

Capital increase in relation to the repayment in shares of loans from IRATA LLC

PARIS, FRANCE (August 7, 2025 - 6.00 pm CET) - Atari® (Euronext Growth Paris: ALATA) — one of the world's most iconic consumer brands and interactive entertainment producers — today announces the repayment of €13.9 million loans previously granted to Atari SA by Irata LLC, the holding company of Wade Rosen, Chairman and Chief Executive Officer of Atari SA, through a capital increase reserved to IRATA LLC. The repayment in Atari SA new shares and the reserved capital increase have been approved unanimously by the Board of Directors¹ of Atari, SA pursuant to the authorization granted by the shareholders meeting held on September 24, 2024 (Resolution 12).

The loans which are repaid, had been granted on January 31, 2024, March 4, 2024, April 10, 2024, July 22, 2024, July 31, 2024, January 3, 2025 and January 31, 2025 for a total amount (principal and interest) of €13.9 million and bearing an annual interest of 10%. Upon repayment of the loans, 97,718,187 new shares (representing 21% of Atari, SA share capital) will be issued with no discount on the share price² and will be admitted to trading. As a result, the total number of outstanding shares will be 559,082,939.

Following this capital increase, IRATA LLC will hold 41.7% of the share capital and 39.5% of the voting rights³. After this repayment, the outstanding amount of loans granted by IRATA LLC to Atari, SA and its subsidiaries represent approximately €10M in principal amount.

Breakdown of capital, before capital increase

		June 30, 2025								
Ownership	Number of shares	%	Theoretical voting rights	%	Exercisable voting rights	%				
Irata LLC	135,379,861	29.3%	135,979,861	27.3%	135,979,861	27.5%				
Stephen Kick	31,463,004	6.8%	62,926,008	12.6%	62,926,008	12.7%				
Mr Alexandre Zyngier	3,779,778	0.8%	4,830,807	1.0%	4,830,807	1.0%				
Treasury shares	3,253,426	0.7%	3,253,426	0.7%	0	0.0%				
Public	287,488,683	62.3%	290,559,871	58.4%	290,559,871	58.8%				
Total	461,364,752	100.0%	497,549,973	100.0%	494,296,547	100.0%				

Breakdown of capital, after capital increase

	Post capital increase							
Ownership	Number of shares	%	Theoretical voting rights	%	Exercisable voting rights	%		
Irata LLC	233,098,048	41.7%	233,698,048	39.3%	233,698,048	39.5%		
Stephen Kick	31,463,004	5.6%	62,926,008	10.6%	62,926,008	10.6%		
Mr Alexandre Zyngier	3,779,778	0.7%	4,830,807	0.8%	4,830,807	0.8%		
Treasury shares	3,253,426	0.6%	3,253,426	0.5%	0	0.0%		
Public	287,488,683	51.4%	290,559,871	48.8%	290,559,871	49.1%		
Total	559,082,939	100.0%	595,268,160	100.0%	592,014,734	100.0%		

¹ Mr Wade Rosen abstained from participating in the decision of the Board of Directors

² New Atari shares issued on the basis of a 3-day VWAP as of 31 July 2025 of €0.1450

³ In addition, IRATA LLC holds 195,163,398 convertible bonds

About ATARI

Atari is an interactive entertainment company and an iconic gaming industry brand that transcends generations and audiences. The company is globally recognized for its multi-platform, interactive entertainment and licensed products. Atari owns and/or manages a portfolio of more than 400 unique games and franchises, including world-renowned brands like *Asteroids*®, *Centipede*®, *Missile Command*®, *Pong*®, and *RollerCoaster Tycoon*®. Atari has offices in New York and Paris. Visit us online at www.Atari.com.

Atari shares are listed in France on Euronext Growth Paris (ISIN Code FR0010478248, Ticker ALATA) and OTC Pink Current (Ticker PONGF).

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