NOTICE TO A WRITTEN PROCEDURE

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Stockholm, 20 November 2025

To the bondholders in:

ISIN: SE0024392252 – Prisjakt Group AB (publ) up to SEK 600,000,000 Senior Secured Floating Rate Bonds 2025/2029 (the "Bonds")

NOTICE OF WRITTEN PROCEDURE – REQUEST FOR CONSENT AND TO AMEND CERTAIN PROVISIONS IN THE TERMS AND CONDITIONS OF THE BONDS

This voting request for procedure in writing will be sent by regular mail on 20 November 2025 to Bondholders directly registered in the debt register (Sw. *skuldbok*) kept by Euroclear Sweden AB (the "CSD"). This voting request has also been published on the websites of Prisjakt Group and the Agent (as defined below), in accordance with the terms and conditions of the Bonds (the "Terms and Conditions"). If you are an authorised nominee under the Swedish Financial Instruments Accounts Act or if you otherwise are holding Bonds on behalf of someone else on a Securities Account, please forward this notice to the holder you represent as soon as possible. For further information, please see below under Clause 4.3 (*Voting rights and authorisation*).

Key information:

Record Date for being eligible to vote:	25 November 2025
Deadline for voting:	15:00, 9 December 2025
Quorum requirement:	At least fifty (50) per cent. of the Adjusted Nominal Amount
Majority requirement:	At least sixty-six and two thirds (66 2/3) per cent. of the Adjusted Nominal Amount

Nordic Trustee & Agency AB (publ) in its capacity as agent (the "**Agent**") for the holders of the bonds (the "**Bondholders**") in the above mentioned bond issue ISIN: SE0024392252 issued by Prisjakt Group AB (publ) (reg. no. 559518-8698) ("**Prisjakt Group**"). In its capacity as Agent, and as requested by Prisjakt Group, the Agent hereby initiates a procedure in writing, whereby Bondholders can vote for or against Prisjakt Group's request for consent and to amend the Terms and Conditions of the Bonds.

All capitalised terms used herein and not otherwise defined in this notice (the "**Notice**") shall have the meanings assigned to them in the Terms and Conditions.

Bondholders participate by completing and sending the voting form, attached hereto as Schedule 1 (the "**Voting Form**"), and, if applicable, the power of attorney/authorisation, attached hereto as Schedule 2 (the "**Power of Attorney**"), if the Bonds are held in custody other than by the CSD, to the Agent. Please contact the securities firm you hold your Bonds through if you do not know how your Bonds are registered or if you need authorisation or other assistance to participate.

The Agent must **receive the Voting Form no later than 15:00 (CET) on 9 December 2025** either by mail, courier or email to the Agent using the contact details set out in Clause 4.7 (*Address for sending replies*) below. Votes received thereafter may be disregarded.

To be eligible to participate in the Written Procedure, a person must meet the criteria for being a Bondholder on 25 November 2025 (the "**Record Date**"). This means that the person must be registered on a Securities Account with the CSD, as a direct registered owner (Sw. *direktregistrerad ägare*) or authorised nominee (Sw. *förvaltare*) with respect to one or several Bonds.

Disclaimer: *The Requests (as defined below) are presented to the Bondholders, without any evaluation, advice or recommendations from the Agent whatsoever. The Agent has not reviewed or assessed this Notice or the Requests (and their effects, should it be adopted) from a legal or commercial perspective of the Bondholders and the Agent expressly disclaims any liability whatsoever related to the content of this Notice and the Requests (and its effects, should it be adopted). The Bondholders are recommended to seek legal advice in order to independently evaluate whether the Requests (and their effects) is acceptable or not.*

1. Background

As announced in Prisjakt Group's interim financial report for the third quarter of 2025, as a part of Prisjakt Group's continued development under new ownership, it has initiated early preparatory work to ensure readiness for potential opportunities, which may at some point include a possible stock exchange listing.

