

Regulatory Release 24/2020

May 15, 2020

Better Collective – Share buyback program

On March 19, 2020 Better Collective A/S initiated a share buyback program for up to EUR 5,000,000 (SEK 54,580,500), to be executed during the period from March 19, 2020 to June 30, 2020.

The following transactions have been executed under the program during the period from May 8, 2020 to May 14, 2020:

Date	Number of shares	Average weighted purchase price (SEK per share)	Amount (SEK)
Accumulated under the program as of last announcement:	453,690	76.7201	34,807,139.20
08/05/2020	6,000	87.7974	526,784.40
11/05/2020	6,000	87.2778	523,666.80
12/05/2020	3,732	86.9856	324,630.26
13/05/2020	5,941	85.7829	509,636.21
14/05/2020	5,687	85.0319	483,576.42
Accumulated under the program following above purchases:	481,050	77.2798	37,175,433.28

Following the above purchases, Better Collective A/S holds 481,050 treasury shares corresponding to 1.03 % of the outstanding share capital of the company,

Purchases for an amount of up to EUR 1,594,440 (SEK 17,405,067) remain to be executed under the program.

Contacts

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This information is such information as Better Collective A/S is obliged to make public pursuant to the EU Market Abuse Regulation.

About Better Collective:

Better Collective's vision is to empower iGamers through transparency and technology – this is what has made them the world's leading developer of digital platforms for betting tips, bookmaker information and iGaming communities. Better Collective's portfolio includes websites and products, among other bettingexpert.com, the trusted home of tips from expert tipsters and in depth betting theory. Better Collective is headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO).