



Regulatory Release 22/2021
May 31, 2021

Exercise of warrants in Better Collective A/S; Board of Directors issues 5,200 new ordinary shares

In the exercise window which opened on May 12, 2021 following Better Collective's Q1 report and closed on May 27, 2021, 3 employees have informed the company that they wish to exercise in total 5,200 warrants under the 2017 warrant program.

The 2017 warrant program was established prior to the company's IPO and the warrants were issued in 2017 and 2018. Reference is made to schedule 2 of the company's articles of association for detailed terms of conditions of the warrants.

As of May 12, 2021, 662.922 warrants remain outstanding under the 2017 warrant program, all with rights to subscribe for 1 ordinary share in Better Collective A/S against payment of an exercise price of DKK 12.963 per warrant.

Today Better Collective's board of directors resolved to carry out the capital increase related to the exercise of warrants.

The new shares will be issued through VP Securities under the Company's ordinary ISIN DK0060952240 and be listed and tradable on Nasdaq Stockholm following registration of the new share capital with the Danish Business Authority.

The new shares will entail a dilution of approximately 0.01 percent for existing shareholders of Better Collective A/S.

The total share capital of Better Collective A/S following the issue is nominally EUR 542,829.29 made up of 54,282,929 shares of each EUR 0.01.

Contacts

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This information is such information as Better Collective A/S is obliged to make public pursuant to the Issuer Rules of Nasdaq Stockholm. The information was submitted for publication, through the agency of the contact person set out above on May 31, 2021 at 10.20 a.m. CET.

About Better Collective

[Better Collective](#) is a global sports betting media group providing platforms that empower and enhance the betting experience for sports fans and iGamers. Aiming to make betting and gambling more entertaining, transparent and fair, Better Collective offers a range of editorial content, bookmaker information, data insights, betting tips, iGaming communities and educational tools. Its portfolio of websites include [bettingexpert.com](#), [VegasInsider.com](#), [HLTV.org](#) and [Action Network](#). Better Collective is headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO). More information at [bettercollective.com](#).