A potential outcome of such opportunities is that Prisjakt Group's direct shareholder, Prisjakt Holding AB (reg. no. 559520-3356) ("**Prisjakt Holding**"), applies for a listing of its shares on Nasdaq First North (the "**Listing**").

Following the Listing, Prisjakt Holding would be obliged to prepare consolidated financial statements under IFRS. The effect thereof would be that Prisjakt is obliged to prepare dual consolidated financial statements under IFRS, both for Prisjakt Holding and Prisjakt Group.

In order to decrease the administrative burden and costs associated therewith, Prisjakt Group is contemplating to transfer the position as issuer under the Bonds from Prisjakt Group to Prisjakt Holding (the "**Issuer Change**"), and thereafter merge Prisjakt Group with Prisjakt Holding (with Prisjakt Holding as the surviving entity) to simplify the group's legal structure and remove redundant holding companies (the "**Contemplated Merger**"). The Issuer Change and the Contemplated Merger are both subject to the completion of the Listing.

In order to maintain a robust security structure with a single point of enforcement, Prisjakt Holding will undertake to consolidate its business under one wholly-owned Subsidiary, which will be the direct or indirect owner of all other Subsidiaries within the Group.

To cater for a situation where the Listing is completed, Prisjakt Group has issued this Notice in order to obtain the required consent to the Issuer Change and the Contemplated Merger.

2. Consents and amendment of the Terms and Conditions

Prisjakt Group hereby request consent to complete the Issuer Change and the Contemplated Merger, and that the Terms and Conditions, the Intercreditor Agreement and any other Finance Document shall be amended to cater for (jointly, the "**Proposed Amendments**"):

(a) that Prisjakt Holding shall replace Prisjakt Group as the issuer under the Terms and Conditions, after which Prisjakt Holding will assume all the rights and obligations as issuer under the Terms and Conditions, the Intercreditor Agreement and any other Finance Document;

(b) that the Security Agent shall, promptly prior to, and no later than on the same day as, the completion of the Contemplated Merger, release the Transaction Security created over the shares in Prisjakt Group and, considering that the shares in Prisjakt Holding following the Listing will be publicly traded, that no Transaction Security will be required over the shares in Prisjakt Holding in its capacity as issuer;

(c) that one single wholly-owned Subsidiary of Prisjakt Holding (such Subsidiary can be replaced from time to time) shall be the sole direct Subsidiary of Prisjakt Holding in its capacity as issuer and that Transaction Security shall be provided over all shares in such Subsidiary; and

(d) that the Agent and the Security Agent shall be permitted to enter into any agreements, documents or arrangements (including, but not limited to, any security confirmations, agency agreements and/or amendment and restatement agreements), and issue any instructions to the CSD or the Issuing Agent, needed to facilitate and enable each of the Issuer Change and the Contemplated Merger.

All Proposed Amendments are subject to the completion of the Listing.

In order to achieve the above mentioned objectives, the Issuer hereby requests that the Bondholders approve and agree to the Proposed Amendments (the "**Requests**"). If the Requests are approved in the Written Procedure, the Bondholders' give the Agent and the Security Agent the power to enter into all agreements, agreements, documents or arrangements to complete any amendments to the Finance Documents necessary or desirable to implement the Proposed Amendments and to facilitate the objectives of the Proposed Amendments, and take all other actions that the Agent or the Security Agent deems necessary or desirable in connection therewith.

3. Effective Date

(a) The Request shall be deemed approved immediately after the expiry of the voting period and satisfaction of the requisite quorum participation and majority vote as set forth in Clause 4.5 (*Quorum*) and Clause 4.6 (*Majority*), or if earlier, when a requisite majority of consents of the Adjusted Nominal Amount have been received by the Agent.

(b) The implementation of the Proposed Amendments is subject to the completion of the Listing.

