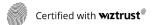


BOUYGUES CONFIANCE N°11 EMPLOYEE SHARE OWNERSHIP PLAN

PRESS RELEASE

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Bouygues has decided to launch a new leveraged employee share ownership plan, "Bouygues Confiance n°11". The plan involves a capital increase of a maximum of €150 million (inclusive of share premium) reserved for employees of French companies belonging to the Group, to be effected via a dedicated mutual fund ("FCPE"), the units in which are subject to a lock-up period of five years except where early release is allowed under the law. The effect will be the issuance of a maximum of 6,031,363 new Bouygues shares at a subscription price of €24.87. The FCPE will exercise the voting rights attached to the newly issued shares.

In accordance with provisions of the French Labour Code, the subscription price is equal to 70% of the average opening quoted market prices of the share on the twenty trading days preceding the date of the decision setting the opening date of the subscription period. The subscription period will run from 15 November to

2 December 2019 inclusive.

The new Bouygues shares to be issued will rank for dividend from 1 January 2019. They will be admitted for trading on the Euronext Paris market (on the same quotation line as existing Bouygues shares) as soon as possible after completion of the capital increase, which is scheduled for 20 December 2019.

This plan gives Bouygues employees a stake in the Group's development and performance over the long term, and demonstrates yet again the proactive approach to employee share ownership which is a core component of the Group's culture and values.

About Bouygues

Bouygues is a diversified services group with a strong corporate culture whose businesses are organized around three sectors of activity: Construction, with Bouygues Construction (building & civil works and energies & services), Bouygues Immobilier (property development) and Colas (roads); Telecoms, with Bouygues Telecom, and Media, with TF1.

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