

## Share Transactions Disclosure

Banijay Group N.V. (894500G73K46H93RF180) declares the following transactions made on its own shares (NL0015000X07) from 29 June to 3 July 2026 in accordance with the authorization given by the shareholder's annual meeting on 27 May 2026.

Trade Date	Side	Total Daily Volume (Number of Shares)	Average Price	Amount of Transactions	Market Identification Code
2026-06-29	BUY	609	8.460690	5,152.56	BUY
2026-06-29	SELL	680	8.527059	5,798.40	SELL
2026-06-30	BUY	440	8.401818	3,696.80	BUY
2026-06-30	SELL	308	8.416104	2,592.16	SELL
2026-07-01	BUY	298	8.365436	2,492.90	BUY
2026-07-01	SELL	72	8.420000	606.24	SELL
2026-07-02	BUY	126	8.413651	1,060.12	BUY
2026-07-02	SELL	141	8.422979	1,187.64	SELL
2026-07-03	BUY	74	8.409189	622.28	BUY

The disclosure of all share transactions was made publicly available and can be consulted on the company's website (<https://group.banijay.com/liquidity-agreement/>) under the section « Investors ».

**Agenda**

H1 2026: 29 July 2026

**Investor Relations**

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**About Banijay Group**

Banijay Group is a global entertainment leader founded by Stéphane Courbit, an entrepreneur and entertainment industry pioneer with more than 30 years of experience in the industry. Its mission is to inspire passion by providing audiences with engaging and innovative entertainment experiences. The Group's activities include Entertainment & Live gathering content production & distribution and live experiences (through Banijay Entertainment, the largest international independent producer and distributor, which announced in March 2026 that it will combine with All3Media during summer 2026, subject to customary conditions precedent and through Banijay Live, a leading player in Live experiences) and Sports betting & Gaming (through Banijay Gaming, Europe's fast-growing sports betting platform, encompassing leading brands including Betclix and since April 2026, Tipico and Admiral).

In 2025, Banijay Group recorded on a standalone basis (before Tipico and All3Media operations) revenue of €4.9 billion and Adjusted EBITDA of €961 million. Banijay Group is listed on Euronext Amsterdam (ISIN: NL0015000X07, Bloomberg: BNJ NA, Reuters: BNJ.AS).