

PRESS RELEASE

ANDERS PETTERSSON PURCHASES 140,016 SHARES IN ZETADISPLAY

Malmö - ZetaDisplay AB (publ) (Nasdaq Stockholm:ZETA) announces that board member Anders Pettersson has purchased 140,016 shares in ZetaDisplay during the period of May 21-22, 2019. The purchase corresponds to a total value of SEK 3.1 million. The transaction was made on Nasdaq Stockholm. This is evident from the transparency register of the Swedish Financial Supervisory Authority (FI).

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For questions, please contact:

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About ZetaDisplay

ZetaDisplay is a full-service supplier of communication solutions designed to influence behaviour in a physical shop or office environment. The company's business is based on a deep understanding of human behaviour in decision-making situations. We deliver our insights with the support of a smart technical platform which generates engaging digital display solutions. Our total offering encompasses strategy, planning, software, hardware, installation and content production, analysis, technical support and services.

ZetaDisplay has its registered office in Malmö. The company generates revenues of MSEK 400 and employs 140 staff at eight offices in six European countries. In total, the company handles 50,000 installations on 50 markets. The share is listed on Nasdaq Stockholm [ZETA].

More information at www.zetadisplay.com