



## Stellantis Pro One Market Share Leader in 3 Regions: Europe 30, South America and Middle East & Africa

- **Achieved No. 1 in the Middle East & Africa in Q1 and is now No. 1 in H1 in addition to Europe 30 and South America**
- **Product offensive continues with the ProMaster EV Delivery van in North America and the 1-ton pickup launch in South America with the New Fiat Titano**
- **Full renewal of Pro One van lineup, including 12 nameplates across all segments from Citroën, FIAT Professional, Opel, Peugeot and Vauxhall**
- **Wide range of vans with second-generation electrification (battery electric and fuel cell electric vehicles) and pickups with full connectivity; Lineup of large LCVs also includes the new Multijet 4.0 engine and innovative AT8 8-speed transmission**

AMSTERDAM, July 30, 2024 – In the first half of 2024, Stellantis Pro One captured the top spot (vs. 2023) in Europe 30 (EU 30), South America and now the Middle East & Africa region. The impressive results underscore Stellantis Pro One's robust presence in global markets, aligning with the Company's ambitious [Dare Forward 2030](#) strategic targets.

"Today's results reflect the soundness of our commercial vehicles strategy," said Xavier Peugeot, Stellantis Senior Vice President of Commercial Vehicles Business. "Our product offensive, which includes 12 renewed vehicles spanning compact, mid-size, and large segments, continues with the new Ram ProMaster EV Delivery van in North America and the New Fiat Titano, a 1-ton pickup in South America."

Beyond establishing itself as the No. 1 company in three regions, Stellantis Pro One and Stellantis' brands recorded several other highlights in the first half of 2024, including:

## EU 30:

- Stellantis Pro One No. 1 in commercial vehicles with over 28.5% market share and a 4% y-o-y volume increase
  - In Germany, growth was particularly notable with a 4-percentage-point increase in market share and sales up by more than 45%
- BEV leadership with over 31.9% market share
- Stellantis Pro One, the European leader in recreational vehicle manufacturing, has approximately 70% of RVs on the road based on the Fiat Professional Ducato Motorhome Base
- My Tasks launched on Stellantis' commercial vehicles in Europe in the first half of 2024. An advanced tool for drivers and fleet managers to streamline daily operations, My Tasks enables schedule adjustments, better productivity and improved coordination within the fleet

## Middle East & Africa:

- Stellantis Pro One No. 1 in commercial vehicles with a 22.2% market share and with a 30.8% segment share in the van segment
- FIAT No. 2 in van sales with 16.7% market share
- FIAT No. 2 brand with 14.3% market share
- Fiat Fiorino is the most sold van with an 11.1% segment share in van sales

## South America:

- Stellantis Pro One No. 1 in LCV, pick-up and van sales with 31.1%, 34.1% and 33.3% market share, respectively
- 3 Stellantis brands in the Top 5 brands of the van segment: No. 1 FIAT, No. 4 Peugeot and No. 5 Citroën
- FIAT LCV, pickup and van leader with 23.4%, 27.7% and 17.2% market share, respectively
- Fiat Strada most sold LCV and pickup with 14.3% and 19.3% market share, respectively
- Fiat Fiorino most sold van with a 13.9% market share
- The new Fiat Titano (D-segment) joins the 1-ton pickup offensive
- Ram increased pickup market share to 5.9% and rose three places in the ranking mainly due to the success of the Rampage
- Ram Rampage Top 3 (C-segment pickup) with 19.5% market share only 11 months after launch
- In Brazil, Stellantis Pro One LCV, pickup and van leader with 46.9%, 47.3% and 44% market share, respectively; Two pickup brands in the Top 5: No. 1 FIAT and No. 5 Ram; FIAT LCV brand

leader with 39.7% market share; Ram Top 5 pickups with 7.3% market share led by Rampage

#### North America:

- Stellantis Pro One No. 3 in the region
- Ram Top 3 pickup in the U.S. and Canada
- In January, Ram introduced the new ProMaster EV Delivery, the brand's first available fully electrified vehicle, and announced the ProMaster EV Cargo van for later

#### India & Asia Pacific:

- In Australia, Ram is No. 1 in the 1-ton-plus pickup segment with a 40% market share
- Stellantis increased van market share in Australia to 6.7%, up from 5.8% the prior year

Stellantis' renewed Pro One van lineup from Citroën, FIAT Professional, Opel, Peugeot and Vauxhall is on the road with 12 models across all segments with second-generation electrification (battery-electric and fuel cell-electric vehicles) and full connectivity for vans and pickups.

The Stellantis Pro One large van lineup now features the new Multijet 4.0 engine and an innovative AT8 8-speed transmission, both highly valued by fans of these vehicles. The Multijet 4.0 engine, known for its durability, delivers an impressive 450 Nm of torque—the best in its class for front-wheel-drive large vans. Furthermore, the advanced dual-circuit exhaust gas recirculation system improves reliability, performance, and emissions. The AT8 transmission achieves an impressive 10% reduction in CO<sub>2</sub> emissions compared to the current automatic version, thanks to its well-balanced, efficient, and precisely controlled torque.

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#### ***About Stellantis Pro One***

*Stellantis Pro One is dedicated to leading the global commercial vehicle market with the most efficient portfolio of products, 20,000 dedicated touchpoints and competitive services, bringing exceptional solutions from the Citroën, FIAT Professional, Opel, Peugeot, Ram and Vauxhall brands to professional customers. One of seven accretive businesses in the Dare Forward 2030 strategic plan, Stellantis Pro One targets a doubling of revenues, a 40% electric vehicle mix with battery, hydrogen fuel-cell and range-extending propulsion*

*technologies, over-the-air update capabilities for each new vehicle from 2026, a suite of connected services dedicated to improving business customer efficiency, and innovative autonomous solutions. As such, Stellantis Pro One will strongly contribute to achievement of the Dare Forward 2030 objectives to reach a 100% passenger car BEV sales mix in Europe and 50% passenger car and light-duty truck BEV sales mix in the United States by 2030. Stellantis Pro One is fully part of the company ambition to become a carbon net zero corporation by 2038, all scopes included, with single-digit percentage compensation of remaining emissions.*

## **About Stellantis**

*Stellantis N.V. (NYSE: STLA / Euronext Milan: STLAM / Euronext Paris: STLAP) is one of the world's leading automakers aiming to provide clean, safe and affordable freedom of mobility to all. It's best known for its unique portfolio of iconic and innovative brands including Abarth, Alfa Romeo, Chrysler, Citroën, Dodge, DS Automobiles, FIAT, Jeep®, Lancia, Maserati, Opel, Peugeot, Ram, Vauxhall, Free2move and Leasys. Stellantis is executing its Dare Forward 2030, a bold strategic plan that paves the way to achieve the ambitious target of becoming a carbon net zero mobility tech company by 2038, with single-digit percentage compensation of the remaining emissions, while creating added value for all stakeholders. For more information, visit [www.stellantis.com](http://www.stellantis.com).*



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### **For more information, contact:**

**Fernão SILVEIRA** +31 6 43 25 43 41 – [fernao.silveira@stellantis.com](mailto:fernao.silveira@stellantis.com)

**Alessandro NARDIZZI** +39 338 62 39 046 – [alessandro.nardizzi@stellantis.com](mailto:alessandro.nardizzi@stellantis.com)

[communications@stellantis.com](mailto:communications@stellantis.com)

[www.stellantis.com](http://www.stellantis.com)