

Partnership proposal between Casino group and Prosol

Paris, 30 June 2023

Casino group and Prosol announce that they have entered into a memorandum of understanding relating to a major strategic partnership under which Prosol would implement its "Fresh" concept, which it has developed with success, in Casino's hypermarkets and supermarkets and certain stores under the Monoprix brand.

This partnership will leverage the Prosol Group's unrivalled expertise in fresh produce (fruit and vegetable, dairy and creamery products, fish, meat) to apply it in the ideal locations in which Casino group operates.

The Parties aim at entering into principle agreements to implement this partnership no later than 24 July 2023.

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