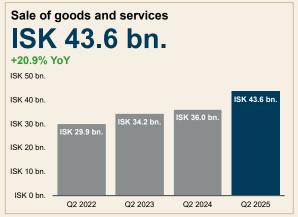




# Consolidated highlights Q2 2025

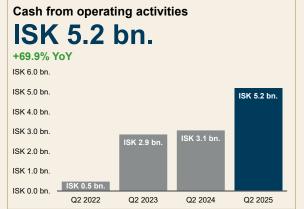










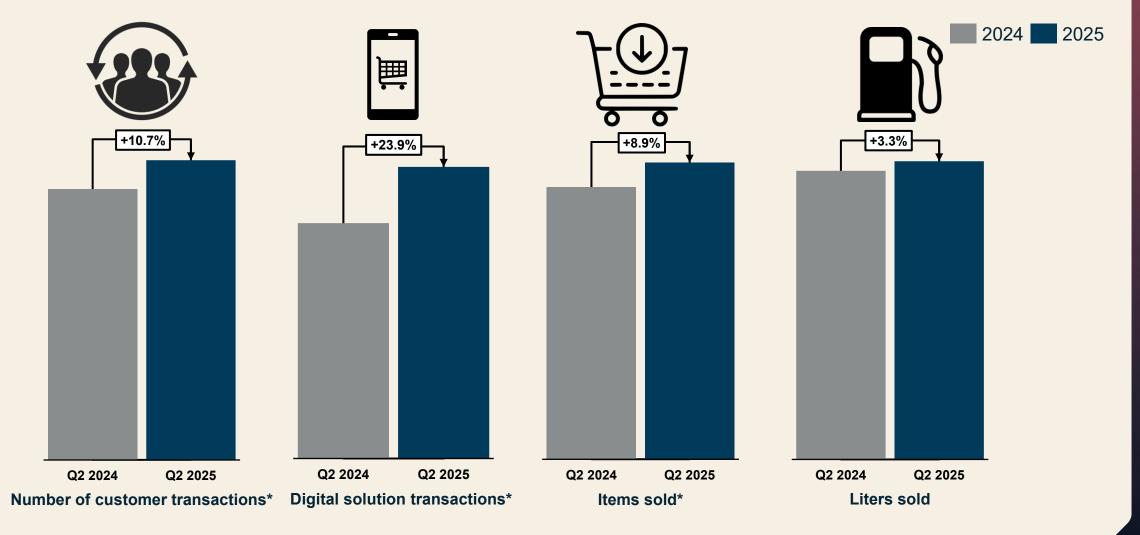




### Key points:

- The quarter's operations performed well, and results exceeded management's expectations.
- Quarterly product sales increased by 20.9% (7.3% excluding Lyfja), and the gross margin on product sales rose by 28.1% (10.5% excluding Lyfja).
- Quarterly EBITDA increased by 35.1% year-on-year ( 21.6% excluding Lyfja).
- Q2 2025 results confirm the continued momentum of Festi's subsidiaries in their markets.
- The Group's strong infrastructure ensures ongoing improvements in efficiency and reductions in operating costs.
- Operations remain stable, with strong cash flow and a solid financial position.

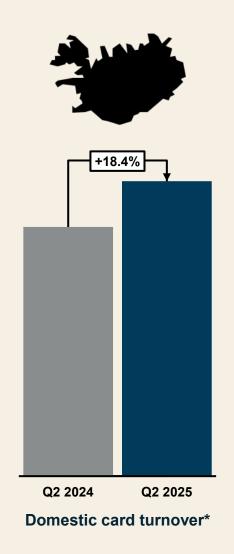
### Number of customers and sales increases in Q2 YoY

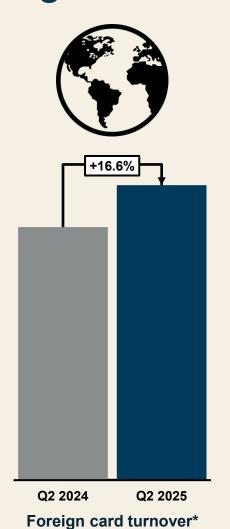


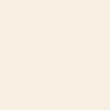




# Increase in both domestic and foreign card turnover







2024



# Stock Option Plan, Share Buyback and Technology Solutions











# First stock option exercise period and increase in Share Capital

- The first exercise period in Festi's general stock option plan took place in May, during which 474 employees purchased shares in the company for ISK 196 million.
- At the end of June, 1,287 employees held options for 12.6 million shares, representing approximately 4% of the company's current share capital.

