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Better Collective releases its annual and sustainability report for 2021

Better Collective has today published its annual report including a corporate governance report, together with the company's sustainability- and remuneration reports. All reports can be accessed on Better Collective's website www.bettercollective.com.

Better Collective has today released its annual and sustainability report for the 2021 financial year together with a corporate governance report as well as a remuneration report. Overall, the report introduces the Better Collective group and presents the company's 2021 financial and strategic performance together with its future strategy.

The sustainability report also includes facts and figures, highlighted cases, as well as progresses and ambitions for Better Collective's five focus areas: responsible gambling, governance and running a compliant business, the people at Better Collective, environmental issues, and the local communities which the company contributes to.

Enquiries regarding this announcement should be addressed to

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About Better Collective

<u>Better Collective</u> is a global sports betting media group providing platforms that empower and enhance the betting experience for sports fans and iGamers. Aiming to make betting and gambling more entertaining, transparent and fair, Better Collective offers a range of editorial content, bookmaker information, data insights, betting tips, iGaming communities and educational tools. Its portfolio of platforms include <u>bettingexpert.com</u>, <u>VegasInsider.com</u>, <u>HLTV.org</u> and <u>Action Network</u>. Better Collective is headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO). More information at <u>bettercollective.com</u>.