

Heineken N.V. Annual General Meeting adopts all proposals

Amsterdam, 22 April 2021 – Heineken N.V. (HEINEKEN) announced today that its Annual General Meeting of Shareholders (AGM) has adopted all proposals on the agenda of the AGM. The most important resolutions are listed below.

Appointment of Executive Board Member

The AGM approved the appointment of Harold van den Broek as member of the Executive Board HEINEKEN for a period of four years, until the AGM of 2025. Harold van den Broek will take up the position of CFO of HEINEKEN as of 1 June 2021 and will work together with Laurence Debroux to ensure a smooth transition. HEINEKEN is grateful to Laurence for her many contributions to the Company over the past six years.

Dividend

The AGM approved the dividend proposal for the year 2020 of EUR 0.70 per share. The dividend will be made payable on 6 May 2021. Heineken N.V. shares will be quoted ex-dividend on 26 April 2021.

Re-appointment of Supervisory Board Member

The AGM re-appointed Maarten Das as member of the Supervisory Board for a four year term.

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The AGM appointed Nitin Paranjpe as member of the Supervisory Board for a four year term.

Re-appointment of External Auditor

The AGM re-appointed Deloitte Accountants B.V. as external auditor for the financial year 2022.

At the end of the AGM, Christophe Navarre stepped down from the Supervisory Board as he has completed his 12 year tenure.

The voting results per agenda item of the AGM of Heineken N.V. of 22 April 2021 can be found on the HEINEKEN website: www.theHEINEKENcompany.com/investors/governance/agm.

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About HEINEKEN

HEINEKEN is the world's most international brewer. It is the leading developer and marketer of premium beer and cider brands. Led by the Heineken® brand, the Group has a portfolio of more than 300 international, regional, local and specialty beers and ciders. HEINEKEN is committed to innovation, long-term brand investment, disciplined sales execution and focused cost management. Through "Brewing a Better World", sustainability is embedded in the business. HEINEKEN has a well-balanced geographic footprint with leadership positions in both developed and developing markets. It employs more than 80,000 employees and operates breweries, malteries, cider plants and other production facilities in more than 70 countries. Heineken N.V. and Heineken Holding N.V. shares trade on the Euronext in Amsterdam. Prices for the ordinary shares may be accessed on Bloomberg under the symbols HEIA NA and HEIO NA and on Reuters under HEIN.AS and HEIO.AS. HEINEKEN has two sponsored level 1 American Depositary Receipt (ADR) programmes: Heineken N.V. (OTCQX: HEINY) and Heineken Holding N.V. (OTCQX: HKHHY). Most recent information is available on HEINEKEN's website, and follow us on LinkedIn, Twitter and Instagram.