# Buyback program started on 30th. of June.

- Share Buyback Program Underway.
   Festi has already repurchased 680,000 shares since the end of June.
- The program is expected to cover up to 2,500,000 own shares, with the total purchase amount not to exceed ISK 800 million

# New technology solutions to enhance efficiency and drive sales

- New solutions and services in the N1 app support increased fuel sales between years.
- New self-service solutions at N1 stations improve efficiency and reduce operating costs.
- A new inventory management system at Krónan and upgraded websites for ELKO and Lyfja support improved results.

### Yrkir ¥

# Good progess in Yrkir projects





- Festi has signed agreements with Sérverk ehf. for the sale of its plots in Reykjavík at Skógarsel 10 and Stóragerði 40.
- The agreements are subject to various conditions, including the final approval of the detailed land-use plans for the plots
- The sales price amounts to ISK 1.01 billion, which will not be recognized until the conditions are met. The transactions are
- expected to be completed no later than the first guarter of 2026.".



# **Key Plot in Urriðaholt for a new Krónan store and office Facilities**

- Yrkir has acquired leasehold and building rights for a plot at Urriðaholtstræti 3–5 in Garðabær.
- The plan is for a new Krónan store and office facilities to be built there within the next 3–4 years.
- The purchase price amounts to ISK 137.5 million. The transaction is subject to various conditions, including the final approval of the detailed land-use plan for the plot.



# Acquisition of Dalakofinn at Laugar in Reykjadal, where N1 has operated fuel pumps for decades

- Yrkir has acquired Dalakofinn, a property housing a restaurant and retail space, at a location where N1 has operated fuel pumps for decades.
- The purchase price amounted to ISK 89 million.
- This is part of N1's strategy to provide services across the entire country.



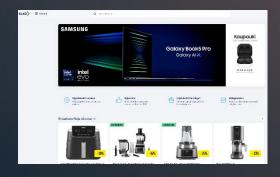


# ELKO: Highlights in Q2 2025



# ELKO increases its market share

- ELKO's turnover grew by 10% in the quarter.
- According to Meniga, ELKO's market share increased by 1.4%, while the overall electronics market declined by 8%.



# E-commerce continues to improve

- The share of e-commerce in total sales increased to 25.6% in Q2, compared to 22.4% last year.
- A new website design and stronger focus on accessories continue to drive online growth.



# **ELKO named** franchisee of the year

- ELKO received the Franchisee of the Year award from Elkjøp 2024/25.
- The award recognizes outstanding results over the past year in operations, customer service, and performance.
- Elkjøp operates around 140 franchise stores, with a total of 170 stores across the Nordics.



# Growth in Private label products

- Focus on private label products continues to deliver increased margins in Q2, offering better terms for customers.
- The share of private label products in Q2 rose to 4.4%, up from 3.1%.



### **KR®**NAN

# Krónan: Highlights in Q2 2025



# More transactions and units sold

- Number of transactions in stores increased by just over 5% year-on-year in Q2.
- Number of units sold grew by nearly 6% year-onyear.



# Smart Store growth

- Smart Store turnover increased by more than 27% in Q2 year-on-year.
- Home delivery expanded to Smart Store customers in Egilsstaðir, Fellabær, Seyðisfjörður, Borgarnes, and Kjalarnes during the quarter.



# Successful reopening of Krónan Vallakór

- Krónan Vallakór reopened after renewal and has received excellent customer feedback.
- Construction of a new store at Fitjabraut 5 in Reykjanesbær is progressing well, with opening planned at the end of this summer.



### Sjálfbærniásinn Sustainability award and plastic-free initiatives

- Krónan was recognized with the Sustainability
   Award for the second time among grocery retailers this quarter.
- Krónan also officially stopped using polystyrene trays for fresh products at its meat counters.





# Lyfja: Highlights in Q2 2025



# Increased sales on the upgraded lyfja.is website

- A new and improved website launched on June 25.
- Customers can now purchase both prescription and over-thecounter medicines on lyfja.is, just as in the Lyfja app
- Great feedback from customers and record sales in the first weeks after launch



# Focus on skin care days boosts sales

- Emphasis on skin health, skincare, and dermatological care.
- Fully booked educational event with dermatologist Ragna Hlín at Lyfja Skeifan
- Successful skin care days, with sales increasing by 21% compared to last year



# Renewed store at Garðatorg

- Lyfja Garðatorg has completed a transformation in line with the company's vision and strategy.
- All Lyfja stores in the capital area have now been redesigned with a new and refreshed look.



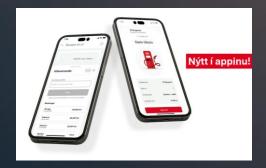


# N1: Highlights in Q2 2025



# **Stöðin mín –** a new approach to the fuel market

- Stöðin mín is a new service in the app, allowing customers to choose their preferred N1 station and access our lowest fuel price.
- The choice is flexible and valid nationwide, bringing discounts closer to customers.
- · Stations can be changed
- every 30 days.



