

PRESS RELEASE

ZETADISPLAY TO BRING FORWARD THE INTERIM REPORT

Malmö - ZetaDisplay AB (publ) (Nasdaq Stockholm: ZETA) announces that the interim report for January - March 2020 will be brought forward from 4 May to 23 April 2020.

"Given the general market situation, the company wishes to meet the need for up-to-date information as soon as possible and has therefore chosen to bring forward its reporting", comments Per Mandorf, President and CEO.

Malmö, 15 April 2020

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About ZetaDisplay

ZetaDisplay acts at the heart of digital transformations in physical environments. We contribute to nudging peoples' behaviour at the point-of-decision in retail environments, public spaces and workplace environments. Our solutions are known as Digital Signage that we develop and offer as SaaS-solutions. We are a European leader and intend to drive the further consolidation of the market organically and through acquisitions.

ZetaDisplay has its head office in Malmö. The company generates revenues of MSEK 436 and employs 160 staff at nine offices in six European countries. In total, the company handles 50,000 installations on 50 markets. The share is listed on Nasdaq Stockholm [ZETA].

More information at www.zetadisplay.com