

Share Transactions Disclosure

Banijay Group N.V.¹ (894500G73K46H93RF180) declares the following transactions made on its own shares (NL0015000X07) from 01 July to 05 July 2024 in accordance with the authorization given by the shareholder's annual meeting on 23 May 2024.

Trade Date	Side	Total Daily Volume (Number of Shares)	Average Price	Amount of Transactions	Market Identification Code
2024-07-01	BUY	307	8.800000	2 701.60	XAMS
2024-07-02	BUY	593	8.716273	5 168.75	XAMS
2024-07-02	SELL	20	8.800000	176.00	XAMS
2024-07-03	BUY	75	8.700000	652.50	XAMS
2024-07-03	SELL	140	8.750000	1 225.00	XAMS
2024-07-04	BUY	118	8.700000	1 026.60	XAMS
2024-07-04	SELL	348	8.800862	3 062.70	XAMS
2024-07-05	BUY	236	8.750000	2 065.00	XAMS

The disclosure of all share transactions was made publicly available and can be consulted on the company's website (<https://group.banijay.com/liquidity-agreement/>) under the section « Investors ».

Agenda

Q2 2024 results: 1 August 2024

Investor Relations

Caroline Cohen – Phone: +33 1 44 95 23 34 – c.cohen@group.banijay.com

Press Relations

banijaygroup@brunswickgroup.com

Hugues Boëton – Phone: +33 6 79 99 27 15

Nicolas Grange – Phone: +33 6 29 56 20 19

About Banijay Group

Banijay Group is a global entertainment leader founded by Stéphane Courbit, a 30-year entrepreneur and entertainment industry pioneer. Our mission is to inspire passion by providing audiences with engaging and innovative entertainment experiences. The Group's activities include content production & distribution (through Banijay Entertainment, the largest international independent producer distributor), live experiences (through Banijay Live, a leading player in live experiences) and online sports betting & gaming (through Banijay Gaming, Europe's fastest-growing online sports betting platform). In 2023, Banijay Group recorded revenue and Adjusted EBITDA of €4,318m and €737m respectively.

Banijay Group is listed on Euronext Amsterdam (ISIN: NL0015000X07, Bloomberg: BNJ:NA, Reuters: BNJ.AS).

¹ Previously known as FL Entertainment N.V. until 24 May 2024