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Regulatory Release no. 42/2021 December 30, 2021

Change in number of shares and votes in Better Collective A/S

During December, the number of shares and votes in Better Collective A/S has increased. As of December 30, 2021, the number of shares and votes in Better Collective A/S amounts to 54,625,157 following an issue of 136,536 new ordinary shares.

Reference is made to the following Regulatory Release: "*Exercise of warrants in Better Collective A/S*; *Board of Directors issues 136,536 new ordinary shares*" released 7, December, 2021.

Enquiries regarding this announcement should be addressed to

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About Better Collective

Better Collective is a global sports betting media group providing platforms that empower and enhance the betting experience for sports fans and iGamers. Aiming to make betting and gambling more entertaining, transparent and fair, Better Collective offers a range of editorial content, bookmaker information, data insights, betting tips, iGaming communities and educational tools. Its portfolio of platforms include <u>bettingexpert.com</u>, <u>VegasInsider.com</u>, <u>HLTV.org</u> and <u>Action Network</u>. Better Collective is headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO). More information at <u>bettercollective.com</u>.