

PRESS RELEASE

ZETADISPLAY SIGNS GLOBAL DIGITAL SIGNAGE AGREEMENT WITH INGKA GROUP

Malmö - ZetaDisplay AB (publ) (Nasdaq Stockholm: ZETA) has signed a global Digital Signage framework agreement with Ingka Group, the world's largest furniture retailer. The contract includes IKEA stores and offices operated by Ingka Group. The contract has a validity of five years and is commencing on 1 July 2019. The agreement includes the upgrade of existing Digital Signage installations at 80 IKEA stores.

“We are very pleased to take the next step in this agreement”, says Leif Liljebrunn, CEO for ZetaDisplay. We have established a relationship enhancing the digital retail experience for the customer”, Liljebrunn adds. “We are happy to deliver a solution from concept development to day-to-day contracted services. During the first six months of the year, the group has invested in an upgraded organization in order to seize this opportunity”, Leif Liljebrunn concludes.

Malmö, 25 June 2019

This information is such information that ZetaDisplay AB (publ) is required to disclose under the EU market abuse regulation. The information was provided, by Leif Liljebrunn, for publication on 25 June 2019 at 08:45 am.

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About ZetaDisplay

ZetaDisplay provides visual communication solutions to influence behavior in a physical store or office environment. The company is built on a profound understanding of human behavior in decision-making situations. The total offering includes concept development software programming, deployment as well as technical contracted services. ZetaDisplay is based in Malmö, Sweden. The company has annual net sales 400 MSEK and employs 140 employees at eight offices in six European countries. The company controls and maintains today more than 50 000 installations at customers on 50 markets. The share is listed on the NASDAQ OMX Stockholm Stock Exchange [ZETA].

More information at www.zetadisplay.com