

Trading in GN Store Nord shares by board members, executives and associated persons

GN Store Nord A/S has received notification pursuant to article 19 of regulation (EU) no. 596/2014 of the below transactions related to shares in GN Store Nord A/S made by persons discharging managerial responsibilities in GN Store Nord A/S and/or persons closely related with them.

| 1 Details of the person discharging managerial responsibilities/person closely associated | | | | | | | | | | |
|---|--|---|----------|-----------|---------------------|------------|---------------------|--------------|---------------------|------------|
| a) | Name | Ronica Wang | | | | | | | | |
| 2 Reason for the notification | | | | | | | | | | |
| a) | Position/status | Member of the board of directors | | | | | | | | |
| b) | Initial notification/Amendment | Initial notification | | | | | | | | |
| 3 Details of the issuer | | | | | | | | | | |
| a) | Name | GN Store Nord A/S | | | | | | | | |
| b) | LEI | 5493008U3H3W0NKPFL10 | | | | | | | | |
| 4 Details of the transaction(s) | | | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | Shares DK0010272632 | | | | | | | | |
| b) | Nature of the transaction | Purchase of shares | | | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>DKK 252.8 per share</td> <td>900 shares</td> </tr> <tr> <td>DKK 251.1 per share</td> <td>1,000 shares</td> </tr> <tr> <td>DKK 252.4 per share</td> <td>900 shares</td> </tr> </tbody> </table> | Price(s) | Volume(s) | DKK 252.8 per share | 900 shares | DKK 251.1 per share | 1,000 shares | DKK 252.4 per share | 900 shares |
| Price(s) | Volume(s) | | | | | | | | | |
| DKK 252.8 per share | 900 shares | | | | | | | | | |
| DKK 251.1 per share | 1,000 shares | | | | | | | | | |
| DKK 252.4 per share | 900 shares | | | | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | 2,800 252.1 | | | | | | | | |
| e) | Date of the transaction | 2020-03-16 | | | | | | | | |
| f) | Place of the transaction | Nasdaq Copenhagen | | | | | | | | |

For further information, please contact:

Investors and analysts

Morten P. Toft

Vice President – Investor Relations & Treasury

Tel: +45 45 75 46 07

Or

Rune Sandager

Senior Manager – Investor Relations

GN Store Nord A/S | Lautrupbjerg 7 | 2750 Ballerup | +45 45 75 00 00

Co. Reg. no. 24257843 | info@gn.com | www.gn.com



Tel: +45 45 75 92 57

Press and the media

Lars Otto Andersen-Lange

Head of Media Relations & Corporate Public Affairs

Tel: +45 45 75 02 55

About GN Group

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GN was founded with a truly innovative and global mindset. Today, we honor that legacy with world-leading expertise in the human ear, sound, wireless technology, miniaturization and collaborations with leading technology partners. GN's solutions are marketed by the brands ReSound, Beltone, Interton, Jabra and BlueParrott in 100 countries. Founded in 1869, the GN Group employs 6,000 people and is listed on Nasdaq Copenhagen (GN.CO).

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