

A new life for used components: A Sustainable Year story

Discover how CNH Industrial is cutting waste and regenerating value at: bit.ly/CNH_Remufacturing

Basildon, July 6, 2023

Curious about the benefits of remanufactured parts over new parts? Our latest story in the *A Sustainable Year series* explores the world of CNH Industrial Reman.

Remanufacturing significantly reduces the environmental impact of our operations, extends the life of our products, and is significantly faster compared to the time it takes to manufacture a new part. The process requires 80% less energy than producing equivalent new parts, so our customers reduce their carbon footprint, benefit from faster delivery times, and save money. Bruce Krueger, General Manager of CNH Industrial Reman North America, discusses the winning traits of remanufacturing at CNH Industrial in this story.

An accompanying interview with renowned expert [Dr. Nabil Nasr](#), Director of the Golisano Institute for Sustainability and CEO of the REMADE Institute, spotlights remanufacturing, and the changes needed to foster innovation.

At CNH Industrial, sustainability stewardship is one of our strategic priorities. The practice of remanufacturing brings significant financial advantages while also supporting our environmental goals.

Read the story and interview here: bit.ly/CNH_Remufacturing

CNH Industrial (NYSE: CNHI / MI: CNHI) is a world-class equipment and services company. Driven by its purpose of *Breaking New Ground*, which centers on Innovation, Sustainability and Productivity, the Company provides the strategic direction, R&D capabilities, and investments that enable the success of its global and regional Brands. Globally, **Case IH** and **New Holland Agriculture** supply 360° agriculture applications from machines to implements and the digital technologies that enhance them; and **CASE** and **New Holland Construction Equipment** deliver a full lineup of construction products that make the industry more productive. The Company's regionally focused Brands include: **STEYR**, for agricultural tractors; **Raven**, a leader in digital agriculture, precision technology and the development of autonomous systems; **Flexi-Coil**, specializing in tillage and seeding systems; **Miller**, manufacturing application equipment; **Kongsilde**, providing tillage, seeding and hay & forage implements; and **Eurocomach**, producing a wide range of mini and midi excavators for the construction sector, including electric solutions. Across a history spanning over two centuries, CNH Industrial has always been a pioneer in its sectors and continues to passionately innovate and drive customer efficiency and success. As a truly global company, CNH Industrial's 40,000+ employees form part of a diverse and inclusive workplace, focused on empowering customers to grow, and build, a better world.

For more information and the latest financial and sustainability reports visit: cnhindustrial.com

For news from CNH Industrial and its Brands visit: media.cnhindustrial.com



PRESS RELEASE

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