



Quadient Named as a Leader in the Aspire CCM-CXM Leaderboard for the Fifth Consecutive Year

Paris, July 26, 2022

[Quadient](#) (Euronext Paris: QDT), the leader in empowering businesses to create the best customer experiences, announced today it has been positioned as a Leader in the [2022 Aspire Leaderboard™](#) of customer communications management (CCM) and customer experience management (CXM) vendors. This is the fifth consecutive year Quadient has earned the distinction. Aspire, a leading international consulting firm specializing in CCM and CXM industries, features five interactive grids in its 2022 Leaderboard, placing vendors into categories to help identify the best solution to meet an organization's current and future needs. Quadient is recognized as a Leader on both the *AnyPrem CCM Software*, and *Vendor Hosted SaaS CCM* grids, as well as a Leader in the grid for *Communications Experience Platform (CXP)*.

Quadient's lead in *AnyPrem CCM Software* and *Vendor Hosted SaaS CCM* comes less than one year after its May 2021 introduction of [Inspire Evolve](#), a high-performance SaaS CCM solution. The launch of Inspire Evolve was a major part of the company's corporate strategy to bring to market a cloud solution with the fastest time to value for customers.

"Quadient has been on an ambitious cloud-native, anyprem strategy, with several UX improvements and a continuous push towards customer experience, which has resulted in a new positioning of its Inspire platform," commented Kaspar Roos, CEO & Founder of Aspire. *"In our analysis we were particularly impressed with the pace at which its SaaS solution, Inspire Evolve, is developing and how its customer journey suite uniquely integrates with the company's design environment to deliver insights from every touchpoint and channel across the entire lifecycle into the hands of CX professionals."*

Quadient's commitment to provide what organizations need to leverage the evolving convergence of CCM with CXM has spurred the company to invest in the development of advanced, cloud-based solutions that combine the benefits of automation and intelligent communication while simplifying workflows. Quadient's Intelligent Communication Automation (ICA) platform brings together cloud software solutions for customer communications management, customer journey mapping and financial communication automation (accounts payable and accounts receivable). In addition to [Inspire Evolve](#), Quadient's CCM/CXM solutions include [Inspire Flex](#), [Inspire Journey](#) and [Quadient Impress](#).

The Aspire Leaderboard recognized these efforts by going a level deeper in its analysis, featuring Quadient as a leader when further filtering is applied to view segmented grids for journey management and omni-channel orchestration and a leader in segmented grids for most verticals.

"We are honored to be once again recognized as a Leader in the Aspire Leaderboard," said Chris Hartigan, chief solution officer, ICA, Quadient. *"Quadient's unwavering dedication to providing our customers what they need to successfully navigate a market that is evolving at such great speed—and turning this commitment into a company-wide culture—is undeniably responsible for much of our company's success in our rankings on this year's Aspire Leaderboard."*

In honor of its Aspire Leaderboard achievements, Quadient is sponsoring complimentary, 30-day premium Leaderboard portal access. To secure premium access, visit: www.quadient.com/resources/score-free-premium-access-2022-aspire-ccm-cxm-leaderboard.

About Quadient®

Quadient is the driving force behind the world's most meaningful customer experiences. By focusing on three key solution areas, Intelligent Communication Automation, Parcel Locker Solutions and Mail-Related Solutions, Quadient helps simplify the connection between people and what matters. Quadient supports hundreds of



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Because connections matter.

thousands of customers worldwide in their quest to create relevant, personalized connections and achieve customer experience excellence. Quadiant is listed in compartment B of Euronext Paris (QDT) and is part of the SBF 120®, CAC® Mid 60 and EnterNext® Tech 40 indices.

For more information about Quadiant, visit www.quadiant.com.

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About Aspire

Aspire Customer Communications Services is a boutique consulting firm specializing in the Customer Communications Management (CCM), Customer Experience Management (CXM), and Customer Journey Management (CJM) industries. Through deep market expertise and global insights, Aspire works with Software, Services and Solution providers, and Business Advisories and Private Equity Firms to help them achieve their CCM goals. Find more information about how Aspire is helping organizations navigate the complexities of the customer communications world at <http://www.aspireccs.com>.

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