising and marketing as well as other expenses each grows by 0,2 mEur and relates to more intense marketing activities and use of external professional service providers.

# Forward looking statement

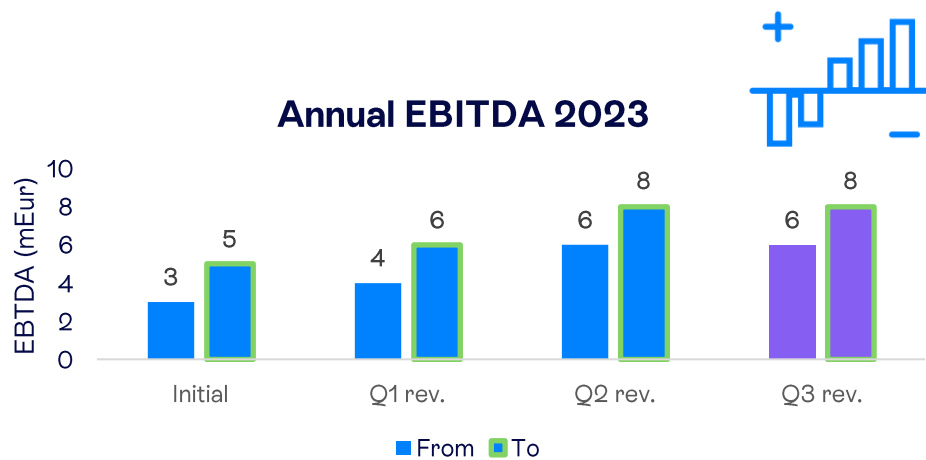
## Annual volume 2023



## Annual revenue 2023



## Annual EBITDA 2023



## Net profit 2023



Q&A



# Appendices



# Main ratios



| Financial ratios (Eur'000)           | 9 months  |           |           | Δ        |          | Third quarter |           |           | Δ        |           |
|--------------------------------------|-----------|-----------|-----------|----------|----------|---------------|-----------|-----------|----------|-----------|
|                                      | 2023      | 2022      | 2021      | 23/22    | 22/21    | 2023          | 2022      | 2021      | 23/22    | 22/21     |
| Sales                                | 166 823   | 155 307   | 75 414    | +7,4     | +105,9   | 64 287        | 63 660    | 46 300    | +1,0     | +37,5     |
| Gross profit                         | 23 290    | 15 275    | 9 190     | +52,5    | +66,2    | 7 627         | 7 421     | 4 026     | +2,8     | +84,3     |
| Operating profit                     | 7 162     | 1 317     | 1 856     | +443,8   | -29,0    | 1 378         | 2 092     | 149       | -34,1    | +1 304,0  |
| EBITDA*                              | 7 908     | 910       | 1 955     | +769,0   | -53,5    | 2 322         | 2 161     | 447       | +7,5     | +383,4    |
| Profit before taxes                  | 6 935     | 290       | 1 111     | +2 291,3 | -73,9    | 1 920         | 1 950     | 81        | -1,5     | +2 307,4  |
| Net profit for the period            | 6 367     | 276       | 1 096     | +2 207,0 | -74,8    | 1 623         | 1 936     | (13)      |          |           |
| <b>Relative indicators</b>           |           |           |           |          |          |               |           |           |          |           |
| Number of ordinary registered shares | 7 807 000 | 7 807 000 | 7 807 000 | -        | -        | 7 807 000     | 7 807 000 | 7 807 000 | -        | -         |
| Earnings per share (EUR)             | 0,82      | 0,04      | 0,14      | +0,78    | -0,11    | 0,21          | 0,25      | (0,00)    | -0,04    | +0,25     |
| Gross profit margin (%)              | 13,96     | 9,84      | 12,19     | +4,1 pp  | -2,4 pp  | 11,86         | 11,66     | 8,70      | +0,2 pp  | +3,0 pp   |
| Operating margin (%)                 | 4,29      | 0,85      | 2,46      | +3,4 pp  | -1,6 pp  | 2,14          | 3,29      | 0,32      | -1,1 pp  | +3,0 pp   |
| EBITDA margin (%)                    | 4,74      | 0,59      | 2,59      | +4,2 pp  | -2,0 pp  | 3,61          | 3,39      | 0,97      | +0,2 pp  | +2,4 pp   |
| Profit before taxes margin (%)       | 4,16      | 0,19      | 1,47      | +4,0 pp  | -1,3 pp  | 2,99          | 3,06      | 0,17      | -0,1 pp  | +2,9 pp   |
| Net profit margin for the period (%) | 3,82      | 0,18      | 1,45      | +3,6 pp  | -1,3 pp  | 2,53          | 3,04      | (0,03)    | -0,5 pp  | +3,1 pp   |
| Return on assets (ROA) (%)           | 11,54     | 0,50      | 2,05      | +11,0 pp | -1,6 pp  | 2,94          | 3,51      | (0,02)    | -0,6 pp  | +3,5 pp   |
| Return on equity (ROE) (%)           | 31,07     | 1,80      | 7,18      | +29,3 pp | -5,4 pp  | 7,92          | 12,60     | (0,09)    | -4,7 pp  | +12,7 pp  |
| Debt / equity ratio (%)              | 35,26     | 88,36     | 114,07    | -53,1 pp | -25,7 pp | 35,26         | 88,36     | 114,07    | -53,1 pp | -25,7 pp  |
| Equity ratio (%)                     | 37,16     | 27,82     | 28,58     | +9,3 pp  | -0,8 pp  | 37,16         | 27,82     | 28,58     | +9,3 pp  | -0,8 pp   |
| Actual profit tax rate (%)           | 8,18      | 4,83      | 1,35      | +3,4 pp  | +3,5 pp  | 15,45         | 0,72      | 116,05    | +14,7 pp | -115,3 pp |
| Total liquidity ratio                | 80,49     | 82,68     | 97,91     | -2,19    | -15,23   | 80,49         | 82,68     | 97,91     | -2,19    | -15,23    |

