

Pandora A/S Havneholmen 17 – 19 | DK-1561 Copenhagen V | Denmark Tel. +45 3672 OO44 www.pandoragroup.com CVR: 28 50 51 16

No. 598 **COMPANY ANNOUNCEMENT**29 June 2020

MAJOR SHAREHOLDER ANNOUNCEMENT

In accordance with section 3O of the Capital Markets Act, Pandora A/S hereby announces that Société Générale S.A. has notified the Company that Société Générale S.A. through direct and indirect holdings controls the voting rights to 5,131,423 shares in the Company, corresponding to 5.13% of the entire share capital and voting rights. Direct holdings amounts to 0.1% of share capital, while the remaining 5.03% is from indirect holdings through financial instruments.

ABOUT PANDORA

Pandora designs, manufactures and markets hand-finished jewellery made from high-quality materials at affordable prices. Pandora jewellery is sold in more than 100 countries through 7,400 points of sale, including more than 2,700 concept stores.

Headquartered in Copenhagen, Denmark, Pandora employs 28,000 people worldwide and crafts its jewellery at two LEED certified facilities in Thailand using mainly recycled silver and gold. The company plans to be carbon neutral by 2025 and has joined the Science Based Targets initiative to reduce emissions across its full value chain. Pandora is listed on the Nasdaq Copenhagen stock exchange and generated sales of DKK 21.9 billion (EUR 2.9 billion) in 2019.

CONTACT

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