### **New app features**

- Pump with the app:
   Customers can now start fueling and pay directly through the app.
- N1 points are now awarded for fast charging and home electricity purchases.
- Several new features expected in the coming months.



### **New locations**

- A new self-service station opened at Fiskislóð on May 1, with fast-charging stations to follow.
- Construction to begin on a new multi-station hub at Geysir in Haukadal, set to open in April 2026.

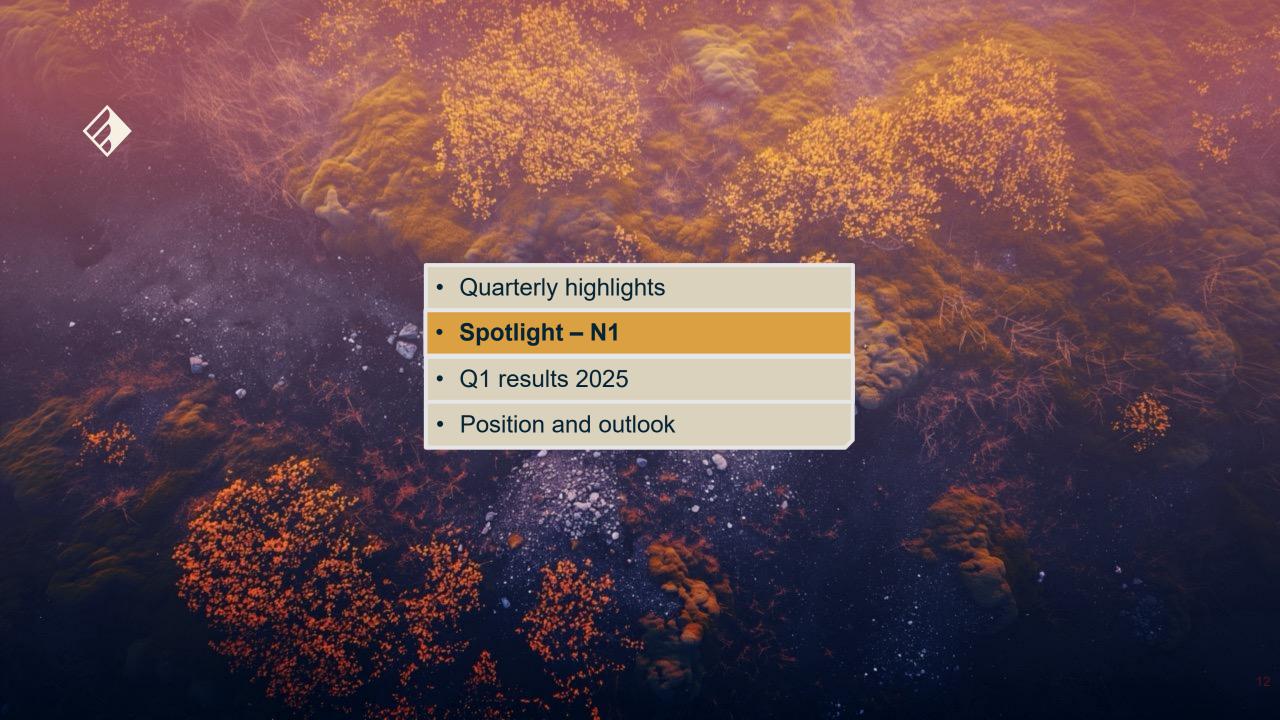


# Upgraded charging infrastructure

- New high-capacity

   fast-charging stations
   installed in Borgarnes,
   Hvolsvöllur, Blönduós, and
   Staðarskáli.
- Tesla has opened new charging stations at N1 service stations in Blönduós and Egilsstaðir.





# Individual companies in the spotlight in financial presentations – Magnús Hafliðason, MD of N1 presents today





# Investors Presentation

Magnús Hafliðason

Managing director N1



# A New Beginning on a Strong Foundation

- The first months have been positive and insightful — new priorities have been well received internally.
- A highly robust infrastructure and service company with a unique market position and strong expertise in the workforce.
- Organizational changes and strategic planning implemented for the company and within each business area.
- Building on the company's current strengths while actively seeking opportunities for both internal and external growth.



