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Contain Insider information

Agillic raises Total ARR and Revenue guidance for 2022

Copenhagen – 19 December 2022 - Agillic A/S (Nasdaq First North Growth Market Denmark: AGILC)

Agillic raises its financial guidance on Total ARR and Revenue as a result of the latest developments in ARR.

The new financial guidance for the full year 2022 is:

| DKK million | New guidance | Previous guidance |
|-------------------|-----------------|-------------------|
| Revenue | 65 to 67 | 61 to 65 |
| EBITDA | 0 to 3 | 0 to 3 |
| ARR subscriptions | 54 to 57 | 56 to 60 |
| ARR transactions | 18 to 21 | 12 to 16 |
| Total ARR | 72 to 78 | 68 to 76 |

The previous guidance was announced on 12 October 2022.

Agillic will release its Annual Report 2022 on 23 February 2023.

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Disclaimer

The forward-looking statements regarding Agillic's future financial situation involve factors of uncertainty and risk, which could cause actual developments to deviate from the expectations indicated. Statements regarding the future are subject to risks and uncertainties that may result in considerable deviations from the presented outlook. Furthermore, some of these expectations are based on assumptions regarding future events, which may prove incorrect. Please also refer to the overview of risk factors in the 'risk management' section of the annual report.

About Agillic A/S

Agillic is a Danish software company offering brands a platform through which they can work with data-driven insights and content to create, automate and send personalised communication to millions. Agillic is headquartered in Copenhagen, Denmark, with sales and R&D teams in Berlin, Malmö, Oslo, Cluj-Napoca and Kyiv.

For further information, please visit www.agillic.com

Agillic A/S (publ) (Nasdaq First North Growth Market Denmark: AGILC) is obligated to publish the above information in compliance with the EU Market Abuse Regulation act. 17.

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