\* EBITDA recalculated to include all non interest related financial items (i.e. forex, derivative results etc.)

# Consolidated

## statements of comprehensive income

| Eur'000  | 9 Months      |               |              | Third quarter |              |              |
|--|---------------|---------------|--------------|---------------|--------------|--------------|
|  | 2023          | 2022          | 2021         | 2023          | 2022         | 2021         |
| Sales  | 166 823       | 155 307       | 75 414       | 64 287        | 63 660       | 46 300       |
| Cost of sales                                  | (143 534)     | (140 032)     | (66 224)     | (56 661)      | (56 239)     | (42 274)     |
| <b>Gross profit</b>                            | <b>23 290</b> | <b>15 275</b> | <b>9 190</b> | <b>7 627</b>  | <b>7 421</b> | <b>4 026</b> |
| Sales and marketing expenses                   | (13 115)      | (11 716)      | (5 887)      | (5 115)       | (4 616)      | (3 271)      |
| General and admin expenses                     | (3 124)       | (2 279)       | (1 446)      | (1 227)       | (718)        | (476)        |
| Other operating income                         | 111           | 39            | -            | 93            | 6            | (130)        |
| Other operating expenses                       | (0)           | (2)           | (1)          | (0)           | (1)          | -            |
| <b>Profit from operations</b>                  | <b>7 162</b>  | <b>1 317</b>  | <b>1 856</b> | <b>1 378</b>  | <b>2 092</b> | <b>149</b>   |
| Finance income                                 | 1 050         | 273           | 89           | 921           | 215          | (191)        |
| Finance (expenses)                             | (1 277)       | (1 300)       | (834)        | (379)         | (357)        | 123          |
| <b>Profit before tax</b>                       | <b>6 935</b>  | <b>290</b>    | <b>1 111</b> | <b>1 920</b>  | <b>1 950</b> | <b>81</b>    |
| Income tax                                     | (568)         | (14)          | (15)         | (297)         | (14)         | (105)        |
| <b>Net profit</b>                              | <b>6 367</b>  | <b>276</b>    | <b>1 096</b> | <b>1 623</b>  | <b>1 936</b> | <b>(24)</b>  |
| <b>Other comprehensive income</b>              |               |               |              |               |              |              |
| Change in cash flow hedge                      | -             | 3             | 482          | -             | -            | 13           |
| Impact of income tax                           | -             | -             | (72)         | -             | -            | (2)          |
| <b>Total comprehensive income for the year</b> | <b>6 367</b>  | <b>279</b>    | <b>1 506</b> | <b>1 623</b>  | <b>1 936</b> | <b>(13)</b>  |