# Group within the group



**Marketing** 

**Digital development** 

**HR and Culture** 

**Business** development



B2C

Operations

Retail

Quality and infrastructure



B2C

Sales & Services

Logistics

Customer support



**Car services** 

Logistics

Workshops

Tire hotel & car service



**Energy** 

Sales & Services

Operations and analysis

Technical development

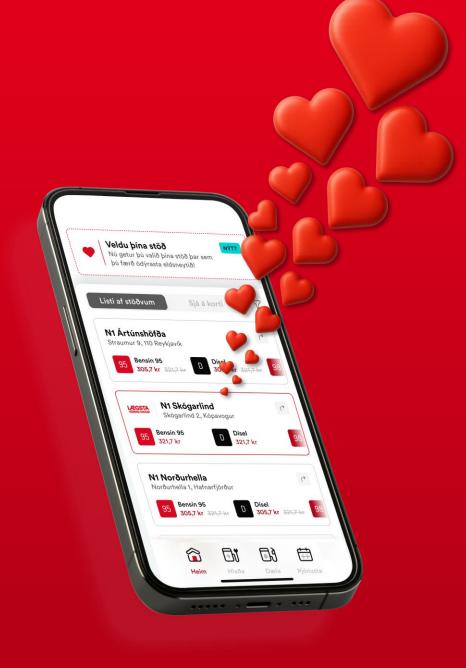
# Strong Q2 Results Demonstrate the Company's Strength

- Product sales increased alongside solid progress in cost reduction.
- Strong customer relationships and a broad service network nationwide — across both consumer and corporate markets — provide a solid foundation for success.
- Continued focus on improving margins across all areas and reducing costs — achieving more with less.
- Domestic travel and the high number of tourists support operations during the summer months.





- Stöðin mínreceived excellent feedback was launched in early June and has already.
- The goal is simple: to bring discounts closer to customers by allowing each individual to choose their preferred station and access the lowest available price.
- Customers have responded positively to this approach, with strong and sustained engagement.
- Stöðin mín represents a modern shift in how discount programs are implemented in this sector, with our app serving as the cornerstone of this journey.



# N1 app

- The app is at the core of our digital services, with significant growth in registrations and usage in recent months.
- Customers can now activate fuel pumps and pay directly through the app, using either a payment card or N1 points.
- The app also allows bookings for tire changes, tire hotel services, and lubrication services.
- Development continues, making the app an increasingly important part of our offering.





# Service Stations in the spotlight

- Greater focus on ensuring our service stations deliver an experience that meets the demands and expectations of today's customers, both in terms of product selection and service.
- To support this journey, selected stations are being renovated inside and out. These upgrades will enhance our image and create a better overall customer experience.
- At the same time, we aim to maximize the use of the company's properties and land. Strong locations across the country create opportunities to provide better services to both travelers and local communities.
- Social changes call for a new approach, and N1 is in a key position to respond with flexibility and a clear vision for the future.

# **Energy transition**

- Electricity is a growing and strong business area for the company. Services cover both households and businesses, and N1 operates fast-charging stations under its brand.
- Fast-charging stations are being upgraded at key locations: Borgarnes, Staðarskáli, Hvolsvöllur, and Blönduós.
- Tesla charging stations are being built at N1 service stations. Recently opened in Blönduós and Egilsstaðir, with Hveragerði and additional locations to follow in the coming weeks.
- We aim to be a leader in the energy transition, seizing new opportunities in e-mobility.



