



## Quadient Becomes Auchan France's Exclusive Partner for Multi-Carrier Parcel Pick-up in over 400 Stores Nationwide

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**Quadient** (Euronext Paris: QDT), a leader in helping businesses create meaningful customer connections through digital and physical channels, and a major global open locker network operator, announces an exclusive partnership with Auchan France, a major French retailer, to equip over 400 hypermarkets and supermarkets with Quadient's open network smart lockers.

With its carrier-agnostic infrastructure, the <u>Parcel Pending by Quadient</u> solution interfaces with the tracking system of any carrier, automatically alerting customers as soon as their parcel is securely delivered to one of the compartments. Already set up to receive parcels from carriers Relais Colis and UPS, the solution will enable Auchan to offer other carriers access to its extensive network of hypermarkets and supermarkets for the delivery of their customers' parcels. The comprehensive, efficient and highly convenient service will further enhance customer in-store experience, while simplifying store employees' daily work.

"We are proud to be speeding up our collaboration with Quadient, a global leader in automated parcel delivery," said Basile Guérin, director of innovation and strategic partnerships at Auchan France. "It's part of our commitment to work with experts in their fields to offer our customers the best services and a reinvented shopping experience, tailored to their needs and aspirations".

The partnership enables Quadient to expand its high-quality, attractive network, that offers carriers exclusive access to premium delivery points ideally located in high-density city districts. Carriers face considerable challenges in these areas—large numbers of parcels, traffic congestion and overcrowding of traditional staffed pick up and drop off points, particularly during peak periods—and will now be able to access a high-value shared infrastructure at strategic locations and reduce logistics costs, CO2 emissions and delivery times, improving customer satisfaction.

"Quadient's automated delivery and collection network streamlines both the last and first mile in a very sustainable manner over the long term, respectful of the environment and the consumer experience," said Katia Bourgeais Crémel, Director of Parcel Locker Solutions Europe at Quadient. "We look forward to building significant new partnerships that will further develop a shared use of our pickup points, focusing on the user experience, sustainability and cost reduction across the parcel management chain."

The partnership between Auchan France and Quadient embodies both companies' commitment to rethinking the customer experience and meeting today's logistics challenges, while maintaining the quality of service they are recognized for. Quadient continues to roll out its French network, building on its strategic partnerships, its experience, and the success of its open networks in the UK and Japan. To date, the company already has an installed base of 18,900 units worldwide.

To find out more about the benefits of the Parcel Pending by Quadient open network, visit: <u>www.parcelpending.com/en-us/markets/open-locker-network/</u>.

## About Quadient®

Quadient is the driving force behind the world's most meaningful customer experiences. By focusing on three key solution areas, Intelligent Communication Automation, Parcel Locker Solutions and Mail-Related Solutions, Quadient helps simplify the connection between people and what matters. Quadient supports hundreds of thousands of customers worldwide in their quest to create relevant, personalized connections and achieve



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customer experience excellence. Quadient is listed in compartment B of Euronext Paris (QDT) and is part of the CAC<sup>®</sup> Mid & Small and EnterNext<sup>®</sup> Tech 40 indices. Quadient shares are eligible for PEA-PME investment. For more information about Quadient, visit <u>www.quadient.com</u>.

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