# Consolidated

## balance sheet



| Eur'000                           | As at 30 September |               |               |
|-----------------------------------|--------------------|---------------|---------------|
|                                   | 2023               | 2022          | 2021          |
| <b>ASSETS</b>                     |                    |               |               |
| <b>Non-current assets</b>         |                    |               |               |
| Goodwill                          | 30 327             | 30 327        | 30 327        |
| Intangible assets                 | 845                | 361           | 98            |
| Property, plant and equipment     | 129                | 92            | 78            |
| Right-of-use assets               | 278                | 346           | 219           |
| Long term receivables             | 244                | 129           | 48            |
| Deferred income tax asset         | 456                | 854           | 868           |
| <b>Total non-current assets</b>   | <b>32 278</b>      | <b>32 109</b> | <b>31 638</b> |
| <b>Current assets</b>             |                    |               |               |
| Inventories                       |                    |               | 2             |
| Prepayments and deferred expenses | 7 367              | 6 531         | 3 455         |
| Trade accounts receivable         | 703                | 267           | 269           |
| Prepaid income tax                | 6                  | -             | 70            |
| Other receivables                 | 1 019              | 922           | 195           |
| Other current financial assets    | 2 473              | 2 600         | -             |
| Restricted cash                   | 200                | 200           | 2 200         |
| Cash and cash equivalents         | 11 108             | 12 595        | 15 597        |
| <b>Total current assets</b>       | <b>22 877</b>      | <b>23 115</b> | <b>21 788</b> |
| <b>Total assets</b>               | <b>55 155</b>      | <b>55 224</b> | <b>53 426</b> |

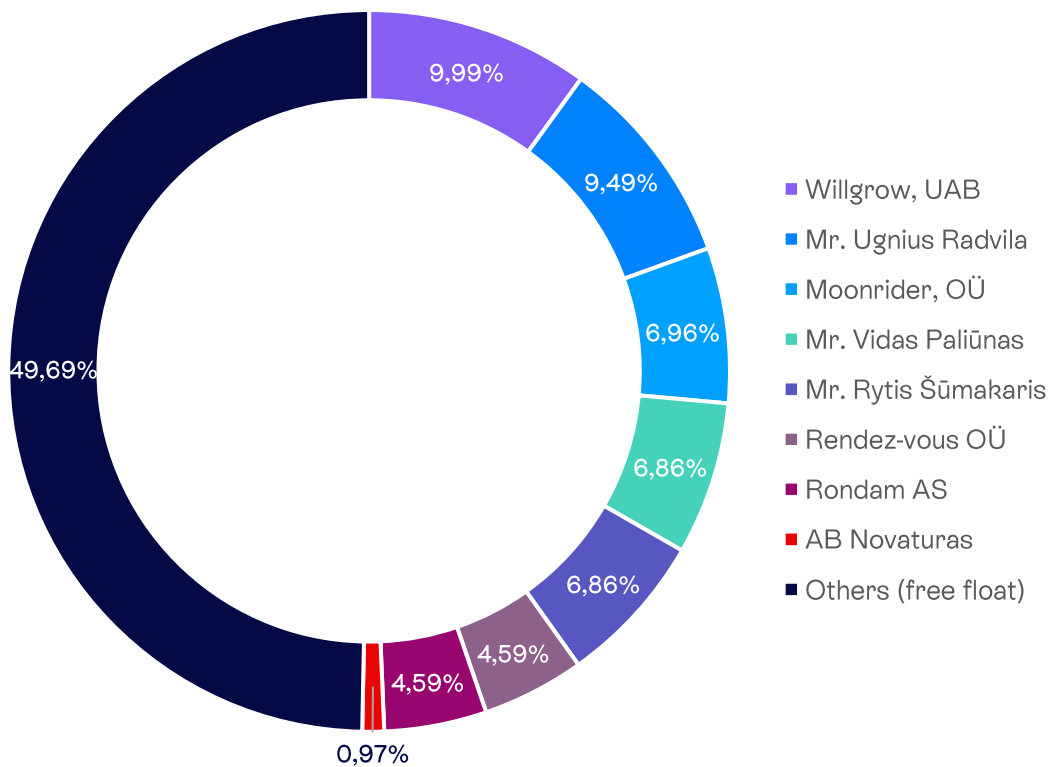
| Eur'000                                  | As at 30 September |               |               |
|--|--------------------|---------------|---------------|
|  | 2 023              | 2 022         | 2 021         |
| <b>EQUITY AND LIABILITIES</b>            |                    |               |               |
| Share capital                            | 234                | 234           | 234           |
| Cash flow hedge reserve                  | 0                  | -             | (11)          |
| Own shares acquired                      | (249)              | -             | -             |
| Own shares acquisition reserve           | 1 250              | 1 250         | -             |
| Legal reserve                            | 29                 | 29            | 29            |
| Foreign currency translation reserve     | 145                | 145           | 145           |
| Retained earnings                        | 19 088             | 13 708        | 14 870        |
| <b>Equity attributable to parent</b>     | <b>20 497</b>      | <b>15 366</b> | <b>15 267</b> |
| <b>Non-controlling interests</b>         | <b>-</b>           | <b>-</b>      | <b>-</b>      |
| <b>Total equity</b>                      | <b>20 497</b>      | <b>15 366</b> | <b>15 267</b> |
| <b>Non-current liabilities</b>           |                    |               |               |
| Non-current borrowings                   | 6 102              | 11 694        | 15 824        |
| Deferred tax liability                   | -                  | -             | -             |
| Non-current lease liabilities            | 133                | 207           | 83            |
| Other non current liabilities            | -                  | -             | -             |
| <b>Total non-current liabilities</b>     | <b>6 235</b>       | <b>11 901</b> | <b>15 907</b> |
| Current part of non - current borrowings | 843                | 1 506         | 1 360         |
| Trade payables                           | 6 032              | 7 720         | 6 634         |
| Advances received                        | 18 852             | 17 373        | 13 075        |
| Income tax payable                       | 152                | 9             | -             |
| Other current liabilities and accrued ex | 2 395              | 1 178         | 1 024         |
| Current lease liabilities                | 149                | 171           | 148           |
| Other current financial liabilities      | -                  | -             | 11            |
| <b>Total current liabilities</b>         | <b>28 423</b>      | <b>27 957</b> | <b>22 252</b> |
| <b>Total equity and liabilities</b>      | <b>55 155</b>      | <b>55 224</b> | <b>53 426</b> |