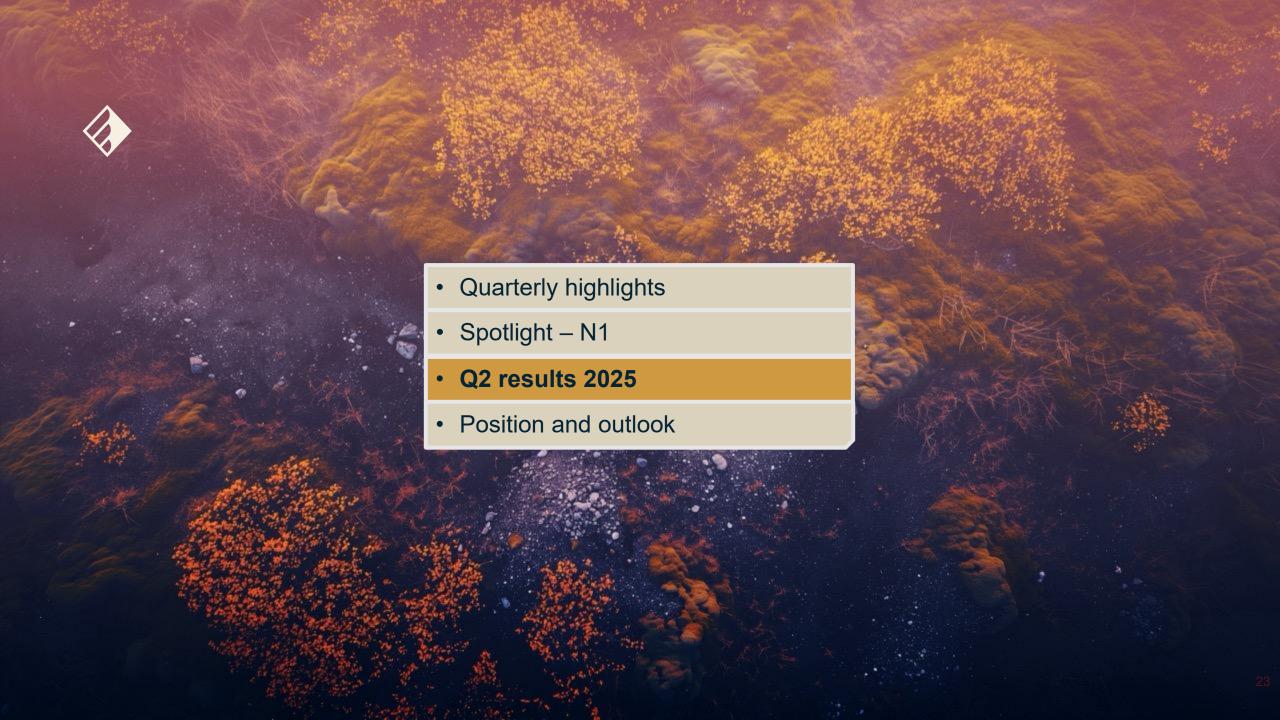
# The road ahead

 N1 stands on a strong foundation, with deep internal expertise and strong connections to both individuals and businesses across the country.

 We see unique opportunities to leverage this position for further growth and to strengthen our market presence.

• We intend to focus on these aspects — emphasizing simplicity, clear priorities in service, and a commitment to creating real value for our customers.





### Group Operations in Q2 2025

- Sale of goods and services increased by ISK 7.5 billion or 20.9% YoY.
- Margin from sale was ISK 11.0 bn., an increase of ISK 2.4 bn. or 28.1% YoY.
- Margin percent is 25.3% and up 1.5 p.p. from Q2 previous year.
- Salaries and personnel expenses was ISK 5.6 bn., an increase of ISK 1.2 bn. or 26.6% YoY.
- Number of full-time employees 1,694; an increase of 271 or 19.0% YoY.
- Other operating expenses increase by ISK 0.3 bn. or 14.5% YoY.
- EBITDA was ISK 3.9 bn. in Q2 2025, an increase of ISK 1.0 bn. or 35.1% YoY.
- Profit for the period was ISK 1.4 bn. an increase of ISK 0.5 bn. YoY.

Amounts are in ISK million	Q2 2025	Q2 2024	Change	% Chg.
Sale of goods and services	43,579	36,037	7,542	20.9%
Margin from sale of goods and services	11,008	8,593	2,415	28.1%
Lease revenue and operating income	569	527	43	8.1%
Salaries and personnel expenses	(5,585)	(4,410)	(1,175)	26.6%
Other operating expenses	(2,055)	(1,794)	(261)	14.5%
EBITDA	(3,938)	2,915	1,022	35.1%
Profit for the period	1,419	953	467	49.0%
Other comprehensive income	57	(11)	68	-
Total comprehensive income	(1,477	942	535	56.7%
Key Figures				
EBITDA/Margin from sales	35.8%	33.9%	+1.9 p.p.	5.4%
Salaries/Margin from sales	50.7%	51.3%	-0.6 p.p.	-1.2%
Earnings per share	4.55	3.16	1.39	43.9%

# EBITDA/margin (12m) 50% 40% 30% 20% 10% Q2 2022 Q2 2023 Q2 2024 Q2 2025\* Target

#### Return on equity (12m)

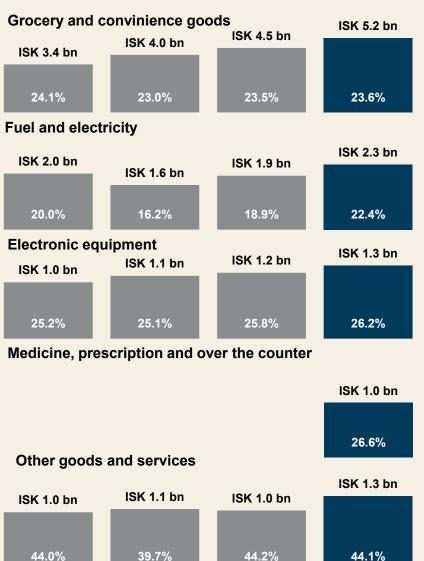




# Sales margin in Q2 2025

- Turnover increased in every sector YoY.
- **Total margin** from sales amounted to ISK 11.0 bn. and increased by 28.1% from last year.
- Profit margin in Q2 was 25.3% increased by 0.9 p.p. from Q1 2025, and up 1.5 p.p. YoY.
- Margin increases in every sector except other goods.
- Sales margin in ISK in groceries and convenience goods increased 15.4% YoY,
   Fuel and electricity increased 20.8%, electronic equipment increased 11.2% and other goods and services increased 23.4% from last year.





