

**COMPANY ANNOUNCEMENT**

No.103/2021

Tvis, 17 September 2021

**Reporting of Manager's transactions – Chairman' husband sold shares as part of restructuring personal retirement plan**

Pursuant to the Market Abuse Regulation article 19, TCM Group A/S (the "Company") hereby notifies receipt of notice from Chairman Sanna Suvanto-Harsaae, that her husband has sold shares for approx. DKK 1.6 million as part of restructuring personal retirement plan.

See below for details of the transactions:

<b>1.</b>	<b>Details of the Reporting Person / Closely Associated Person</b>		
a)	Name	Jens Albert Harsaae	
<b>2.</b>	<b>Reason for the notification</b>		
a)	Position/status	Husband to the Chairman in TCM Group A/S	
b)	Initial notification/Amendment	Initial notification	
<b>3.</b>	<b>Details of the Company, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	TCM Group A/S	
b)	LEI code	LEI02477973	
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument	Sale of 10,300 shares as part of restructuring personal retirement plan	
	Identification code	ISIN DK0060915478	
b)	Nature of the transaction	Sale	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		155.00	300
		154.00	300
		154.00	103
		154.00	75
		153.00	500
		153.00	300
		153.00	222
		155.00	67
		155.00	33

		155.00	100
		155.00	66
		155.00	57
		154.00	380
		154.00	500
		154.00	94
		154.00	23
		154.00	3
		153.50	100
		153.50	402
		152.50	500
		152.50	1,000
		153.00	100
		153.00	30
		153.00	100
		152.50	50
		152.50	65
		152.50	22
		152.50	41
		152.50	151
		152.00	656
		152.00	515
		152.00	485
		152.00	15
		152.50	100
		152.50	268
		152.50	500
		153.00	30
		152.50	500
		152.50	170
		152.50	500
		152.00	100
		152.00	777
d)	Aggregated information and aggregated volume price	<p>Aggregated information = 10,300</p> <p>Aggregated volume price of DKK 1,574,393.50 which corresponds to an average price per share of DKK 152.85</p>	
e)	Date of transaction	2021-09-16	
f)	Place of the transaction	Nasdaq Copenhagen A/S	

**For additional information, please contact:**

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**About TCM Group**

TCM Group is Scandinavia's third largest manufacturer of kitchens and furniture for bathrooms and storage. The products are designed and produced in Denmark and rooted in a proud tradition of good quality and good craftsmanship. TCM Group pursues a multi-brand strategy, under which the main brand is Svane Køkkenet and the other brands are Tvis Køkkener and Nettoline. Combined, the brands cater for the entire price spectrum, and are sold through c. 140 dealers in Denmark and the rest of the Scandinavia. TCM Group sells private label kitchens through DIY stores in Denmark and independent kitchen stores in Norway. TCM Group is supplier to the 45% owned e-commerce kitchen business Celebert, which operates under the brands kitchn.dk, billigskabe.dk, Celebert and Just Woods. See [www.tcmgroup.dk](http://www.tcmgroup.dk) for more information.