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Regulatory Release no. 7/2022 January 31, 222

Change in number of shares and votes in Better Collective A/S

During January, the number of shares and votes in Better Collective A/S has increased. As of January 31, 2022, the number of shares and votes in Better Collective A/S amounts to 54,833,888 following an issue of 208,731 new ordinary shares.

Reference is made to the following Regulatory Release: "*Better Collective issues share to satisfy part of purchase price for RotoGrinders Network*" released 3, January, 2022.

This information is such information as Better Collective A/S is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above on January 31, 2022 at 8.00am.

Enquiries regarding this announcement should be addressed to

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About Better Collective

<u>Better Collective</u> is a global sports betting media group providing platforms that empower and enhance the betting experience for sports fans and iGamers. Aiming to make betting and gambling more entertaining, transparent and fair, Better Collective offers a range of editorial content, bookmaker information, data insights, betting tips, iGaming communities and educational tools. Its portfolio of platforms include <u>bettingexpert.com</u>, <u>VegasInsider.com</u>, <u>HLTV.org</u> and <u>Action Network</u>. Better Collective is headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO). More information at <u>bettercollective.com</u>.