Q2 2022

Q2 2023

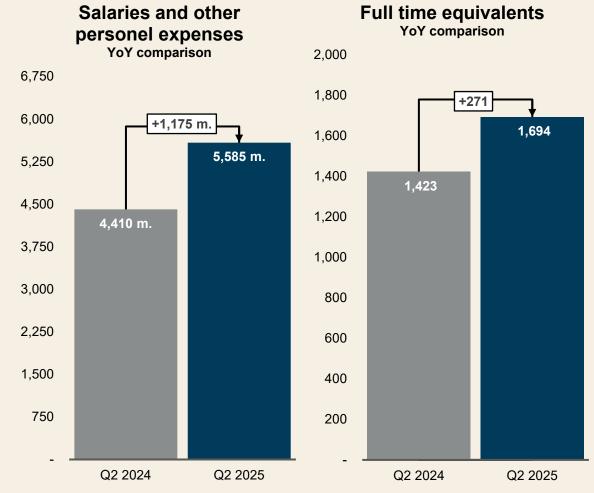
Q2 2024

Q2 2025

# Salaries and other personnel expenses in Q2 2025

- Salaries and other personnel expenses were ISK 5.6 bn. and increased by ISK 1.2 bn or 26.6% YoY. but 5.9% without Lyfja
- Full-time equivalents increased by 271 YoY or 19% but
   0.5% excluding Lyfja. Great focus on increasing automation with technical solutions and efficiency in operations.
- Average cost per FTE increases by 6.6% YoY but 5.0% without Lyfja (3.5% increase 1. Jan 25).
- YoY increase was 4.5% without effects of increases in full time equivalents.

Salaries and other personel expenses Q2 2024	4,410
Change in full-time position equivalents	977
Contractual wage increases	143
Change in personell expenses	37
Share options	6
Other changes	12
Salaries and other personel expenses Q2 2025	5,585





# ELKO – Highlights Q2 2025









- Revenue was ISK 5.0 bn., increase of ISK 437 million or 9.7% YoY.
- Margin levels increase by 0.6 p.p from last quarter and 0.1 p.p between years.
- EBITDA was ISK 428 million, an increase of 81 million or 23.2% YoY.
- Profit was ISK 174 million, an increase of 50 million or 40.7% YoY.

ISK million	Q2 2025	Q2 2024	Change	%
Total revenue	4,952	4,515	437	9.7%
Total cost	(4,524)	(4,167)	(357)	8.6%
EBITDA	428	348	81	23.2%
EBITDA-ratio	8.6%	7.7%	+0.9 p.p.	12.3%
EBIT	250 5.00/	196	54	27.8%
EBIT-ratio	5.0%	4.3%	+0.7 p.p.	16.5%
Profit (loss)	174	124	50	40.7%



# Krónan – Highlights Q2 2025

- Revenue was ISK 20.0 bn., an increase of ISK 2.0 bn. or 11.1% YoY.
- Same number of stores but new locations for online store.
- Margin level increase by 0.2 p.p. from previous quarter and 0.5 p.p. YoY.
- EBITDA was ISK 1.5 bn., an increase of ISK 134 million or 9.7% YoY.
- Profit was ISK 652 million, an increase of ISK 99 million or 18.0% YoY.







ISK million	Q2 2025	Q2 2024	Change	%
Total revenue	20,061	18,063	1,998	11.1%
Total cost	(18,551)	(16,687)	(1,864)	11.2%
EBITDA EBITDA-ratio	1,510 7.5%	1,376 7.6%	134 -0.1 p.p.	9.7% -1.2%
EBIT EBIT-ratio	902 4.5%	753 4.2%	150 +0.3 p.p.	19.9% 7.9%
Profit (loss)	652	553	99	18.0%

# **ФLYFJA**

# Lyfja – Highlights Q2 2025

- Revenue was ISK 5.0 bn., increase of ISK 0.4 bn. or 8.3%
   YoY.
- Margin level decreases by 0.6 p.p. YoY.
- EBITDA was ISK 392 million, an increase of 26 million or 7.0% YoY.
- Amortisation of premium of ISK 74 million due to the acquisition of Lyfja is not included in comparison figures.
- Profit was ISK 65 million, a decrease of ISK 44 million YoY.