(c) The Proposed Amendments will only become effective if and when the Agent has received customary conditions precedent that are necessary for the purpose of effectuating the proposals and request, as confirmed by the Issuer's legal counsel. The Agent may assume that any documentation and other evidence delivered to it or to be entered into by it in relation to the Proposed Amendments is accurate, legally valid, correct and complete and the Agent does not have to verify the contents of such documentation or evidence.

4. Written Procedure

The following instructions need to be adhered to under the Written Procedure.

4.1 Final date to participate in the Written Procedure

The Agent must have received the votes by mail, courier or email to the address indicated below no later than 15:00 (CET), 9 December 2025. Votes received thereafter may be disregarded.

4.2 Decision procedure

The Agent will determine if received replies are eligible to participate under the Written Procedure as valid votes.

When a requisite majority of consents of the total Adjusted Nominal Amount have been received by the Agent, the Requests shall be deemed to be adopted, even if the time period for replies in the Written Procedure has not yet expired. Prisjakt Group, Prisjakt Holding and the Agent shall, in order to implement and effectuate the amendments, enter into amended and restated Terms and Conditions, the amended and restated Intercreditor Agreement and certain other amended and restated Finance Documents.

Information about the decision taken under the Written Procedure will: (i) be sent by notice to the Bondholders and (ii) be published on the websites of (a) Prisjakt Group and (b) the Agent.

A matter decided under the Written Procedure will be binding for all Bondholders, irrespective of them responding in the Written Procedure.

4.3 Voting rights and authorisation

Anyone who wishes to participate in the Written Procedure must on the Record Date (25 November 2025) in the debt register:

(a) be registered as a direct registered owner of a Securities Account; or

(b) be registered as authorised nominee in a Securities Account, with respect to one or several Bonds.

4.4 Bonds registered with a nominee

If you are not registered as a direct registered owner, but your Bonds are held through a registered authorised nominee or another intermediary, you may have two different options to influence the voting for the Bonds.

1. You can ask the authorised nominee or other intermediary that holds the Bonds on your behalf to vote in its own name as instructed by you.

2. You can obtain a Power of Attorney (Schedule 2) from the authorised nominee or other intermediary and send in your own Voting Form based on the authorisation. If you hold your Bonds through several intermediaries, you need to obtain authorisation directly from the intermediary that is registered in the debt register as bondholder of the Securities Account, or from each intermediary in the chain of bondholders, starting with the intermediary that is registered in the debt register as a Bondholder of the Securities Account as authorised nominee or direct registered owner.

Whether one or both of these options are available to you depends on the agreement between you and the authorised nominee or other intermediary that holds the Bonds on your behalf (and the agreement between the intermediaries, if there are more than one).

The Agent recommends that you contact the securities firm that holds the Bonds on your behalf for assistance, if you wish to participate in the Written Procedure and do not know how your Bonds are registered or need authorisation or other assistance to participate. Bonds owned by Prisjakt Group, another Group Company or an Affiliate do not entitle to any voting rights.

4.5 Quorum

To approve the Requests, Bondholders representing at least fifty (50) per cent of the Adjusted Nominal Amount must reply to the Request under the Written Procedure in order to form a quorum.

If a quorum does not exist, the Agent shall initiate a second Written Procedure, provided that the relevant proposal has not been withdrawn by Prisjakt Group. No quorum requirement will apply to such second Written Procedure.

4.6 Majority

At least sixty-six and two thirds (66 2/3) per cent of the Adjusted Nominal Amount for which Bondholders reply under the Written Procedure must consent to the Requests.

4.7 Address for sending replies

Return the Voting Form, Schedule 1, and, if applicable, the Power of Attorney/Authorisation in Schedule 2 or other sufficient evidence, if the Bonds are held in custody other than the CSD, by regular mail, scanned copy by email, or by courier to:

By regular mail:

Nordic Trustee & Agency AB (publ)
Attn: Written Procedure Prisjakt Group AB (publ)
Norrlandsgatan 16 (3rd floor)
111 43 Stockholm

By courier:

Nordic Trustee & Agency AB
Attn: Written Procedure Prisjakt Group AB (publ)
Norrlandsgatan 16 (3rd floor)
111 43 Stockholm

By email:

E-mail: voting.sweden@nordictrustee.com

5. FURTHER INFORMATION

For further questions to Prisjakt Group, regarding the request, please contact Prisjakt Group at Petra Stebner Jerleke, CFO, petra.stebner@prisjakt.nu or +46 73 444 19 47.

