

PRESS RELEASE

December 12, 2024

**LOUISE TROTTER APPOINTED CREATIVE DIRECTOR
OF BOTTEGA VENETA**



Kering and Bottega Veneta are delighted to announce the appointment of Louise Trotter as the new Creative Director for the House, marking the opening of an exciting new chapter in the brand's creative journey.

Louise Trotter, Creative Director of Carven, is celebrated for her ability to draw inspiration from real life and meticulous approach to craftsmanship. She will join Bottega Veneta at the end of January 2025.

As we welcome Louise, we extend our gratitude to Matthieu Blazy for his transformative contributions during his three years as Creative Director and we wish him every success in his future endeavors.



Leo Rongone, CEO of Bottega Veneta, said: *“I am pleased to welcome Louise as our new Creative Director. Her aesthetic seamlessly combines exquisite design with sublime craft and her commitment to cultural advocacy aligns beautifully with our brand vision. Through her sophisticated lens, Bottega Veneta will continue to celebrate its heritage while preserving modern relevance. I also want to express my profound appreciation for Matthieu, who has been an extraordinary partner in infusing our brand with desirability, emotional resonance, and intellectual identity.”*

Francesca Bellettini, Kering Deputy CEO in charge of Brand Development added: *“Louise brings a wealth of experience and a fresh perspective to Bottega Veneta’s tradition of bold creativity and unparalleled excellence. She is the ideal creative talent to carry forward, alongside Leo Rongone and the Bottega Veneta team, the remarkable journey initiated with Matthieu Blazy, to whom I extend my heartfelt gratitude for his visionary creativity.”*

Louise Trotter said: *“I am deeply honored to join Bottega Veneta as Creative Director. The House’s storied legacy of artistry and innovation is truly inspiring, and I am excited to contribute to its future and celebrate its timeless vision.”*

Photograph available [here](#)

Credit: © Bottega Veneta

About Kering

A global Luxury group, Kering manages the development of a series of renowned Houses in Fashion, Leather Goods and Jewelry: Gucci, Saint Laurent, Bottega Veneta, Balenciaga, Alexander McQueen, Brioni, Boucheron, Pomellato, DoDo, Qeelin and Ginori 1735, as well as Kering Eyewear and Kering Beauté. By placing creativity at the heart of its strategy, Kering enables its Houses to set new limits in terms of their creative expression while crafting tomorrow’s Luxury in a sustainable and responsible way. We capture these beliefs in our signature: “Empowering Imagination”. In 2023, Kering had 49,000 employees and revenue of €19.6 billion.

Contacts

Press

Emilie Gargatte
Marie de Montreynaud

+33 (0)1 45 64 61 20
+33 (0)1 45 64 62 53

emilie.gargatte@kering.com
marie.demontreynaud@kering.com

Analysts/investors

Claire Roblet

+33 (0)1 45 64 61 49

claire.roblet@kering.com