ISK million	Q2 2025	Q2 2024	Change	%
Total revenue	4,961	4,580	381	8.3%
Total cost	(4,570)	(4,214)	(356)	8.4%
EBITDA EBITDA-ratio	392 7.9%	366 8.0%	26 -0.1 p.p.	7.0% -1.2%
EBIT EBIT-ratio	118 2.4%	192 4.2%	(74) -1.8 p.p.	-38.4% -43.1%
Profit (loss)	65	109	(44)	-40.3%

# N1 – Highlights Q2 2025



- Revenue was ISK 14.5 bn., a decrease of ISK 0.3 bn. YoY.
- Sales of fuel and electricity decreased by ISK 0.2 bn. or 1.5% YoY. Sales in litres were 57.1 million, 3.3% increase in volume from last year.
- Margin level increases by 2.5 p.p. YoY. Adjusted for effects of global fuel prices and FX the increase amounts to 0.3 p.p. between years.
- EBITDA was ISK 1.7 bn., an increase of ISK 457 million or 37.8% YoY.
- Profit was ISK 528 million, an increase of ISK 308 million between years.







Tire and oil service stations



EV charging locations

ISK million	Q2 2025	Q2 2024	Change	%
Total revenue	14,514	14,258	256	1.8%
Total cost	(12,849)	(13,049)	201	-1.5%
EBITDA EBITDA-ratio	1,665 11.5%	1,209 8.5%	457 +3.0 p.p.	37.8% 35.4%
EBIT EBIT-ratio	832 5.7%	495 3.5%	337 +2.3 p.p.	68.1% 65.1%
Profit (loss)	528	220	308	140.1%

# Yrkir \*

# Yrkir - Highlights Q2 2025

- Revenue was ISK 1.1 bn., increase of ISK 0.1 bn. or 5.0% YoY.
- Net operating income (NOI) of properties was ISK 951 million, compared to ISK 918 million in Q2 2024, increase of 3.6%.
- Utilisation ratio was 99%, increase by 1 p.p. due to the purchase of Hvaleyrarbraut 3 and Dalakofinn.
- EBITDA was ISK 889 million and increased by ISK 43 million.
- The increase in fair value was ISK 82 million, which is ISK 60 million less than in the same period last year.
- Profit in the quarter was ISK 31 million, a decrease of ISK 18 million YoY.







Proper	ties	owne	(
by	Gro	oup	

ISK million	Q2 2025	Q2 2024	Change	%
Total revenue	1,119	1,066	54	5.0%
Total cost	(231)	(219)	(11)	5.1%
EBITDA EBITDA-ratio	889 79.4%	846 79.4%	43 -0.0 p.p.	5.0% 0.0%
EBIT EBIT-ratio	442 39.5%	504 47.3%	(62) -7.8 p.p.	-12.3% -16.5%
Profit (loss)	31	50	(18)	-36.5%



### Statement of Financial Position 30.6.2025

Amounts are in ISK million	30.6.2025	31.12.2024	Change	%
Operating assets	42,090	41,217	873	2.1%
Intangible assets	26,378	26,564	(185)	-0.7%
Other non-current assets	21,234	20,512	722	3.5%
Non-current assets	89,702	88,293	1,410	1.6%
Inventories	14,316	14,118	198	1.4%
Trade- and short-term receivables	7,823	8,349	(526)	-6.3%
Cash and cash equivalents	5,142	4,075	1,067	26.2%
Current assets	27,281	26,542	739	2.8%
Total assets	116,983	114,835	2,149	1.9%
Equity	44,123	43,493	630	1.4%
Payable to credit institutions	28,595	29,340	(745)	-2.5%
Lease liabilities	10,665	10,001	663	6.6%
Deferred tax liabilities	8,168	7,764	404	5.2%
Non-current liabilities	47,428	47,105	323	0.7%
Payable to credit institutions	2,307	3,227	(920)	-28.5%
Lease liabilites	1,463	1,388	75	5.4%
Trade- and short-term liabilities	21,663	19,621	2,041	10.4%
Current liabilities	25,433	24,236	1,196	4.9%
Total equity and liabilities	116,983	114,835	2,149	1.9%

### Financial position increase ISK 2.1 bn. from year-end

- Investments amount to ISK 3.1 bn.
- Decrease in trade-receivables ISK 0.5 bn.
- Decrease in interest-bearing debt ISK 1.7 bn.
- Increase in other short-term liabilitie ISK 2.0 bn.

#### Net interest bearing debt/EBITDA (12m)



#### **Equity ratio**





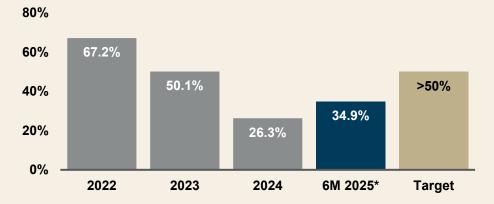
### Consolidated Statement of Cash Flow Q2 2025

