



WERELDHAVE

PRESS RELEASE

Wereldhave launches service app to support the shopping center business community

Schiphol, November 18th 2019 - **Wereldhave partners with Chainels and launches *flow by Wereldhave™*. This service platform empowers all business partners in the eco-system of Wereldhave shopping centers to benefit from real-time information and data sharing. It provides access to commercial opportunities, reduces effort and time on handling technical issues, staff-recruitment and optimizes day-to-day store management all in one place.**

After the successful use of the Chainels platform in 16 Dutch Wereldhave centers, the time was right to collaborate and create the tailor-made service platform *flow by Wereldhave™*. The first pilot was launched in September 2019 in Shopping 1, Genk and the service has been rolled out to four more Belgian centers since then. All other Wereldhave center communities will be supported with *flow by Wereldhave™* in the first half of 2020. The future development of the platform will be based on tenant needs and data driven insights.

Tim Smeets, Head of Digital Transformation: *"The launch of flow by Wereldhave™ is an example of how we want to build a full-service platform of the future. Using the digital expertise of Chainels, our centers will be more effective in providing tenant services and communication. The next step lies in better usage and sharing of data and insights to optimize the tenant-landlord relationship. flow is just one of the services Wereldhave will develop to continuously create a better everyday life for consumers and tenants."*

"We value our partnership with Wereldhave, which is focused on optimizing center operations and creating a more sustainable tenant-landlord relationship. It sets an example for future collaborations in the evolving retail environment.", according to Sander Verseput, COO and Founder of Chainels.





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About Wereldhave

Wereldhave invests in dominant full-service centers for everyday life in larger provincial cities in northwest continental Europe. The area surrounding our centres will include at least 100,000 inhabitants within 10 minutes' travel time from the centre.

We focus on shopping centres that strike a balance between convenience and shopping experience. With easy accessibility, products that cover all the daily shopping needs, a successful mix of international and local retail products and strong food anchor stores, our centres provide convenience shopping to accommodate a busy urban lifestyle as well as an ageing population.

We aim for an experience that goes beyond shopping, with restaurants, kids' playgrounds and high-quality amenities in order to attract families - and keep them with us for longer visits.

For more information: www.wereldhave.com

About Chainels B.V.

Chainels is the most evolved pocket-sized community tool. With over 250 communities, 35,000 users and 1,000,000 messages shared, we continue to invest in building strong, engaging, safe and sustainable communities for mixed-use areas, shopping destinations, multi-tenant office buildings and residential schemes.

For investors, owners, developers, operators, local authorities, public officials, occupiers and other stakeholders, Chainels is the preferred partner to create a long-lasting and transparent relationship. We accelerate growth and customer satisfaction by streamlining business performance through data-driven digitalisation and real estate expertise, to protect, enhance asset value and performance making the next step in a changing retail environment. For more information: www.chainels.com