



Availability of the 2024 First Half-Year Financial Report

In accordance with the provisions of the General Regulations of the AMF, we inform you that the 2024 first half-year financial report is available on the company's website (www.ipsos.com) in the section “Investors” – “Regulated information” - “2024” – “Half-Year Financial statements”, and that this report has been filed with the AMF.

Paris,
August, 2nd 2024.