

Paris – 28 April 2025**Share Transactions Disclosure**

Banijay Group N.V.¹ (894500G73K46H93RF180) declares the following transactions made on its own shares (NL0015000X07) from 22 April to 25 April 2025 in accordance with the authorization given by the shareholder's annual meeting on 23 May 2024.

Trade Date	Side	Total Daily Volume (Number of Shares)	Average Price	Amount of Transactions	Market Identification Code
2025-04-22	BUY	364	8.423764	3 066.25	XAMS
2025-04-22	SELL	104	8.430000	876.72	XAMS
2025-04-23	BUY	78	8.380000	653.64	XAMS
2025-04-23	SELL	57	8.382105	477.78	XAMS
2025-04-24	BUY	6	8.376667	50.26	XAMS
2025-04-24	SELL	64	8.390000	536.96	XAMS
2025-04-25	SELL	375	8.453547	3 170.08	XAMS

The disclosure of all share transactions was made publicly available and can be consulted on the company's website (<https://group.banijay.com/liquidity-agreement/>) under the section « Investors ».

Agenda

Q1 2025 results: 15 May 2025

Investor Relations

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Press Relations

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About Banijay Group

Banijay Group is a global entertainment leader founded by Stéphane Courbit, a 30-year entrepreneur and entertainment industry pioneer. Our mission is to inspire passion by providing audiences with engaging and innovative entertainment experiences. The Group's activities include Content production & distribution (through Banijay Entertainment, the largest international independent producer distributor), Live experiences (through Banijay Live, a leading player in live experiences) and Online sports betting & gaming (through Banijay Gaming, Europe's fastest-growing online sports betting platform). In 2024, Banijay Group recorded revenue and Adjusted EBITDA of €4.8bn and €900m respectively.

Banijay Group is listed on Euronext Amsterdam (ISIN: NL0015000X07, Bloomberg: BNJ NA, Reuters: BNJ.AS).

¹ Previously known as FL Entertainment N.V. until 24 May 2024