



Orange Belgium boosts its B2B offers by tripling the mobile data bundles

Orange Belgium strives to give more to its customers for the same price, be it on the residential or on the business market. The bold operator proves it once again with a major update of its business subscriptions Shape, which will offer up to 3 times more mobile data for the same price.

Orange Belgium cares for its professional customers, a strategic market for the company in a country known for its thriving SME ecosystem. To better serve the specific needs of those customers, Orange Belgium launches as of 16th February a revamped Shape portfolio, characterized by a major increase of the data cap. Between 2018 and 2019, the average monthly data consumption of Orange Belgium's B2B customers grew by 35%, to reach 3.30GB per mobile data user.

To fit the increasing need for mobile data by B2B clients, the revamped Shape portfolio offers 2 to 3 times more mobile data to its customers. Objective: allow the customers to care for their connected employees, who can work anytime, anyplace and always connected. This new way of working, connected employees, is an essential driver behind digitization processes and key for growth and the productivity increases of many companies.

Also, all those changes will be applied automatically, without any intervention of the customer, and free. In addition, every Shape subscription includes a free layer of cybersecurity and Fleet Management Solutions.

And the clients choosing a Shape & Fix solution receive a Data Bonus, doubling further the mobile data cap.

You'll find all the details in the table below.

Shape Light (6€/month)	Shape Basic (12€/month)	Shape Plus (20€/month)	Shape Ultimate (30€/month)
New! 50 MB → 500 MB	New! 1 GB → 2 GB	New! 3 GB → 10 GB	New! 6 GB → 20 GB
500 MB Data Bonus	2 GB Data Bonus	10 GB Data Bonus	20 GB Data Bonus
0,10€ per min 0,10€ per text	New! 90 min → 100 min Unlimited texts	Unlimited calls and texts	Unlimited calls and texts

All amounts are exclusive of VAT.

A support for the increasing need of data

Werner De Laet, Chief B2B, Wholesale and Innovation Officer of Orange Belgium, comments: “The increasing need for mobile data is not specific to the residential market, but also present in the Enterprise market. B2B clients also feel the need to care for their connected employees, to be able to work anytime and anywhere and to digitalize their processes. By offering a lot more data to those customers, as Bold Challenger, Orange Belgium proves once more its commitment to accompany the digitalization of Belgian companies, allowing their employees to stay connected with a complete peace of mind.”

You can find more information [here](#).

About Orange Belgium

Orange Belgium is a leading telecommunications operator on the Belgian market with over 3 million customers; Orange is also active in Luxembourg through its subsidiary Orange Communications Luxembourg.

As a convergent actor, we provide mobile telecommunications services, internet and TV to private clients as well as innovative mobile and fixed-line services to businesses. Our high-performance mobile network supports 2G, 3G, 4G and 4G+ technology and is the subject of ongoing investment.

Orange Belgium is a subsidiary of the Orange Group, one of the leading European and African operators for mobile telephony and internet access, as well as one of the world leaders in telecommunications services for enterprises.

Orange Belgium is listed on the Brussels Stock Exchange (OBEL).

More information on: corporate.orange.be, www.orange.be or follow us on Twitter: [@pressOrangeBe](https://twitter.com/pressOrangeBe).

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