

Disclosure Of Trading In Own Shares For July 2024

CLICHY – August 1, 2024

In compliance with general regulation on share buy-backs, SOCIÉTÉ BIC declares below the transactions made on its own shares for July 2024:

| Date | Number of shares | Average weighted price in € | Amount in € |
|------------|------------------|--------------------------------|--------------|
| 01/07/2024 | 19,958 | 56.3032 | 1,123,698.31 |
| 01/07/2024 | 46,000 | 56.1000 | 2,580,600.00 |
| 01/07/2024 | 14,544 | 56.5000 | 821,736.00 |
| TOTAL | 80,502 | 56.2226 | 4,526,034.31 |

ABOUT BIC

A world leader in stationery, lighters and shavers, BIC brings simplicity and joy to everyday Life. For more than 75 years, the Company has honored the tradition of providing high-quality, affordable, essential products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands and is a trademark registered worldwide. Today, BIC products are sold in more than 160 countries around the world and feature iconic brands such as BIC Kids[™], BIC FlexTM, BodyMark by BICTM, Cello[®], Djeep, Lucky Stationary, Rocketbook, Soleil[®], Tipp-Ex[®], Us. TM, Wite-Out[®], Inkbox, and more. In 2023, BIC Net Sales were €2,263 million. The Company is listed on Euronext Paris, is part of the SBF120 and CAC Mid 60 indexes and is recognized for its commitment to sustainable development and education. It has received an A- Leadership score from CDP. For more, visit <u>www.bic.com</u> or follow us on <u>LinkedIn</u>, <u>Instagram</u>, <u>Twitter</u>, or <u>YouTube</u>.

CONTACTS

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2024 AGENDA

All dates to be confirmed

| 3 rd Quarter and 9 Months 2024 Results | October 23, 2024 (post market close) | |
|---|---------------------------------------|--|
| Full Year 2024 Results | February 18, 2025 (post market close) | |