# Q3 2020 - Presentation



November 05, 2020

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### Recent Highlights

- Commercial momentum accelerating with issuers and banks for biometric payment cards
  - Covid-19 rapidly accelerating contactless payments
  - Multiple new orders from new integrators and geographies suggest broad demand
- Payment card market
  - Production orders from a Tier 1 global payment card manufacturer
  - Large volume order from Zwipe
  - Volume orders from Hengbao, one of the largest smart card companies in China
  - Design wins and orders from new global card manufacturers
- Other markets
  - Production shipments ongoing to the large IT and financial services customer
  - Volume production orders for both current and next generation products from customer in Korea
- Banking industry executives added to the board of directors and strategic advisory committee
- Filed registration statement with US SEC to dual list on the Nasdaq



## **Investment Highlights**

### Massive Addressable Market

- 22B payment cards in circulation and 5B new cards issued every year (1)
- Contactless cards have accelerated significantly; >75% of EU transaction now contactless, >50% of Americans now using contactless payment cards
- USD 2B+ biometric payment cards by 2024; 200% plus CAGR for biometric payment card shipments

# Large-Scale Certification

- First certified and commercially ready cards delivered in Q1 2020
- Certification with China UnionPay and one other global payment network (EMVCo® certified)
- Both platforms represent 70% of all global branded payment cards

# Sales and Pipeline Momentum

- Europe: Orders from several customers received
- Asia: Certifications achieved, and production orders received
- Other: USD 6M contract with financial markets data provider, first production orders delivered in 2020

# Defensible IP / Technology

- TrustedBio: full system solution enables highest performing and lowest cost cards in the industry
- 200 plus patents granted or pending patents
- Full EMVCo® certified on card level as well as component level

# Highly Experienced Management

- Accomplished executive team with experience bringing new technologies to market
- Management and board with significant experience managing public companies



### **Consumer Benefits**

#### Security



- · Eliminates lost/stolen, friendly fraud
- Identity protection
- Fully encrypted, resistant to logical attacks
- Peace of mind



#### Convenience

- Fast, simple, secure transactions
- Hygienic, "touch-free" payments; no pins, battery anxiety or connectivity issues



#### **Prestige**

- High "cool factor", like metal cards
- Differentiated, high-technology payment cards consumers will pay for



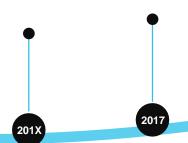


## Market activation milestones

### Concept Phase -Innovators

#### -2017

- Battery powered biometric cards
- Difficult to manufacture
- Suitable for early pilots/trials
- POS verified to support BSC
- Expensive >\$40/card



### Early Adopters - Pilot

- > 20 global pilots
- CUP, Mastercard, Visa certification specs and test labs in place
- First LoAs granted by global card networks
- Card ASP \$15-\$20



### Ramp Up/ Soft Launches

- Issuer product launch
  (Societe Generale, Natwest, RBS)
- Tier 1 Smart card manufacturers (Thales, IDEMIA, G&D, Goldpac) ready to supply certified BSC
- Received several volume production orders for both payment cards and accessontrol

2020

### Mass Commercialization

- Card ASP <\$5</li>
- Adoption rate >50%

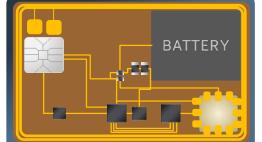




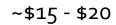
### **Lowering Manufacturing Complexity and Card Cost**

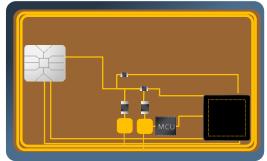
TrustedBio™ yields cost, performance, and reduced manufacturing complexity

\$40+

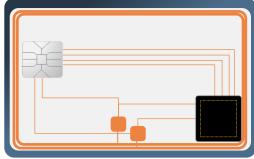












~\$5

#### FIRST GENERATION CARD

- Battery/supercapacitor
- Complex and expensive flexible PCB (MCU, companion chip, basic PMU)
- Complex embedding (12+ connections to sensor)

### **CURRENT GENERATION CARDS**

- No battery or supercapacitor
- Simplified flexible PCB with discrete components (MCU, PMU)
- Improvement of manufacturing/ACF Compatible

#### IDEX TrustedBio™ CARDS

- Fully Integrated, Improved Performance
- Passive inlay, copper-wire compliant
- Stabilized manufacturing process (4 or 8 pads)



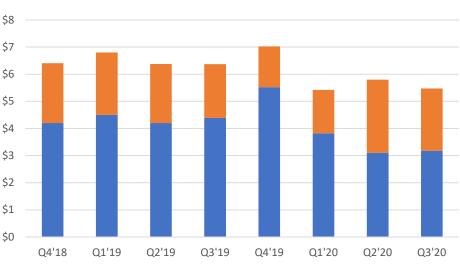
# Strong Operating Leverage in Financial Model

### Fabless semiconductor model:

- Complete solution including ASIC, Sensor, and Biometric Software
- 50%+ gross margins and stable opex at scale
- 30% operating margins at scale

### Stable operating expense model

### Cash Operating Expenses in USD (millions)



<sup>1</sup>Cash Operating Expenses is operating expense excluding stock compensation and development inventory and intangibles reserve related to a discontinued product in Q4 of 2019



### **Financial Summary**

- Revenue in the third quarter was USD 248 thousand compared to USD 149 thousand in the third quarter of 2019
- Product revenue was USD 246 thousand in the third quarter of 2020 compared to USD 53 thousand in the third quarter of 2019
- Product gross margin was 81% compared to 60% in the third quarter of 2019
- Operating expenses were USD 6.6 million compared to USD 7.0 million in the third quarter of 2019
  - Excluding one-time costs<sup>1</sup>, operating costs were USD 6.0 million
- Operating costs in the third quarter included USD 1.1 million of stock-based compensation
- Balance Sheet
  - The company ended the third quarter with USD 5.7 million in cash and no financial debt

1 Excluding one-time costs associated with a U.S. stock listing filing



# Summary and Outlook

- Significant commercial progress new geographies and integrators
- Multiple card manufacturers certified on multiple payment networks
- First production orders for our next generation TrustedBio<sup>TM</sup> product
- Accelerating sales; volume shipments have begun
- Rapid acceleration in volume deployments expected in 2021 through several tobe-announced commercial launches by banks in several geographies
- Addressable market is expected to steadily grow to 3 billion units



# Thank You

