

**Paris – 7 September 2026****Share Transactions Disclosure**

Banijay Group N.V. (894500G73K46H93RF180) declares the following transactions made on its own shares (NL0015000X07) from 31 August to 4 September 2026 in accordance with the authorization given by the shareholder's annual meeting on 27 May 2026.

| Trade Date | Side | Total Daily Volume<br>(Number of<br>Shares) | Average Price | Amount of<br>Transactions | Market Identification<br>Code |
|------------|------|---------------------------------------------|---------------|---------------------------|-------------------------------|
| 2026-08-31 | BUY  | 140                                         | 8.700000      | 1 218.00                  | XAMS                          |
| 2026-08-31 | SELL | 715                                         | 8.726014      | 6 239.10                  | XAMS                          |
| 2026-09-01 | BUY  | 200                                         | 8.700000      | 1 740.00                  | XAMS                          |
| 2026-09-01 | SELL | 303                                         | 8.733333      | 2 646.20                  | XAMS                          |
| 2026-09-02 | BUY  | 420                                         | 8.640952      | 3 629.20                  | XAMS                          |
| 2026-09-03 | BUY  | 431                                         | 8.569698      | 3 693.54                  | XAMS                          |
| 2026-09-03 | SELL | 100                                         | 8.600000      | 860.00                    | XAMS                          |
| 2026-09-04 | BUY  | 169                                         | 8.535266      | 1 442.46                  | XAMS                          |
| 2026-09-04 | SELL | 458                                         | 8.566026      | 3 923.24                  | XAMS                          |

The disclosure of all share transactions was made publicly available and can be consulted on the company's website (<https://group.banijay.com/liquidity-agreement/>) under the section « Investors ».

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**About Banijay Group**

Banijay Group is a global entertainment leader founded by Stéphane Courbit, an entrepreneur and entertainment industry pioneer with more than 30 years of experience in the industry. Its mission is to inspire passion by providing audiences with engaging and innovative entertainment experiences. The Group's activities include Entertainment & Live gathering content production & distribution and Live experiences (through Banijay Entertainment, the world's largest independent production company) and Sports betting & Gaming (through Banijay Gaming, Europe's fast-growing sports betting platform, encompassing leading brands including Betclic and since April 2026, Tipico and Admiral).

In 2025, Banijay Group recorded on a standalone basis (before Tipico and All3Media operations) revenue of €4.9 billion and Adjusted EBITDA of €961 million. Banijay Group is listed on Euronext Amsterdam (ISIN: NL0015000X07, Bloomberg: BNJ NA, Reuters: BNJ.AS).