



## **JDE Company Statement**

Amsterdam, 19 April 2021

### **Supply Constraints On Rainforest Alliance and UTZ Certified Coffee Due To Suez Canal Blockage in March 2021**

JDE is proud of our commitment to sustainability and sourcing Rainforest Alliance Certified coffee for multiple brands in various markets. Due to the unexpected incident on the Suez Canal that resulted in supply chain blockages, we are currently unable to source enough certified coffee from key coffee origins in Asia and Africa for some of our brands with the Rainforest Alliance and UTZ labels.

This means that from March 2021 to May 2021, some of our brands may not contain 100% coffee from Rainforest Alliance Certified farms. We expect this to be resolved by end of May 2021, though, and our products will go back to 100% certified. We will also purchase a volume of certified coffee equivalent to compensate what we would have used during this period, doing our part to help support farmers and protect the environment. We appreciate your patience and understanding, and we remain on track to our commitment of sourcing certified coffee as part of our journey to 100% responsibly sourced coffee by 2025.

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#### **About JDE**

JDE is part of JDE Peet's, the world's largest pure-play coffee and tea company, headquartered in The Netherlands. For more than 265 years, JDE has been inspired by the belief that it's amazing what can happen over a cup of coffee or tea. Today, JDE unleashes the possibilities of coffee and tea in more than 100 developed and emerging markets, through a portfolio of over 50 brands that collectively cover the entire category landscape led by leading household names such as L'OR, Jacobs, Senseo, Tassimo, Douwe Egberts, Old Town, Super, Pickwick and Moccona.