# Consolidated cash flow statement

| Eur'000                                   | 9 months |         |          | Third quarter |         |         |
|---|----------|---------|----------|---------------|---------|---------|
|   | 2023     | 2022    | 2021     | 2023          | 2022    | 2021    |
| Net profit                                | 6 367    | 276     | 1 096    | 1 623         | 1 936   | (24)    |
| Adjustments for non-cash items            | 1 622    | 601     | 1 363    | 751           | 187     | 369     |
| Changes in working capital                | 6 402    | 12 065  | 10 534   | 8 189         | 5 547   | 3 102   |
| Net cash flows from operating activities  | 14 392   | 12 942  | 12 993   | 10 564        | 7 670   | 3 447   |
| Net cash flows from investing activities  | (2 910)  | (2 893) | (63)     | (2 609)       | (2 700) | (20)    |
| Loans received                            | 4 000    | 2 593   | 12 038   | -             | -       | 1 090   |
| Loans repaid                              | (5 894)  | (5 198) | (11 707) | (5 239)       | (1 832) | (6 310) |
| Interest paid                             | (715)    | (569)   | (829)    | (193)         | (192)   | (347)   |
| Lease paid                                | (85)     | -       | -        | (85)          | -       | -       |
| Shares buyback                            | (249)    | -       | -        | (249)         | -       | -       |
| Dividends paid                            | -        | -       | -        | -             | -       | -       |
| Net cash flows from financing activities  | (2 943)  | (3 174) | (498)    | (5 766)       | (2 024) | (5 567) |
| Net change in cash flows                  | 8 538    | 6 875   | 12 432   | 2 188         | 2 946   | (2 140) |
| Cash & equivalents at beginning of period | 2 770    | 5 919   | 5 365    | 9 120         | 9 848   | 19 937  |
| Cash & equivalents at close of period     | 11 308   | 12 794  | 17 797   | 11 308        | 12 794  | 17 797  |



# Shareholder structure



# Company information

| Name                   | Position                             | Voting rights owned (%) |
|------------------------|--------------------------------------|-------------------------|
| Mr. Gediminas Almantas | Independent member, chairs the board | -                       |
| Mr. Tomas Korganas     | Member of the board                  | -                       |
| Mr. Ugnius Radvila     | Member of the board                  | 9,49%                   |
| Mr. Vitalij Rakovski   | CEO                                  | -                       |
| Mrs. Ieva Galvydienė   | CCO                                  | -                       |
| Mrs. Rasa Barysienė    | CSO                                  | -                       |
| Mr. Vygas Reifonas     | CFO                                  | -                       |

## Novaturas group PLC

### Registered address:

Mickevičiaus str. 27, LT-44245 Kaunas, Lithuania  
www.novaturasgroup.com  
Registered under number 135567698 in Lithuania  
Company established: 1999 12 16

### Stock Listing:

Warsaw Stock Exchange  
Nasdaq Vilnius Stock Exchange

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