

NOTIFICATION OF TRANSACTIONS BY MANAGERS AND THEIR CLOSELY ASSOCIATED PERSONS

Notification under the EU Market Abuse Regulation, article 19

Person subject to the notification requirement

Name: d'Alançon, Louis

Position: Chairman of the Board

Issuer

Name: Rapala VMC Corporation

LEI: 7437009TB42O2AB3JW91

Initial notification

Reference number: 10857/4/4

Transaction details

Transaction date: 2022-03-04

Venue: NASDAQ HELSINKI LTD (XHEL)

Instrument: Share

ISIN: FI0009007355

Nature of the transaction: Acquisition

Volume: 500

Unit price: 6.10000

Volume: 45

Unit price: 6.10000

Volume: 51

Unit price: 6.10000

Volume: 204

Unit price: 6.10000

Volume: 339

Unit price: 6.10000

Volume: 161

Unit price: 6.10000

Aggregated transactions

Volume: 1 300

Volume weighted average price: 6.10000

For further information, please contact: General Counsel, Olli Aho, tel. +358 9 7562 540

Distribution: Nasdaq Helsinki and main media

About Rapala VMC Corporation

Rapala group is the world's leading fishing tackle company and the global market leader in fishing lures, treble hooks and fishing related knives and tools. Group has a strong global position also in



STOCK EXCHANGE RELEASE

March 4, 2022

at 2.45 p.m.

other fishing categories and Rapala's distribution network is largest in the fishing industry. The main manufacturing facilities are in Finland, France, Estonia, Russia, Indonesia and the UK. Rapala group's brand portfolio includes the leading brand in the industry, Rapala, and other global brands like VMC, Sufix, Storm, Blue Fox, Luhr Jensen, Williamson, Dynamite Baits, Mora Ice, StrikeMaster, Marttiini, Peltonen and 13 Fishing outside of the USA as well as Okuma in Europe and Russia. Group, with net sales of EUR 294 million in 2021, employs some 1 800 people in approximately 40 countries. Rapala VMC Corporation's share is listed and traded on the Nasdaq Helsinki stock exchange since 1998.