

Alm. Brand – Report on trading in Alm. Brand A/S shares by executives and their related parties

Pursuant to article 19 of the EU Regulation 596/2014 and according to a power of attorney given by Jan Skytte Pedersen, Alm. Brand A/S is required to file information on trading in shares in Alm. Brand A/S or other securities related to these shares by executives and their related parties:

1.	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Herman Rasmussen A/S Holding				
2.	Reason for the notification					
a)	Position/status	Related party to Jan Skytte Pedersen				
b)	Initial notification/Amendment	Initial notification				
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Alm. Brand A/S				
b)	LEI ¹	549300H4TGLJVZ6VTA48				
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Shares				
	Identification code	DK0015250344				
b)	Nature of the transaction	Purchase				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>DKK 299,000</td> <td>5,000 shares</td> </tr> </tbody> </table>	Price(s)	Volume(s)	DKK 299,000	5,000 shares
Price(s)	Volume(s)					
DKK 299,000	5,000 shares					
d)	Aggregated information - Aggregated volume - Price					
e)	Date of the transaction	3 February 2020				
f)	Place of the transaction	Nasdaq Copenhagen A/S				

Contact

Please direct any questions regarding this announcement to Mikael Bo Larsen, Senior Investor Relations Officer, phone number +45 51 43 80 02.

¹ LEI codes are currently not a mandatory field.