



Paris, March 01, 2021,

Disclosure of Transactions in Own Shares

In accordance with the authorization given by the shareholders' annual meeting on June 16, 2020 to trade on its shares and pursuant to applicable law on share repurchase, Kering (LEI: 549300VGEJKB7SVUZR78) declares the following purchases of its own shares (FR0000121485) from February 22 to 26, 2021 (French only):

Issuer's name	Issuer's identifying code	Date of transaction	Identifying code of financial instrument	Aggregated daily volume (in number of shares)	Daily weighted average price of the purchased shares	Market (MIC code)
KERING	549300VGEJKB7SVUZR78	22/02/2021	FR0000121485	13337	524.0242	XPAR
KERING	549300VGEJKB7SVUZR78	22/02/2021	FR0000121485	750	523.0636	CEUX
KERING	549300VGEJKB7SVUZR78	22/02/2021	FR0000121485	413	523.1015	TQEX
KERING	549300VGEJKB7SVUZR78	23/02/2021	FR0000121485	12 000	521.5264	XPAR
KERING	549300VGEJKB7SVUZR78	24/02/2021	FR0000121485	15 000	527.2780	XPAR
KERING	549300VGEJKB7SVUZR78	24/02/2021	FR0000121485	3000	527.0841	CEUX
KERING	549300VGEJKB7SVUZR78	24/02/2021	FR0000121485	2000	527.1087	TQEX
KERING	549300VGEJKB7SVUZR78	25/02/2021	FR0000121485	1 997	530.6337	XPAR
KERING	549300VGEJKB7SVUZR78	25/02/2021	FR0000121485	559	530.5810	CEUX
KERING	549300VGEJKB7SVUZR78	25/02/2021	FR0000121485	377	530.5889	TQEX
KERING	549300VGEJKB7SVUZR78	26/02/2021	FR0000121485	15 000	526.8038	XPAR
KERING	549300VGEJKB7SVUZR78	26/02/2021	FR0000121485	3000	526.7638	CEUX
KERING	549300VGEJKB7SVUZR78	26/02/2021	FR0000121485	2000	526.8306	TQEX
			TOTAL	69 433	525.5789	

Transaction details

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (the Market Abuse Regulation) a full breakdown of the individual trades is disclosed on the Kering website:

<https://keringcorporate.dam.kering.com/m/2174ca57fb2153da/original/Kering-statement-of-own-share-dealings-from-Feb-22-to-26-2021.pdf>

Contact

Analysts/investors

Claire Roblet
Laura Levy

+33 (0)1 45 64 61 49
+33 (0)1 45 64 60 45

claire.roblet@kering.com
laura.levy@kering.com

Kering

Société anonyme with a capital of € 505,117,288
Head office : 40, rue de Sèvres – 75007 PARIS
552 075 020 RCS PARIS