ISK millions	Q2 2025	Q2 2024	Change	%
Cash at the beginning of the period	5,029	2,961	2,067	69.8%
EBITDA	3,938	2,915	1,022	35.1%
Changes in oparating items	2,105	922	1,182	128.2%
Interest and taxes	(837)	(775)	(62)	8.1%
Cash flows from operating activities	5,205	3,063	2,142	69.9%
Investments	(2,172)	(956)	(1,217)	127.3%
Other investing activities	407	427	(20)	-4.6%
Investing activities	(1,766)	(529)	(1,236)	233.5%
Transactions with shareholders	(1,401)	(904)	(497)	55.0%
Repayment of interest-bearing-debt	(1,952)	(1,155)	(797)	69.0%
Financing activities	(3,353)	(2,059)	(1,294)	62.8%
FX difference on cash	27	(41)	68	166.4%
Cash at the end of the period	5,142	3,395	1,747	51.5%

### **Strong cash flow**

- Cash flow from operating activities ISK 5.2 bn.
- Investments ISK 2.2 bn.
- Dividend paid ISK 1.4 bn.
- Repayment of interest-bearing-debt ISK 2.0 bn.
- Cash at the end of the period ISK 5.1 bn.

#### Transactions with shareholders/profit



\*Endurkaup hlutabréfa í Festi eru í gangi og klárast fyrir árslok 2025



### Market related information

Shareholders (10 largest)	%
Lífeyrissjóður verzlunarmanna	14.3
Lífeyrissj.starfsm.rík. A-deild	10.3
Gildi - lífeyrissjóður	9.1
Brú Lífeyrissjóður starfs sveit	8.9
Stapi lífeyrissjóður	5.5
Almenni lífeyrissjóðurinn	4.7
Birta lífeyrissjóður	4.0
Frjálsi lífeyrissjóðurinn	3.2
Söfnunarsjóður lífeyrisréttinda	3.0
Brú R deild	2.5

Market information	30.6.2025	31.12.2024	Change
Issued shares	312 m.	311 m.	0.3%
Price at the end of the period	ISK 285	ISK 284	0.4%
Market cap	ISK 89,006 M	ISK 88,396 M	0.7%
Turnover 12m	ISK 60,988 M	ISK 36,098 M	69.0%
Number of shareholders	1,653	1,219	35.6%
Basic earnings per share (12M)	14.65	13.13	11.5%

### **Share price development on Nasdaq OMX**



#### Basic earnings per share rolling 12 months (ISK per share)





### Outlook for 2025

#### Position and outlook:

- Overall operating outlook remains positive. The summer has been good, with year-on-year growth in store visits and a solid outlook going forward.
- Synergies from Lyfja's integration are materializing. New technology solutions have been well received, driving strong growth in online and app sales across all subsidiaries nationwide.
- Major refurbishments and development of key units are in full swing: Bakkinn is undergoing facility upgrades to better support sister companies. Krónan will open a new flagship store in Fitjar, Reykjanesbær at the end of August. N1 has begun enhancing the look and service of its stations with expanded self-service solutions, among other initiatives.
- The company remains financially strong and well positioned to capture further growth opportunities and continue strengthening profitability.

# Assumptions and risk factors for the second half of the year:

- Inflation projected to average around 4% through year-end.
- The impact of ongoing conflicts on product supply expected to be minimal.
- A slight YoY increase in tourist arrivals anticipated in the second half.
- Central bank interest rates assumed to remain unchanged during the period.
- The strong ISK weakens the country's competitive position, with uncertainty regarding its broader economic impact

### Festi's EBITDA guidance and CAPEX forecast for the year

- EBITDA guidance for 2025 was raised on July 17th to ISK 15.200 15.600 million.
- CAPEX forecast for 2025 raised by ISK 600 million and is ISK 5.800 6.200 million.





#### Disclaimers

- All information in this presentation is based on sources which Festi hf. considers reliable at the time of publication, but it cannot be guaranteed that the information is infallible.
- All information in this presentation is owned by Festi hf. It is not permitted to copy, change or distribute in any way information from this presentation, in part or entirety.
- This presentation is only intended for information purposes and is not part of, or a basis for, any decisions made by the recipient. Recipients should not interpret information in this presentation as a promise or as instructions. Festi hf. is not obliged to provide recipients of this presentation with further information about the company or to make changes or corrections to the presentation if information upon which it is based changes.
- The company's future outlook is dependent on a number of risks and uncertainties which may have the effect that the actual result in the future is considerably different to the scenario described in this presentation. This includes factors such as exchange rates, the global price of fuel, the availability of funding, new legislation coming into effect and the impact of regulators, etc.
- Festi hf. wishes to point out that recipients of the presentation should not rely on statements contained within in the future since they are only applicable on the date of publication of the presentation. All statements concerning the company's future prospects are entirely valid with respect to this disclaimer.
- By receiving this presentation, the recipient agrees that they are bound by the above provisos and limitations.



