

JCDecaux is the only company on the Media & Entertainment panel to obtain an AAA score in the 2020 Corporate Social Responsibility rankings of the MSCI extra-financial rating agency

Out of Home Media

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Australia
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Cameroon
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Chile
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Costa Rica
Croatia
Czech Republic
Denmark
Ecuador
El Salvador
Estonia
Eswatini
Finland
France
Gabon
Germany
Guatemala
Hungary
Honduras
India
Ireland
Israel
Italy
Ivory Coast
Japan
Kazakhstan
Korea
Latvia
Lesotho
Lithuania
Luxembourg
Madagascar
Malawi
Mauritius
Mexico
Mongolia
Mozambique
Myanmar
Namibia
New Zealand
Nicaragua
Nigeria
Norway
Oman
Panama
Peru
Poland
Portugal
Qatar
Saudi Arabia
Singapore
Slovakia
Slovenia
South Africa
Spain
Sweden
Switzerland
Tanzania
Thailand
The Dominican Republic
The Netherlands
Uganda
Ukraine
United Arab Emirates
United Kingdom
United States
Uruguay
Uzbekistan
Zambia
Zimbabwe

Paris, 3 March 2021 – JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company worldwide, announced it has once again been listed in the “Corporate Social Responsibility” rankings of the MSCI* (Morgan Stanley Capital International) rating agency, obtaining the maximum AAA score.

AAA-rated since 2018, JCDecaux is the only company on the Media & Entertainment panel to have obtained MSCI’s maximum rating in 2020. The Group’s overall score was 6.7/10, which came in well above the sector average at 4.2/10.

As such, the MSCI rating agency commends JCDecaux for its solid governance and effective strategy in managing ethical, social and environmental risks. In particular, the Group scored the maximum 10/10 rating in environmental performance on carbon emissions policy.

JCDecaux’s continued inclusion in this index confirms its expertise and resilience in ESG practices, which were already commended by two other extra-financial rating agencies in 2020:

- The Carbon Disclosure Project (CDP) Climate Change rating agency, which recognised JCDecaux’s commitments, action plans and results in the fight against climate change by maintaining its “A Leadership” ranking status for the second year in a row;
- The FTSE Russell, which has listed JCDecaux in its FTSE4Good index since 2014, awarded the Group a score of 4.6/5 in 2020, much higher than the average score of the sector of 2.8/5.

Jean-Charles Decaux, Chairman of the Executive Board and Co-Chief Executive Officer of JCDecaux, said: *“Following the announcement in February 2021 of our renewal in the FTSE4Good extra-financial index, with an overall strengthened performance of 4.6/5 and 5/5 in the Environment rating criteria, JCDecaux is once again recognised by the extra-financial rating agency MSCI for its 2020 ESG performances. The acknowledgement of our sustainability strategy by extra-financial rating agencies demonstrates the excellence of our environmental, social and governance practices, as well as our ongoing commitment to ensuring transparency towards our stakeholders”.*

**Morgan Stanley Capital International (MSCI) is one of the leading analysis and rating agencies on companies’ environmental, social and governance (ESG) practices. It assesses the resilience to long-term ESG risks of over 8,500 companies, rating them from AAA to CCC according to their exposure to the ESG risks specific to their sector, and their ability to manage those risks relative to their peers. These assessments are used by over 1,400 investors worldwide in the construction and management of their asset portfolios.*

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A public limited corporation with an Executive Board and Supervisory Board

Registered capital of 3,245,684.82 euros - # RCS: 307 570 747 Nanterre - FR 44307570747

Key Figures for JCDecaux

- 2020 revenue: €2,312m
- Present in 3,890 cities with more than 10,000 inhabitants
- A daily audience of more than 890 million people in more than 80 countries
- 13,210 employees
- Leader in self-service bike rental scheme: pioneer in eco-friendly mobility
- 1st Out-of-Home Media company to join the RE100 (committed to 100% renewable energy)
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 and Euronext Family Business indexes
- JCDecaux is recognised for its extra-financial performance in the FTSE4Good, MSCI and CDP (Climate Change) rankings
- 1,061,630 advertising panels worldwide
- N°1 worldwide in street furniture (517,800 advertising panels)
- N°1 worldwide in transport advertising with more than 160 airports and 270 contracts in metros, buses, trains and tramways (379,970 advertising panels)
- N°1 in Europe for billboards (136,750 advertising panels)
- N°1 in outdoor advertising in Europe (636,620 advertising panels)
- N°1 in outdoor advertising in Asia-Pacific (260,700 advertising panels)
- N°1 in outdoor advertising in Latin America (69,490 advertising panels)
- N°1 in outdoor advertising in Africa (22,760 advertising panels)
- N°1 in outdoor advertising in the Middle East (15,510 advertising panels)

For more information about JCDecaux, please visit [jcdecaux.com](https://www.jcdecaux.com).

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