

Template for notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

| 1. | Details of the person disc | Details of the person discharging managerial responsibilities/person closely associated | | |
|---------------------|---|---|-------------------------|--|
| a) | Name | Carlsbergfondet | | |
| 2. | Reason for the notificatio | the notification | | |
| a) | Position/status | Closely associated person to Flemming Besenbacher, Lars Stemmerik, Søren-Peter Olesen, Carl Bache and Majken Schultz | | |
| b) | Initial notification/Amend- ment | Initial notification | | |
| 3. | Details of the issuer, emis | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a) | Name | Carlsberg A/S | | |
| b) | LEI | 5299001O0WJQYB5GYZ19 | | |
| 4. | | ne transaction(s): section to be repeated for (i) each type of instrument; (ii) each type on; (iii) each date; and (iv) each place where transactions have been conducted | | |
| a) | Description of the financial instrument, type of instrument | Shares ISIN DK0010181759 | | |
| Identification code | | | | |
|) p) | Nature of the transaction | Sale of shares in connection with Carlsberg A/S share buy-back programme | | |
| c) | Price(s) and volume(s) | Price(s) 939.41 | Volume(s) 36,607 | |
| d) | Aggregated information - Aggregated volume - Price | N/A | | |
| e) | Date of the transaction | 20200228; 17:09 UTC time | | |
| f) | Place of the transaction | Outside a trading venue | | |