



Press release  
Brussels, June 12<sup>th</sup>, 2020

## **Michaël Trabbia, currently CEO of Orange Belgium, promoted to Chief Technology and Innovation Officer at the Orange Group as from September 1st, 2020**

Stéphane Richard, Chairman and CEO of Orange Group, has decided to appoint Michaël Trabbia, current CEO of Orange Belgium, to the position of Chief Technology and Innovation Officer at Orange Group as from September 1<sup>st</sup>, 2020.

With his engineering education and a rich career of 20 years in the public and private telecom environment, Michaël Trabbia showed an excellent understanding of the Belgian telecom sector, its regulatory and technological environment. At Orange Belgium, he was particularly recognized for his leadership qualities, his strong strategic expertise and stakeholder relations.

Therefore Stéphane Richard, Chairman and Chief Executive Officer of Orange Group, decided to nominate Michaël Trabbia as Chief Technology and Innovation Officer, within Orange Group's Executive Committee.

The Orange Belgium Board of Directors will select his successor as new CEO of Orange Belgium by the end of June.

Ramon Fernandez, Delegate Chief Executive Officer of the Orange Group: "In the name of the Orange Group, I want to warmly thank Michaël for his decisive action at the head of Orange Belgium. Under his leading, Orange Belgium reached new major steps, thanks notably to its 'Bold challenger' strategy. I applaud Michaël for his promotion and look forward to seeing him join the Executive Committee of the Group."

Johan Deschuyffeleer, Chairman of the Board of Directors at Orange Belgium, reacts: "The Board and I would like to congratulate Michaël for this new role in the Executive Committee of the Orange Group. We would like to warmly thank Michaël for his many contributions, efforts and commitment over the past 4 years.

As a strong leader he created value for every stakeholder inside and outside the company: from the 1,500 employees to the millions of Orange customers and the various shareholders worldwide. Michaël pursued growth on all levels: operationally, financially as well as commercially. He created the fundamentals for a future proof company, in a balanced and a sustainable way, thanks to the roll-out of an ambitious and bold transformation plan that made Orange Belgium more digital, caring and efficient.

Under his leadership Orange Belgium is more than ever ready for the future. We wish Michaël all the best in his new adventure."

After his nomination, Michaël Trabbia stated: « I am particularly proud of the work done by our teams in Belgium and what we have achieved together during the past 4 years.

We successfully positioned Orange Belgium as the customer-centric bold challenger of the Belgian market. Starting from a mobile-only position in a duopoly broadband market, we

managed to build a strong convergent position and customer base with our convergent Love offers. On the mobile side, we were the first to launch an unlimited data offer in Belgium back in 2018; and recently we were again the first to launch mobile discounts for families with our GO offers.

We also reached significant strategic achievements such as the RAN-sharing deal with Proximus, the MVNO deal with De Persgroep, the acquisition of BKM, the cable regulation improvement, the preparation of the networks of the future; and our Bold Inside transformation plan.

I really want to warmly thank Orange Belgium's teams and Executive committee for their relentless commitment and the quality of their work, which were absolutely key in achieving these successes. I also want to sincerely thank the members of the Board for their trust and their support. As a result, Orange Belgium managed to steadily increase its value market share and is now recognized as a strong operator of growth.

As from September, I will have the great honor to lead Orange Group's technology and innovation teams, next to Stéphane Richard, Orange Chairman and CEO. I look forward enthusiastically to what we are going to achieve together."

Michaël Trabbia joined Orange in January 2011 and became Group Senior Vice-President for Corporate Public Affairs. He then moved to the team of the Chairman and CEO of Orange as Chief of staff and Secretary of the Group's Executive Committee in July 2014. He joined Orange Belgium in September 2016 as CEO.

Born in 1976, Michaël Trabbia is a graduate of École polytechnique and Télécom ParisTech and holds a Master of Advanced Studies in Industrial Economics. He is married and father of 2 children.

#### About Orange Belgium

Orange Belgium is a leading telecommunications operator on the Belgian market with over 3 million customers; Orange is also active in Luxembourg through its subsidiary Orange Communications Luxembourg.

As a convergent actor, we provide mobile telecommunications services, internet and TV to private clients as well as innovative mobile and fixed-line services to businesses. Our high-performance mobile network supports 2G, 3G, 4G and 4G+ technology and is the subject of ongoing investment.

Orange Belgium is a subsidiary of the Orange Group, one of the leading European and African operators for mobile telephony and internet access, as well as one of the world leaders in telecommunications services for enterprises.

Orange Belgium is listed on the Brussels Stock Exchange (OBEL).

More information on: [corporate.orange.be](http://corporate.orange.be), [www.orange.be](http://www.orange.be) or follow us on Twitter: [@pressOrangeBe](https://twitter.com/pressOrangeBe).

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