



FOR IMMEDIATE RELEASE

## Annual Shareholders' Meeting on May 29, 2024 Publication of Meeting notice

Clichy, France – April 19, 2024 – The Shareholders of SOCIÉTÉ BIC are invited to participate to the Combined (extraordinary and ordinary) Shareholders' Meeting that will take place on Wednesday, May 29, 2024, at 9:00 a.m. Paris time at the Cloud Business Center - 10 bis, rue du 4 septembre, 75002 Paris, France.

The related meeting notice (*avis de réunion valant avis de convocation*) has been published in the *Bulletin des Annonces Légales Obligatoires* (BALO<sup>1</sup>) on April 19, 2024, and includes the agenda, the draft text of the resolutions and the terms of participation and voting at this Annual Shareholders' Meeting.

Documents and information concerning the Annual Shareholders' Meeting will be made available to shareholders as provided by applicable regulations and notably, on the BIC's website at the following link: [https://us.bic.com/en\\_us/investors-agm-shareholders](https://us.bic.com/en_us/investors-agm-shareholders).

### ABOUT BIC

A world leader in stationery, lighters and shavers, BIC brings simplicity and joy to everyday Life. For more than 75 years, the Company has honored the tradition of providing high-quality, affordable, essential products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands and is a trademark registered worldwide. Today, BIC products are sold in more than 160 countries around the world and feature iconic brands such as BIC Kids™, BIC Flex™, BodyMark by BIC™, Cello®, Djeep, Lucky Stationary, Rocketbook, Soleil®, Tipp-Ex®, Us.™, Wite-Out®, Inkbox, and more. In 2023, BIC Net Sales were €2,263 million. The Company is listed on Euronext Paris, is part of the SBF120 and CAC Mid 60 indexes and is recognized for its commitment to sustainable development and education. It has received an A- Leadership score from CDP. For more, visit [www.bic.com](http://www.bic.com) or follow us on [LinkedIn](#), [Instagram](#), [Twitter](#), or [YouTube](#).

### CONTACTS

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### AGENDA

*All dates are subject to change*

1 <sup>st</sup> Quarter 2024 Results	April 23, 2024 (post market close)
2024 Annual General Meeting	May 29, 2024
2 <sup>nd</sup> Quarter and 1 <sup>st</sup> Half 2024 Results	July 31, 2024 (post market close)
3 <sup>rd</sup> Quarter and 9 Months 2024 Results	October 23, 2024 (post market close)

<sup>1</sup> BALO: bulletins of French legal announcements