16 November 2023

Announcement no. 21/2023

Alm. Brand – Report on trading in Alm. Brand A/S shares by executives and their related parties

Pursuant to article 19 of the EU Regulation 596/2014 and according to a power of attorney given by Anne Mette Toftegaard, Alm. Brand A/S is required to file information on trading in shares in Alm. Brand A/S or other securities related to these shares by executives and their related parties:

| 1. | Details of the person disch | s of the person discharging managerial responsibilities/person closely associated | |
|----------|---|--|------------------------|
| a. | Name | Anne Mette Toftegaard | |
| 2. | Reason for the notification | | |
| a. | Position/status | Deputy CEO | |
| b. | Initial notification/ Amendment | Initial notification | |
| 3. | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a. | Name | Alm. Brand A/S | |
| b. | LEI | 549300H4TGLJVZ6VTA48 | |
| 4. | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | |
| | December of the | Shares | |
| a. | Description of the financial instrument, type of instrument | Sildles | |
| а. | financial instrument, type | DK0015250344 | |
| b. | financial instrument, type of instrument | | ion |
| | financial instrument, type of instrument Identification code | DK0015250344 Award of share-based remuneration | 1 |
| b. | financial instrument, type of instrument Identification code Nature of the transaction | DK0015250344 | Volume(s) 8,726 shares |
| b. | financial instrument, type of instrument Identification code Nature of the transaction | DK0015250344 Award of share-based remuneration Price(s) | Volume(s) |
| b. c. | financial instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s) | DK0015250344 Award of share-based remuneration Price(s) | Volume(s) |
| b. c. | financial instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s) Aggregated information | DK0015250344 Award of share-based remuneration Price(s) DKK 10.76 | Volume(s) |
| b. c. | financial instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s) Aggregated information - Aggregated volume | DK0015250344 Award of share-based remuneration Price(s) DKK 10.76 8,726 shares | Volume(s) |

Contact

Please direct any questions regarding this announcement to.

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