For further questions to the Agent, regarding the administration of the Written Procedure, please contact the Agent at voting.sweden@nordictrustee.com or +46 8 783 79 00.

Stockholm, 20 November 2025

NORDIC TRUSTEE & AGENCY AB (PUBL)

as Agent

Enclosed:

Schedule 1	Voting Form
Schedule 2	Power of Attorney/Authorisation

VOTING FORM

Schedule 1

For the Written Procedure in Prisjakt Group AB (publ) of the up to SEK 600,000,000 Senior Secured Floating Rate Bonds 2025/2029 with ISIN: SE0024392252.

The undersigned Bondholder or authorised person/entity (the **"Voting Person"**), votes either **For** or **Against** the Requests by marking the applicable box below.

***NOTE**: If the Voting Person is not registered as Bondholder (as defined in the Terms and Conditions), the Voting Person must enclose a Power of Attorney/Authorisation, see Schedule 2.*

☐ **For** the Requests

☐ **Against** the Requests

Name of the Voting Person: ______________________________

Capacity of the Voting Person: Bondholder: ☐ [1] authorised person: ☐ [2]

Voting Person's reg.no/id.no
and country of incorporation/domicile: ______________________________

Securities Account number at Euroclear Sweden:
(*if applicable*) ______________________________

Name and Securities Account number of custodian(s):
(*if applicable*) ______________________________

Nominal Amount voted for (in SEK): ______________________________

Day time telephone number, e-mail address and contact person:

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______________________ ______________________

Authorised signature and Name [3] Place, date:

[1] When voting in this capacity, no further evidence is required.

[2] When voting in this capacity, the person/entity voting must also enclose Power of Attorney/Authorisation (*Schedule 2*) from the Bondholder or other proof of authorisation showing the number of votes held on the Record Date.

3 If the undersigned is not a Bondholder according the Terms and Condition and has marked the box "authorised person", the undersigned – by signing this document – confirms that the Bondholder has been instructed to refrain from voting for the number of votes cast with this Voting Form.

POWER OF ATTORNEY/AUTHORISATION

Schedule 2

For the Written Procedure in Prisjakt Group AB (publ) of the up to SEK 600,000,000 Senior Secured Floating Rate Bonds 2025/2029 with ISIN: SE0024392252.

NOTE: *This Power of Attorney/Authorisation document shall be filled out if the Voting Person is not registered as Bondholder on the Securities Account, held with Euroclear Sweden. It must always be established a coherent chain of power of attorneys derived from the Bondholder. I.e. if the person/entity filling out this Power of Attorney/Authorisation in its capacity as "other intermediary", the person/entity must enclose its Power of Attorney/Authorisation from the Bondholder.*

Name of person/entity that is given authorisation (Sw. *befullmäktigad*) to vote as per the Record Date:

____

Nominal Amount (in SEK) the person/entity is authorised to vote for as per the Record Date:

____

Name of Bondholder or other intermediary giving the authorisation (Sw. *fullmaktsgivaren*):

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We hereby confirm that the person/entity specified above (Sw. *befullmäktigad*) has the right to vote for the Nominal Amount set out above.
We represent an aggregate Nominal Amount of: **SEK** ______________________
We are:

☐ Registered as Bondholder on the Securities Account

☐ Other intermediary and holds the Bondholder through (specify below):

____

Place, date: ________________________

____
Name:
Authorised signature of Bondholder / other intermediary (Sw. f*ullmaktsgivaren*)